

Youth Advisory Board

Agenda

December 13, 2018
Louisville Public Library
951 Spruce Street
6:30-8 PM

I. Call to Order

II. Roll call

<input type="checkbox"/> Bruce Armstrong	<input type="checkbox"/> Addison Nakari	<input type="checkbox"/> Lincoln Roch	<input type="checkbox"/> Jay Keany
<input type="checkbox"/> Teddy Hart	<input type="checkbox"/> Brooke Newell	<input type="checkbox"/> Sophie Russ	<input type="checkbox"/> Mandy Perera
<input type="checkbox"/> Kaylix McClure	<input type="checkbox"/> Kaelan Norgard	<input type="checkbox"/> Kendall Weideman	<input type="checkbox"/> Jessica Schwartz
<input type="checkbox"/> Riley Miller	<input type="checkbox"/> Logan Pius		

III. Approval of Agenda

IV. Approval of Minutes

V. Public Comments on Items Not on the Agenda

VI. Visit from Katie Zoss and members of the Louisville Cultural Council

VII. Volunteer Projects

- January: Recreation Center Ribbon Cutting // Saturday, 1/26 from 9:30am-1pm
- February: Tulip Twist // Saturday, 2/2 from 2:30-5:15pm

VIII. Transportation Project

- Survey results from Kathleen Calcagno of Monarch High School
- Check in with Kaylix about her presentation.
- Check in with each group about their strategy.
 - i. Advertising with social media and at Monarch
 - ii. Parent letter
 - iii. Event with giveaways

IX. Discussion Items for Next Meeting

- Reminder: January's meeting is Thursday, 1/3 during the school break. Please let us know if you cannot attend.

X. Comments from Liaisons

XI. Adjourn

Youth Advisory Board

Agenda

November 1, 2018
Louisville Public Library
951 Spruce Street
6:30-8 PM

I. **Call to Order** - Secretary Brooke Newell called the meeting to order at 6:32 pm

II. **Roll call**

Board Members Present: Bruce Armstrong, Teddy Hart, Riley Miller, Brooke Newell, Kaelan Norgard, Logan Pius, Sophie Russ

Board Members Absent: Kaylix McClure, Addison Nakari, Lincoln Roch, Kendall Weideman

Staff Members Present: Mandy Perera, Jessica Schwartz

III. **Approval of Agenda** - Agenda was approved by all members.

IV. **Approval of Minutes** - Minutes were approved after noting the need to change the October meeting location from the Rec Center to the Library.

V. **Public Comments on Items Not on the Agenda** – None

VI. **Visit from Aaron DeJong with the Economic Development Department.**

Aaron told YAB members about his various duties and job focuses (such as business retention and attracting new businesses) as he works to be a liaison between local businesses and City Hall. He also told us about some of his favorite projects like the new DeLo development and the South Street Underpass. Aaron asked the YAB about the types of places they would like to see in Louisville. Ideas included mini golf, a bowling alley, Snarf's, food trucks, and athletic fields.

- If anyone would like to contact Aaron with ideas or questions, he can be reached at aarond@louisvilleco.gov or 303-335-4531.

VII. **Volunteer Projects**

- November – Community Food Share at the Louisville King Soopers on Saturday, 11/10 from 11:45am-2:00pm. Please check the Sign Up Genius email from Mandy to sign up. Plan to do an alternative volunteer project if you can't attend.

City of Louisville

Recreation Center 900 West Via Appia Louisville CO 80027
303.335.4902 (phone) 303.335.4959 (fax) www.ci.louisville.co.us

- December - Pancakes with Santa // Dec. 6 at the Rec Center
 - i. Since this falls on our December meeting date, we took a vote to decide whether or not we wanted to meet on the 6th before the event, or on the following Thursday. We chose to meet on December 13th instead.
- January – Ribbon Cutting event at the Rec Center on 1/26.
 - i. Since Addie was not at the meeting with an update on *There with Care*, we selected this event as our volunteer project for January instead.

VIII. Transportation Project

- YAB members came up with 3 different marketing strategies and broke up into small groups to develop them:
 - i. Advertising on social media and with our Monarch High School connections (Brooke and Bruce)
 1. Create an ad on Instagram if we have the time and money.
 2. Reach out to a school club such as DECA or Student Council (check with Addie) to partner in creating an announcement for the Schoology web portal.
 3. Check with Lincoln about creating an ad for The Howler.
 - ii. Sending a mailer with information on Call-n-Ride and the MyRide card to parents (especially parents of middle school students) (Riley and Sophie)
 1. Create a document/flyer with bullet points with all the necessary info.
 - a. Send as an email? Letter?
 - b. Have it added to weekly announcements
 - c. Maybe have it included in the principal's phone calls to parents
 - iii. Hosting an event and offering giveaways and incentives (Kaelan, Logan, and Teddy)
 1. Set up a booth with information, and help people set up MyRide cards. If possible, give away cards with a small dollar amount (at least enough for one free ride) in a raffle.
 - a. When/where should we set up the booth?
 - i. After school? At lunch?

- ii. Maybe tie it to a Monarch sporting event and offer rides to it.
- iii. Could piggyback on another event (such as the Taste of Monarch) where there will already be a lot of people in attendance.

IX. Discussion Items for Next Meeting – Continue thinking about the strategy of your group. Try to come up with ways to refine and improve your ideas. Check in with other members with potential advertising connections (like Lincoln and Addie) for more info on how we can work with school clubs and the newspaper. Think about and look into the types of resources we will need to carry out these plans.

X. Comments from Liaisons - None

XI. Adjourn – The meeting was adjourned at 8:00pm.