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community news *in brief*

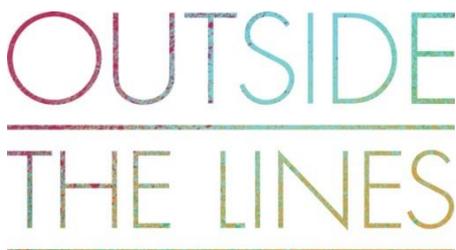
Louisville Library Gets ‘Outside the Lines’ *Global Initiative Aims to Shift Perception of Libraries*

LOUISVILLE, CO – August 18, 2016 – The Louisville Public Library announces its participation in Outside the Lines, a global initiative designed to get people thinking—and talking—about the library in a whole new way. Outside the Lines (OTL) is a weeklong celebration, September 11-17, 2016, demonstrating the creativity and innovation happening in libraries.

During Outside the Lines, participating organizations from around the world will host events or campaigns that help people understand how libraries have changed into dynamic centers for engagement, and how they are more relevant than ever to people’s lives. Outside the Lines celebrates libraries as community hubs that help everyone to be their best.

The Louisville Public Library is currently working out the final details on its OTL event, which will illustrate the theme of “Go Anywhere From Here.” On September 12 and 13, Library staff will be out in the community asking people to design a unique 6”x6” artwork square based on the theme. The artwork will then be part of an interactive pathway created in the Library for display September 15-17. Details for this event will be available on the Library’s website, Facebook page, and via in-Library promotional information.

ABOUT OUTSIDE THE LINES



LIBRARIES REINTRODUCED

Outside the Lines is a global R-Squared initiative originally designed by Colorado library marketers and directors that encourages libraries to “walk the walk” by taking action to show their communities how important libraries are and how they’ve changed. Outside the Lines takes many of the concepts discussed at [R-Squared, The Risk & Reward Conference](#), such as creativity, customer curiosity, culture, community and creative spaces, and puts them into action where they count—in local communities.

Learn more about this program at getoutsidethelines.org.

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