Youth Advisory Board

Agenda

February 7, 2019
Louisville Public Library
951 Spruce Street
6:30-8 PM

I. Call to Order

II. Roll call

__Bruce Armstrong  __Addison Nakari  __Lincoln Roch  __Jay Keany
__Teddy Hart  __Brooke Newell  __Sophie Russ  __Mandy Perera
__Kaylix McClure  __Kaelan Norgard  __Jessica Schwartz
__Riley Miller  __Logan Pius

III. Approval of Agenda

IV. Approval of Minutes

V. Public Comments on Items Not on the Agenda

VI. Visit from Paula Elrod from the Historical Commission and Bridget Bacon, the History Museum Coordinator

VII. Volunteer Projects

- February – Tulip Twist
- March – No St. Patty’s Dinner this year. What should we do instead?
- April – Community Table?

VIII. Transportation Project

- 8th Grade Transition Night?
- Parent Letter
- Schoology Posts
- Instagram Post

IX. 2019 YAB Recruitment Plan

X. Discussion Items for Next Meeting

XI. Comments from Liaisons

XII. Adjourn
Call to Order – Vice Chairperson Addie Nakari called the meeting to order at about 6:35.

Roll Call was taken and the following members were present:

Board Members Present: Bruce Armstrong, Teddy Hart, Addison Nakari, Brooke Newell, Kaelan Norgard, Logan Pius, Lincoln Roch, Sophie Russ

Board Members Absent: Kaylix McClure, Riley Miller, Kendall Weideman

Staff Members Present: Jay Keany, Jessica Schwartz

Approval of Agenda – The agenda was approved by all members.

Approval of Meeting Minutes – The minutes from the 12/13/2018 meeting were approved as written.

Public Comments - None

Volunteer Projects

- January
  - Recreation Center Ribbon Cutting – Saturday 1/26 from 9:30am-1pm. Mandy sent out a sign up for the new rec center walkthrough for board members in late January.

- February
  - Tulip Twist – Saturday 2/2 from 2:30-5:15pm
Transportation Project –

- **Presentation from Addie:** Addie presented to the board about our marketing strategies, including Instagram ads, schoology posts, articles in the school magazine, principal calls home, mailers, and events/giveaways. For giveaways, the board talked about giving away MyRide cards with a small dollar amount to give to students to get them to use the FlexRide.

- **Feedback from Commuting Solutions** – Jade from commuting solutions visited the board to talk about the Call-n-Ride.
  - **New name for Call-n-Ride** – The call-n-ride will be going though a rebranding in mid-January (around January 13th) and be renamed the FlexRide. With FlexRide, people will be able to book 10 minutes in advance through using the new website or app. For people aged 6-19, the cost will be 90 cents per local ride. The board decided to do two different posting windows to promote the new FlexRide. Jade suggested adding more information about the MyRide card to the mailer/flyer that talks about what the MyRide card is and where you can find them. The board hopes to get the information out within the next month and a half.

- **Next Steps**
  - **Letter to Parents** – Jessica will look into a contact through the school to get the flyers sent out to students in BVSD.
  - **Schoology Posts** – Addie said she would talk to Tony Tolbert about getting a schoology post at Monarch and Sophie said she would talk to people at Centaurus about getting information in their video announcements.
  - **Organizing Events** – Addie said she would talk to Monarch 360 about getting a spot in the 8th grade transition night to set up a booth for the FlexRide.
  - **Other** – Jessica suggested trying to reach other schools in BVSD. Teddy said he would look into getting information/flyers to Monarch K-8. Addie suggested possibly doing Instagram ads in late spring.

**Discussion Items for Next Meeting**

- Plan booth for 8th Grade transition night, if the YAB gets approval from Monarch 360.

**Comments from Liaisons** – None

**Adjourn** – The meeting was adjourned at 7:06 PM.