

**City Council**  
***Business Retention & Development Committee***

**Monday, February 6, 2012**  
**8:00 AM – 9:30 AM**  
**Library Meeting Room**  
**951 Spruce Street**  
***(entry on the north side of building)***

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of January 11, 2012 Meeting Minutes
- V. Public Comments on Items Not on the Agenda
- VI. Retention Meetings –
  - Boulder Creek Builders-Michael Menaker, John Benedetti, Bonnie Star
  - Voltage – Dana Alford, John Benedetti
- VII. Re-Set date for September BRaD meeting (September 3 conflicts with Labor Day) and consider necessity of re-setting the date for the July meeting (Holiday is celebrated on Wednesday, July 4)
- VIII. Livable City Concepts and Opportunities for Louisville, Mary Ann Heaney, Vice Chair of the Louisville Sustainability Advisory
- IX. Discussion of questions for Citizen's Survey
- X. Discussion on concept of business resource center – John Benedetti
- XI. Reports from committee members
- XII. Discussion Items for Next Meeting:
- XIII. Adjourn

***City Council***  
***Business Retention & Development Committee***

**Meeting Minutes**  
**January 11, 2012**  
**Library Meeting Room**  
**951 Spruce Street**  
8:00 AM to 9:30 AM

BRaD of the City of Louisville met in session at 8:05 a.m. in the 1<sup>st</sup> Floor Meeting room at the Louisville Library, 951 Spruce Street, Louisville, Colorado. The following individuals were present -

BRaD Members Present: Ron Sackett, Chair (Councilor)  
Rob Lathrop, Vice Chair, LRC  
Hank Dalton (Councilor)  
Jill Midgley, DBA  
Chris Pritchard, Planning Commission  
Scott Reichenberg, CTC  
Dana Alford, Centennial Valley Business Association

BRaD Members Absent: Michael Menaker, Alternate for LRC  
Shelley Angell, Chamber  
John Benedetti, Alternate for Chamber

Staff Present: Bonnie Star, Economic Development Director  
Malcolm Fleming, City Manager  
Troy Russ, Planning & Building Safety Director

Others Present: Susan Loo (Council Member)

**APPROVAL OF AGENDA** – Approved, but re-ordered to allow Sam Bailey to speak first in order to attend a 9:00 AM meeting in Denver.

**APPROVAL OF MINUTES** – December 5, 2011 Meeting Minutes approved.

**PUBLIC COMMENTS NOT ON AGENDA: None**

While waiting for technical assistance for Sam Bailey, we conducted the following business:

**Approval of Designation of Places for Posting of Notice of Public Meetings (BRaD)**

Hank Dalton moved to post a BRaD agenda at the following locations: City Hall (749 Main Street), the Recreation/Senior Center (900 West Via Appia), the Police/Municipal Court Building (992 West Via Appia), the Library (951 Spruce Street), and on the City's web site at [www.louisvilleco.gov](http://www.louisvilleco.gov). Motion seconded by Chris Pritchard, passed unanimously.

## **RETENTION MEETINGS:**

**AMI – Advanced Medical Imaging** – Dana and Scott R conducted this visit. The site is one of several around the state. It is a service center with expensive machines paying use tax. No problems cited. They are happy with location.

**Front Porch Digital** – Dana and Rob conducted this visit to a company in CTC. The company transfer data from tape to disk, mostly for federal government clients.

**NexGen Storage** – Dana and John Benedetti visited them in the Centennial Valley. About 50 employees and growing. They received \$10 million of venture capital last fall.

**RedShift** – is a small start up located on South Boulder Road. They approached Meredyth Muth, Chris Browning and Bonnie regarding their concept of voice recognition. They use avatars on websites to facilitate the acquisition/location of website information. Because of competition from Apple's similar iphone capabilities, Chris suggested they market to communities who must address a federal mandate regarding ADA access.

## **PRESENTATION BY SAM BAILEY, Global Business Development Specialist of the State Office of Economic Development and International Trade.**

Sam presented a PPT show with information on two OEDIT programs: Colorado First (training grant) and Colorado Companies to Watch (recognition program). The Committee members asked questions.

