

LIFE IN LOUISVILLE 2010 PHOTO CONTEST



It is time for the 3rd Annual “Life in Louisville” photography competition. Digital or scanned entries gathered over the previous year that capture the essence of “Life in Louisville” will be showcased and added to a collection documenting Louisville, its residents, visitors, events, and all around lifestyle.

Entries may appear in City of Louisville publications and in various places such as the Public Library, the Historical Museum, the Recreation & Senior Center, the Arts Center, in print, on TV, and on the Internet.

Background

This competition aims to help preserve images and reminders of Louisville for future generations. The average citizen’s idea of what “Life in Louisville” is will be an invaluable historical asset to this and future generations.

Eligibility

Residents and non-residents alike are welcome to submit photos.

Jury Criteria

A jury comprised of elected and appointed officials and City of Louisville staff will evaluate all eligible submissions received by the deadline. Winning entries will be selected on the basis of the following criteria:

1. Photographic quality;
2. How well the photo captures “Life of Louisville.” ***What makes someone look at the photo and think Louisville versus any other City or town?***
3. Resolution of image (higher resolution images will be favored over lower ones);
4. Classification of photographer (e.g. student, amateur, professional);
5. Category of subject matter (entries will be categorized by the jury with winners chosen within each category).

Awards

All entries will be added to the City’s photo collection. Winners will receive a certificate and special recognition from the Mayor and City Council. All photos will be on public display on the City of Louisville web site.

Current Competition

The 2010 competition will accept photos until the deadline: **4:00 PM on July 30th**.

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Application Instructions and Requirements

- 1) Entries should be appropriate for all ages to view.
- 2) Entries must be of subjects within or related to the City of Louisville.
- 3) **Photos must have been taken between July 1, 2009 and July 30, 2010.**
- 4) Photos may be enhanced to compensate for technical quality and esthetics but should not be “doctored” so as to maintain the integrity of the documentary nature of the images.
- 5) A limit of TEN photos may be submitted for each competitor with each photo only being entered under one photographer classification (e.g. student, amateur, professional).
- 6) Complete a Photographic Materials Use Agreement for your entries.
- 7) Photographer must own all rights to any photographs entered in this competition.
- 8) Submission of an entry to the competition automatically constitutes the acceptance of all conditions set forth in the above rules.
- 9) Incomplete entries will not be included in the competition.
- 10) Winners will be notified no later than September 7, 2010.
- 11) Mail the following:
 - a) An entry form for **each** photo
 - b) A Photo Use Agreement that includes the titles of all photos being submitted
 - c) A CD or DVD with the images, each labeled with the same title listed on the Photo Use Agreement:

**Life in Louisville Photo Contest
City Hall – City Manager’s Office
749 Main Street
Louisville CO 80027**

The deadline for entries is 4:00 PM on July 30th (post marks will not be accepted, all entries must be received by the deadline).

More Information - Please contact the City Manager’s Office at 303.335.4536 with questions.

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ENTRY FORM

Please print or type. Complete one entry form for EACH image entered.

Photographer Classification (select one):

Student (K – 12)

Amateur

Professional

Name _____

Address _____

City _____ **State** _____ **Zip** _____ **Phone** _____

E-mail Address _____

Photo Title _____

Date Taken (Month/Year) _____

Location / Description:

Signature _____ **Date** _____

(If photographer is under the age of 18, signature must be that of an adult guardian)

IMPORTANT: You must include a completed and signed copy of the Photographic Materials Use Agreement with your entry submission.

Entries must be received by 4:00 PM on July 30th.

More information or questions - Please contact the City Manager's Office at 303.335.4536.

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PHOTOGRAPHIC MATERIALS USE AGREEMENT

This Photographic Materials Use Agreement (this "Agreement") is entered into by the City of Louisville (the "City"), and _____ ("Photographer") in order to set forth the terms and conditions under which the Photographer's photograph(s) will be entered in the "Life in Louisville" Photo Competition and all future related rights and uses.

The photographs ("Photographs") covered by this Agreement are titled: _____

and copies of the Photographs are included on the CD attached to this Agreement. Photographer represents and warrants at the time of submission that the Photographs are the sole property of the Photographer, and Photographer has the right to permit the Photographs to be used for the purposes stated in this Agreement.

Under this Agreement the parties mutually agree to the following conditions:

1. The City agrees to enter Photographer's Photographs in the Life in Louisville Competition. Thereafter, the Photographs may appear in City of Louisville publications displayed in various places such as print, TV, the Internet, and in City facilities ("After-Competition Uses").
2. The Photographer will provide the City with copies of the original digital files for use in the competition and any After-Competition Uses. Any image from the Photographs may be "cropped," or otherwise manipulated within the discretion of the City, to fit within the dimensions of any intended use or to serve other aesthetic purposes or practical necessities.
3. The City agrees either (a) to include Photographer's name in all Competition and After-Competition Uses that feature Photographer's photograph whenever commercially feasible, as determined by the City, or (b) have the Photographer's information readily available and associated with any After-Competition Uses in order that such can be immediately provided upon any inquiry.
4. The Photographer grants the City permission to publish his/her name with the Photographs.
5. The Photographer will retain ownership and copyright in submitted Photographs, however the Photographer hereby grants to the City a royalty-free, perpetual license to use the Photographs for any lawful purpose, including without limitation commercial uses and the right to sublicense use of the Photographs.
6. All Photographs are sent at the Photographer's risk. The City shall have no liability for any loss of or damage to any Photographs entered into the competition (however caused) or for any other loss or damage resulting therefrom.
7. Photographer agrees that the right to participate in the Competition, together with the publicity and recognition obtained from use of the Photograph, in accordance with the terms and conditions contained herein, constitutes full and fair compensation and consideration for use of the Photographs and specifically disclaims any right to any other compensation or consideration.

Photographer

Date