Because the next speaker, Matthew DeBartolomeis was delayed by traffic and weather conditions, we adjusted the agenda to hear the following 2 items:

## **UPDATE ON INTEGRATED INFRASTRUCTURE IMPLEMENTATION PLAN, LOUISVILLE FASTRACKS STATION AREA AND HIGHWAY 42 CORRIDOR (Planning Department):**

Troy Russ, Planning and Building Safety Director, gave an update on this project

## **ECONOMIC DEVELOPMENT UPDATE** – Bonnie Star noted the packet contained the 2012 Open Government Pamphlet

- She noted the owner of the Grain Elevator site is intending to submit for a demo permit. They are still open to a sale, but have been delaying for almost 2 years and need to move this along.
- John Frazee of Gravity Brewing has submitted a BAP request for a brew pub in the American Legion building.
- A BAP for 100-mile Mercantile (Tony Renfrow) for a store with local goods, food, etc. was approved by Council on Jan 3.
- Big Lots closing this week.' Tim's Trains doing well in new location. Wants some of the shelving.

- Safeway going to PC Thursday night for Preliminary plan consideration. Mixed use.
- On December 15 John Benedetti and I met with ServPro from Gunbarrel. They are in 20K in 55K bldg currently with 30 employees. However, they are under contract to purchase a building on Taylor in CTC by end of January.
- Etkin Johnson – has delayed closing on the city’s land in CTC. We are
- Staff submitted the grant request for a feasibility study for a food incubator, will be contributing a very small percentage as match from the ED budget in the hopes of raising our point count. Jeff Greenberg is considering a location in CTC.
- Global Imaging has signed a lease to remain where they are (in CTC) and add another 6,300 SF.
- Pearl Izumi is relocating warehouse in 20 months. Wants to own; considering building in CTC or Lafayette/Broomfield.
- Boulder Wind received BAP approval for up to \$531,000 on 12/20. Currently in Boulder; considering the EJ building that used to be Collins Machine.
- Arapahoe Roofing has purchased a building on Arthur. Moving form Broomfield.
- Roosters, a high quality men’s grooming service is open next to Marco’s Pizza
- Retailer for Rite Aid/Checkers bldg is still waiting for their site selector’s software to be fixed.
- She then introduced a subject for February discussion, at the request of John Benedetti. He has been reviewing a concept used by Broomfield to offer a small business resource center with basic business information/mentoring at scheduled times. He suggests we discuss whether this is something we could do in concert with the Chamber or others.

**Update from Matthew Debartolomeis**, VP with CBRE, a commercial brokerage firm in the Denver Tech Center.

Matthew is the local contact for the Sam’s Club building real estate listing. He presented information on the large amount of big box vacancies in the Metro Denver area, and talked about absorption, trends, and where the Louisville building sites in relation to other in the region. He noted that the demographics and slow residential growth in the sub-market resulted in only one of the 2 membership purchasing clubs to be successful. Unfortunately, that meant that CostCo remained open and the Sam’s Club closed. Matthew said it would cost about \$1 million to divide the large structure for multiple users, and that is problematic give the expected rental rate a landlord could expect to get. In addition the use covenants prohibit many logical uses. He noted the building is in very good condition, but the shape of the building, in particular the depth from front to back, is not conducive to most retail uses. With no visibility to Hwy 36 and further sight restriction from McCaslin, the site is a “B” site. Another national trend he sees is that big box users are downsizing.

The Committee asked questions concerning how the building could be re-purposed if not used for retail. Other uses in the metro area have included automotive, medical offices, family recreation, discount centers like Goodwill, residential. Someone asked if there was any interest in Wal-Mart re-opening with its new grocery concept. . A grocer is prohibited by the covenants. One member asked if BRaD would support the U-Haul use if it showed interest today (the answer was still "no"). In response to a question, we discussed the normal clause in Wal-Mart's real estate contract requiring a 60-day close. Matthew said that for a sound financeable plan, supported by the city, he would support a longer time period.

**COMMITTEE REPORTS:** None.

**AGENDA ITEMS FOR NEXT MEETING TO BE HELD ON Monday, February 6, 2012:**

Discussion of a small business support center.

**ADJOURN:** The meeting adjourned at 10:05 a.m.

## Memorandum

To: BRaD and LRC  
From: Bonnie Star, Economic Development Director  
Date: February 6, 2012  
RE: Re-setting September date for BRaD meeting

Our standard September meeting date (Sept 3) falls on Labor Day. So, we need to find an alternative date. I'd suggest keeping the 7:30 AM start time. The only day the library meeting room is not available is September 10.

## SEPTEMBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## Memorandum

To: BRaD and LRC  
From: Bonnie Star, Economic Development Director  
Date: February 6, 2012  
RE: Presentation by Mary Ann Heaney, CIH, CSP

The Louisville Sustainability Advisory Board asked one of their members, Mary Ann Heaney, to approach all city boards and commissions with a presentation entitled Livable City Concepts and Opportunities for Louisville.

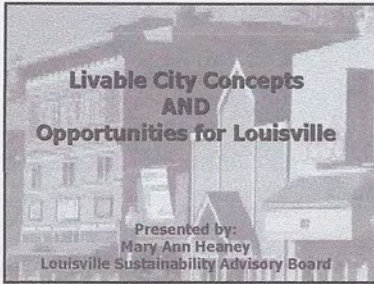
Below is information from the City's website about that Board (LSAB).

The Sustainability Advisory Board identifies opportunities for sustainable practices and resource conservation throughout the City and advises City Council on such matters. The City Council originally created the Recycling Board in 1988 and it later became the Resource Conservation Advisory Board. In 2010 the board changed its name and expanded its scope to include all sustainability practices.

**VISION:** Moving Louisville towards a more sustainable future.

**MISSION:** Promoting sustainability through energy efficiency, resource conservation, and localization to better the environment, social well-being, and economic vitality of the City of Louisville.

The Board consists of seven members each of whom is appointed by the City Council to a term of four years.



**Livable City Concepts  
AND  
Opportunities for Louisville**

Presented by:  
Mary Ann Heaney  
Louisville Sustainability Advisory Board

**"Livable City" Goals**

- Enhance the well-being of inhabitants
- Strengthen community ties
- Improve social and physical health
- Increase civic engagement
- Maintain economic sustainability

Accomplished by  
reshaping the built environment of our cities.

**Principles of Livable Cities**

- A strong sense of place
- Places that entice people to walk and bicycle instead of using cars
- Enhancing the livability of the city
- Reduction of environmental impacts and infrastructure costs

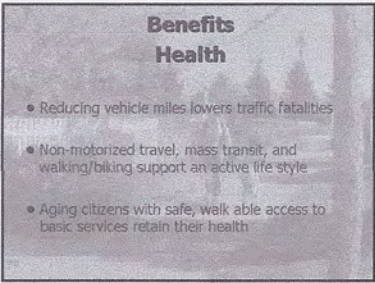
**Principles of Livable Cities**

These principles are essential for:

- Developing social life/community
- Raising healthy, socially adept children
- Improving the social/physical health of all ages
- Reducing environmental impacts
- Establishing social/economic sustainability

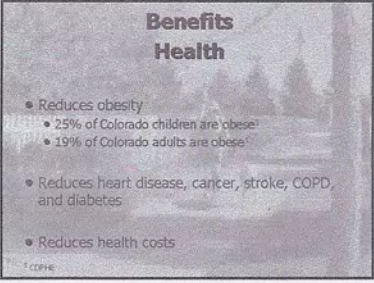
**Common Characteristics of Livable Cities**

- Enhanced street design
  - Wide sidewalks, bike lanes, traffic quietened streets, street trees - encourage walking/ biking, public transit
- Linked plazas/public squares/commerce areas
- Farmers markets/urban gardens
- Art in the public realm



**Benefits Health**

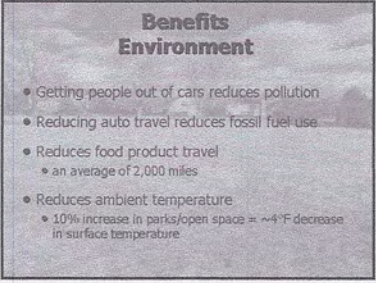
- Reducing vehicle miles lowers traffic fatalities
- Non-motorized travel, mass transit, and walking/biking support an active life style
- Aging citizens with safe, walk able access to basic services retain their health



**Benefits Health**

- Reduces obesity
  - 25% of Colorado children are obese<sup>1</sup>
  - 19% of Colorado adults are obese<sup>1</sup>
- Reduces heart disease, cancer, stroke, COPD, and diabetes
- Reduces health costs

<sup>1</sup> CDC



**Benefits Environment**

- Getting people out of cars reduces pollution
- Reducing auto travel reduces fossil fuel use
- Reduces food product travel
  - an average of 2,000 miles
- Reduces ambient temperature
  - 10% increase in parks/open space = ~4°F decrease in surface temperature



**Benefits Environment**

Urban gardening reduces waste, transportation related impacts, improves nutrition:

- Urban gardening assists with run-off
- Food travels ~1,500-2,500 miles
- 7-10 days transit = spoilage, reduced nutrition

**Benefits  
Strengthening Community Ties**

*"Veggies link people."*

- Urban gardening builds community
  - brings neighbors together
- Neighbors also come together through:
  - Linked public areas
  - Public art
  - Walking and cycling

**Benefits  
Economic**

- A livable city results in a desirable community
- A desirable community attracts commerce
- A livable city retains/increases home values
- A livable city attracts non-residents to shops, restaurants, community functions

**Benefits  
Economic**

- Decreasing ambient temperatures (with street scapes, urban farming, etc.) reduces energy costs
- Urban gardening reduces food budgets
- Reduction in per capita miles traveled reduces personal transportation costs

**Opportunities for Louisville**

**1. Connect existing paths to critical areas:**

- Provide pleasant, safe travel for all ages to stores, restaurants, movie theater, rec center, etc.
- Link paths to mass transit hubs
- Link paths to surrounding communities

**Opportunities for Louisville**

**2. Increase urban gardening areas**

- Allow citizens to rent public land for gardens
- Support coordination of residential urban gardening
- Provide support for school gardens

**Opportunities for Louisville**

**3. Increase public spaces**

- Create pleasant gathering areas
- Install public art

**Opportunities for Louisville**

**4. Embed Livable City Principles**

- In planning of transit areas
- In updates/revisions to roadways
- In the city's Master Plan
- In park and open space development
- In commercial development review
- In city codes

**Comments,  
Suggestions,  
Questions ?**

## Memorandum

To: BRaD  
FROM: Bonnie Star, Economic Development Director  
Date: February 7, 2012  
RE: Input into 2012 Community Survey

The City completes a Citizen Survey every four years and will be doing one again in 2012. About 75% of the survey questions are satisfaction questions asking residents to report their satisfaction with City services. The remaining 25% or so of the questions are policy related. The City Manager's office has begun work on this year's survey and would like to give the Boards and Commissions a chance to submit policy questions for consideration. *There is no guarantee that the questions the boards submit will be included in the final survey, but they would like to know what the boards think are important questions or topics.*

If BRaD is interested in submitting questions, we need to follow the guidelines below:

**The City will be taking suggested questions through the end of February. Please only submit questions that are policy related (taxes, zoning, development, budget etc.) and try to make them concise and specific. All of your questions must be approved by the board, not just submitted by individual board members.** Please limit the submission to 3-5 questions per board.

The 2008 survey is attached so that you can see what types of policy questions we generally ask (they are questions 17-25).

I will submit BRaD's questions to Meredyth Muth.

*MEREDYTH MUTH*  
*PUBLIC RELATIONS MANAGER*  
*CITY OF LOUISVILLE*  
*303.335.4536*  
*303.335.4550 FAX*  
[www.LouisvilleCO.gov](http://www.LouisvilleCO.gov)  
[MeredythM@LouisvilleCO.gov](mailto:MeredythM@LouisvilleCO.gov)

# 2008 Louisville Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please circle the response that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

## 1. Please circle the number that comes closest to your opinion about the quality of life in Louisville:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
How do you rate Louisville as a place to live?.....	1	2	3	4	5
How do you rate your neighborhood as a place to live?.....	1	2	3	4	5
How do you rate Louisville as a place to raise children? .....	1	2	3	4	5
How do you rate Louisville as a place to retire? .....	1	2	3	4	5
How do you rate Louisville as a place to work?.....	1	2	3	4	5
How do you rate the overall quality of life in Louisville?.....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to Louisville as a whole:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Sense of community .....	1	2	3	4	5
Openness and acceptance of the community towards people of diverse backgrounds...	1	2	3	4	5
Overall appearance of Louisville.....	1	2	3	4	5
Opportunities to attend cultural activities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Variety of housing options .....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Availability of affordable quality child care.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Ease of car travel in Louisville.....	1	2	3	4	5
Ease of bus travel in Louisville .....	1	2	3	4	5
Ease of bicycle travel in Louisville .....	1	2	3	4	5
Ease of walking in Louisville .....	1	2	3	4	5
Traffic flow on major streets .....	1	2	3	4	5
Overall lighting in the City.....	1	2	3	4	5
Quality of overall natural environment in Louisville .....	1	2	3	4	5
Overall image or reputation of Louisville .....	1	2	3	4	5

## 3. Please rate how safe or unsafe you feel from the following in Louisville:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
Violent crime (e.g., rape, assault, robbery).....	1	2	3	4	5	6
Property crimes (e.g., burglary, theft) .....	1	2	3	4	5	6
Environmental hazards, including toxic waste ..	1	2	3	4	5	6

**4. Please rate how safe you feel:**

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day .....	1	2	3	4	5	6
In your neighborhood after dark.....	1	2	3	4	5	6
In Louisville's downtown area during the day ...	1	2	3	4	5	6
In Louisville's downtown area after dark .....	1	2	3	4	5	6
In Louisville's parks during the day.....	1	2	3	4	5	6
In Louisville's parks after dark .....	1	2	3	4	5	6

**5. How do you rate the quality of each of the following services in Louisville?**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Fire services.....	1	2	3	4	5
Ambulance/emergency medical services.....	1	2	3	4	5
Amount of public parking downtown.....	1	2	3	4	5
Bus/transit services.....	1	2	3	4	5
Health services .....	1	2	3	4	5
Services to seniors .....	1	2	3	4	5
Services to youth .....	1	2	3	4	5
Services to low-income people.....	1	2	3	4	5
Public schools.....	1	2	3	4	5
Economic development .....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Building inspection .....	1	2	3	4	5
Louisville public information sources .....	1	2	3	4	5

**6. Please circle the number that comes closest to your opinion about the performance of the following areas of the City of Louisville Administration:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
City response to citizen complaints or concerns.....	1	2	3	4	5
Information about City Council, Planning Commission and other official City meetings .....	1	2	3	4	5
Information about City plans and programs .....	1	2	3	4	5
Availability of City Employees .....	1	2	3	4	5
Programming on Louisville cable TV, municipal channel 8.....	1	2	3	4	5
Louisville Web site (www.ci.louisville.co.us).....	1	2	3	4	5
Overall performance of Louisville City government.....	1	2	3	4	5

**7. Please circle the number that comes closest to your opinion about the following areas of Louisville Public Safety:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Safety of your neighborhood .....	1	2	3	4	5
Visibility of patrol cars.....	1	2	3	4	5
911 service.....	1	2	3	4	5
Enforcement of traffic regulations.....	1	2	3	4	5
Municipal code enforcement issues (dogs, noise, weeds, etc.).....	1	2	3	4	5
Overall performance of the Louisville Police Department.....	1	2	3	4	5

**8. To what extent do you feel that enforcement of the following general traffic regulations is too tough or too lenient?**

	<u>Too tough</u>	<u>About right</u>	<u>Too lenient</u>	<u>Don't know</u>
Speed limits .....	1	2	3	4
Parking regulations.....	1	2	3	4
Municipal code issues.....	1	2	3	4

**9. Please circle the number that comes closest to your opinion about the following areas of Louisville Planning and Building:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The public input process on City planning issues .....	1	2	3	4	5
Planning review process for new development .....	1	2	3	4	5
Permit process for remodeling work .....	1	2	3	4	5
Code enforcement on building issues .....	1	2	3	4	5
Overall performance of the Louisville Planning Department.....	1	2	3	4	5
Overall performance of the Louisville Building Safety Division.....	1	2	3	4	5

**10. Please circle the number that comes closest to your opinion about the following areas of the Louisville Parks and Recreation Department:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Current recreation programs for youth .....	1	2	3	4	5
Current recreation programs for adults.....	1	2	3	4	5
Current programs and services for seniors .....	1	2	3	4	5
Recreation fees in Louisville .....	1	2	3	4	5
Overall performance of the Louisville Recreation Center.....	1	2	3	4	5
Overall performance of the Louisville Senior Center.....	1	2	3	4	5
Overall performance of the Coal Creek Golf Course .....	1	2	3	4	5
Programming at the Louisville Arts Center.....	1	2	3	4	5
Maintenance and cleanliness of the Louisville Recreation Center .....	1	2	3	4	5
Adequacy of parks, bike paths, playing fields and playgrounds .....	1	2	3	4	5
Maintenance of open space .....	1	2	3	4	5
Maintenance of the trail system.....	1	2	3	4	5
Maintenance of the cemetery.....	1	2	3	4	5
Overall performance of the Louisville Parks and Recreation Department .....	1	2	3	4	5

**11. Please circle the number that comes closest to your opinion about the Louisville Public Library and its services:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Louisville Public Library programs.....	1	2	3	4	5
Louisville Public Library services.....	1	2	3	4	5
Louisville Public Library Internet and computer services.....	1	2	3	4	5
Louisville Public Library materials and collections .....	1	2	3	4	5
Louisville Public Library facility .....	1	2	3	4	5
Overall performance of the Louisville Public Library.....	1	2	3	4	5

**12. Please circle the number that comes closest to your opinion about the performance of the following areas of Louisville Public Works:**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Street maintenance in your neighborhood .....	1	2	3	4	5
Street maintenance in Louisville .....	1	2	3	4	5
Street sweeping.....	1	2	3	4	5
Snow removal/street sanding.....	1	2	3	4	5
Street lighting, signage and street markings .....	1	2	3	4	5
Bike lanes on Louisville streets .....	1	2	3	4	5
Handicap access on sidewalks/crosswalks .....	1	2	3	4	5
Quality of Louisville water.....	1	2	3	4	5
Overall performance of Louisville Public Works.....	1	2	3	4	5

**13. Overall, how do you rate the quality of services by the City of Louisville? .....**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
.....	1	2	3	4	5

**14. Have you had any in-person or phone contact with an employee of the City of Louisville within the last 12 months (including police, receptionists, planners or any others)?**

- No → Go to Question #16     Yes → Go to Question #15

**15. What was your impression of employees of the City of Louisville in your most recent contact? (Rate each characteristic below.)**

	Excellent	Good	Fair	Poor	Don't know
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy.....	1	2	3	4	5
Overall impression .....	1	2	3	4	5

**16. Following is a list of information sources. First, please select how often you use the following sources to gain information about the City of Louisville. Then, tell us what your opinion is of the quality and reliability of the information from that source?**

	Always	Frequently	Sometimes	Never	Excellent	Good	Fair	Poor	Don't know
Attend or watch a City Council meeting or other program on cable TV, municipal channel 8.....	1	2	3	4	1	2	3	4	5
CCTV Channel 54 (public access channel on cable)	1	2	3	4	1	2	3	4	5
Community Update (quarterly City Newsletter) ....	1	2	3	4	1	2	3	4	5
The Louisville Times.....	1	2	3	4	1	2	3	4	5
The Daily Camera .....	1	2	3	4	1	2	3	4	5
The City of Louisville Web site (www.ci.louisville.co.us) .....	1	2	3	4	1	2	3	4	5

**17. Please rate how important, if at all, each of the following aspects of Louisville's character is to you:**

	Essential	Very important	Somewhat important	Not at all important	Don't know
Historic buildings downtown .....	1	2	3	4	5
Open space .....	1	2	3	4	5
Additional recreation facilities .....	1	2	3	4	5
Community events.....	1	2	3	4	5
Passive/active recreation amenities (e.g., trails, recreation center, parks) .....	1	2	3	4	5
Safety/low crime.....	1	2	3	4	5
Transportation system (streets, highways, bus system, trails)....	1	2	3	4	5
Support for businesses (a business friendly climate).....	1	2	3	4	5
Tree-lined streets/median landscaping .....	1	2	3	4	5
Personal contact with City staff.....	1	2	3	4	5

**18. All things being equal, you have the option to shop in Louisville, other cities or on the Internet. Please rate how important, if at all, it is to you to shop in Louisville.**

- Essential     Very important     Somewhat important     Not at all important     Don't know

**19. How familiar, if at all, are you with the Shop Louisville program?**

- Very familiar     Somewhat familiar     Not at all familiar

**20. As the Highway 42 area redevelops east of the railroad tracks, to what extent do you support or oppose each of the following development guidelines or characteristics in Louisville.**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Increasing height limits on buildings from 3 story to 4 story .....	1	2	3	4	5
Increasing density of commercial areas.....	1	2	3	4	5
Increasing density of residential areas.....	1	2	3	4	5
Building parking lots/structures.....	1	2	3	4	5
Putting utility lines underground .....	1	2	3	4	5
Providing green spaces and parks.....	1	2	3	4	5
Pedestrian connections (such as underpasses) to downtown Louisville..	1	2	3	4	5

**21. Louisville is considering creating a fund to preserve historic buildings in the city. The fund could provide for the acquisition and rehabilitation of historic properties. To what extent do you support or oppose a sales tax increase of 0.125% (1.25 cents for every \$10 spent) for this purpose?**

- Strongly support    Somewhat support    Somewhat oppose    Strongly oppose    Don't know

**22. To what extent do you support or oppose using City-owned open space as a location to install alternative energy sources (such as wind turbines and solar panels)?**

- Strongly support    Somewhat support    Somewhat oppose    Strongly oppose    Don't know

**23. Currently, most areas west of McCaslin Boulevard are zoned for non-residential use. To what extent do you support or oppose changing the zoning in that area to permit residential development as well as commercial development?**

- Strongly support    Somewhat support    Somewhat oppose    Strongly oppose    Don't know

**24. In an effort to increase recycling and reduce the number of heavy trucks on city streets, Louisville is considering contracting with a single hauler to provide City-wide residential trash and recycling services. To what extent do you support or oppose the City contracting with a single hauler if residents' current costs were to stay the same or decrease?**

- Strongly support    Somewhat support    Somewhat oppose    Strongly oppose    Don't know

**25. How important, if at all, is each of the following potential projects in Louisville? Please first circle the number which best fits your opinion for each item. Then, check the ONE box of the item you think is the most important project for Louisville to consider.**

	Essential	Very important	Somewhat important	Not at all important	Don't know	Most important (Check one only)
Expansion of the Louisville Recreation Center.....	1	2	3	4	5	<input type="checkbox"/>
Expansion of the Louisville Senior Center .....	1	2	3	4	5	<input type="checkbox"/>
Expansion of the Coal Creek Golf Course Club House for special events .....	1	2	3	4	5	<input type="checkbox"/>
Acquiring additional open space.....	1	2	3	4	5	<input type="checkbox"/>
Addition of a new outdoor aquatics center .....	1	2	3	4	5	<input type="checkbox"/>
Building new trails and pedestrian underpasses.....	1	2	3	4	5	<input type="checkbox"/>
Building new sports fields .....	1	2	3	4	5	<input type="checkbox"/>
Building a cultural/arts facility .....	1	2	3	4	5	<input type="checkbox"/>
Preservation of historic buildings in Louisville .....	1	2	3	4	5	<input type="checkbox"/>
Amenities and pedestrian-friendly design around the future rail stop in Louisville .....	1	2	3	4	5	<input type="checkbox"/>

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How many years have you lived in Louisville?**

- Less than 1 year    11-15 years  
 1-5 years    More than 15 years  
 6-10 years

**D2. Which best describes the building you live in?**

- One family house detached from any other houses  
 House attached to one or more houses (e.g., a duplex or townhome)  
 Building with two or more apartments or condominiums  
 Mobile home  
 Other

**D3. Do you rent or own your home?**

- Rent    Own

**D4. What is your gender?**

- Female    Male

**D5. What is the highest degree or level of school you have completed? (Please select one box.)**

- 12th Grade or less, no diploma  
 High school diploma  
 Some college, no degree  
 Associate's degree (e.g. AA, AS)  
 Bachelor's degree (e.g. BA, AB, BS)  
 Graduate degree or professional degree

**D6. In which category is your age?**

- 18-24 years    55-64 years  
 25-34 years    65-74 years  
 35-44 years    75 years or older  
 45-54 years

**D7. Are you registered to vote in Louisville?**

- No    Yes    Don't know

**Thank you for completing this survey. Please return the completed survey in the postage paid envelope to: National Research Center, Inc., 3005 30th St., Boulder, CO 80301**