

**CITY OF LOUISVILLE**

**Revenue History  
2010 through 2014**

YEAR	MONTH	SALES TAX	USE TAX	BLDG USE TAX	AUTO USE TAX	LODGING TAX	AUDIT REVENUE	TOTAL
2014								
	JANUARY	798,792	56,727	40,650	141,060	22,487	137,276	1,196,991
	FEBRUARY	708,164	72,199	196,461	83,341	22,789	18,193	1,101,147
	MARCH	891,756	88,634	99,076	98,457	27,659	145,636	1,351,217
	APRIL	990,489	88,362	93,637	117,881	29,651	42,908	1,362,927
	MAY	928,421	59,387	270,829	85,769	41,240	2,776	1,388,422
	JUNE	1,013,900	111,632	102,883	88,813	47,149	29,230	1,393,608
	JULY	866,647	114,724	70,466	79,622	54,076	15,679	1,201,213
	AUGUST	983,356	87,629	46,088	105,531	51,658	156,497	1,430,760
	SEPTEMBER	974,352	99,986	58,752	116,646	41,146	7,841	1,298,723
	OCTOBER							-
	NOVEMBER							-
	DECEMBER							-
	YTD TOTALS	8,155,876	779,281	978,843	917,119	337,854	556,036	11,725,009
	YTD Variance % to Prior Year	6.6%	38.8%	1.0%	11.0%	15.9%	41.1%	9.7%
2013								
	JANUARY	777,242	(29,020)	184,731	86,731	20,848	75,241	1,115,772
	FEBRUARY	669,879	70,363	69,470	80,297	19,921	12,621	922,552
	MARCH	820,313	74,217	263,140	106,476	22,836	29,624	1,316,606
	APRIL	870,965	61,435	78,235	95,575	26,040	13,499	1,145,748
	MAY	918,954	69,690	54,267	83,905	35,636	121,805	1,284,257
	JUNE	895,906	116,514	120,854	68,997	40,725	64,668	1,307,664
	JULY	856,770	44,927	91,461	89,328	46,440	57,571	1,186,497
	AUGUST	821,538	38,974	87,374	124,484	41,990	7,939	1,122,299
	SEPTEMBER	1,017,791	114,209	19,729	90,523	37,157	11,137	1,290,547
	OCTOBER	827,461	53,102	130,501	117,513	42,825	207,939	1,379,340
	NOVEMBER	812,544	70,204	79,635	82,127	26,122	143,923	1,214,555
	DECEMBER	1,125,418	261,530	20,236	108,929	19,492	126,849	1,662,455
	YTD TOTALS	10,414,782	946,144	1,199,631	1,134,885	380,033	872,817	14,948,292
	YTD Variance % to Prior Year	6.8%	-7.9%	40.5%	16.4%	3.9%	131.5%	12.0%
2012								
	JANUARY	681,326	32,851	27,928	70,085	21,299	-	833,489
	FEBRUARY	656,603	52,354	40,696	81,880	21,356	2,109	854,997
	MARCH	816,468	79,749	109,195	79,824	24,428	2,410	1,112,074
	APRIL	757,617	47,489	150,645	59,779	24,803	12,949	1,053,282
	MAY	855,685	90,373	55,162	65,752	37,456	49,231	1,153,658
	JUNE	890,833	108,900	89,259	80,272	45,122	9,662	1,224,048
	JULY	794,745	27,905	88,794	80,362	40,743	12,508	1,045,056
	AUGUST	776,002	24,579	62,942	88,605	46,121	160,774	1,159,024
	SEPTEMBER	836,117	71,431	35,963	83,421	34,550	9,971	1,071,452
	OCTOBER	737,769	30,677	87,218	116,085	31,783	2,806	1,006,338
	NOVEMBER	855,913	51,205	15,558	76,425	20,814	7,825	1,027,740
	DECEMBER	1,091,578	409,811	90,571	92,223	17,408	106,845	1,808,436
	YTD TOTALS	9,750,654	1,027,323	853,932	974,711	365,884	377,090	13,349,594
	YTD Variance % to Prior Year	7.0%	86.8%	16.2%	8.4%	9.0%	160.1%	13.4%
2011								
	JANUARY	634,012	11,262	24,333	64,708	18,884	18,367	771,564
	FEBRUARY	589,984	5,900	45,823	56,736	18,361	2,558	719,363
	MARCH	776,647	45,119	15,941	77,130	20,385	1,870	937,091
	APRIL	725,384	15,521	45,812	72,171	22,368	2,414	883,671
	MAY	734,017	15,403	38,312	73,741	35,261	13,549	910,283
	JUNE	871,414	32,373	50,480	87,068	35,938	12,396	1,089,669
	JULY	735,710	13,273	83,345	69,746	38,443	34,921	975,438
	AUGUST	738,939	22,640	91,563	87,377	40,498	1,979	982,996
	SEPTEMBER	785,785	43,390	92,181	74,646	32,129	19,005	1,047,136
	OCTOBER	718,122	35,381	96,533	89,734	31,123	2,663	973,556
	NOVEMBER	746,388	27,461	65,564	76,039	23,399	20,683	959,533
	DECEMBER	1,052,498	282,224	85,218	69,956	18,766	14,568	1,523,231
	YTD TOTALS	9,108,901	549,946	735,105	899,051	335,555	144,973	11,773,530
	YTD Variance % to Prior Year	4.4%	N/A	175.9%	11.2%	10.1%	-15.3%	14.5%
2010								
	JANUARY	652,461		4,958	66,070	15,093	2,611	741,193
	FEBRUARY	603,533		19,291	61,173	15,512	10,409	709,917
	MARCH	772,957		45,287	62,819	19,765	5,559	906,387
	APRIL	718,508		16,038	62,576	19,502	39,982	856,606
	MAY	733,372		48,555	64,894	29,180	5,713	881,713
	JUNE	804,590		10,210	65,663	34,186	27,224	941,873
	JULY	712,442		35,333	69,503	37,078	6,045	860,400
	AUGUST	685,926		44,908	70,807	36,638	8,704	846,983
	SEPTEMBER	736,581		10,589	76,657	30,590	32,922	887,339
	OCTOBER	683,343		10,892	80,537	31,630	23,903	830,304
	NOVEMBER	662,050		14,960	57,204	19,381	1,360	754,955
	DECEMBER	963,270		5,434	70,951	16,119	6,663	1,062,438
	YTD TOTALS	8,729,032		266,455	808,852	304,674	171,095	10,280,109
	YTD Variance % to Prior Year	-3.4%	N/A	24.8%	4.1%	5.1%	12.9%	-1.8%

**City of Louisville, Colorado  
Total Sales Tax Revenue  
2010 -2014**

<b>Month Of Sale</b>	<b>2010 Actual</b>	<b>2011 Actual</b>	<b>2012 Actual</b>	<b>2013 Actual</b>	<b>2014 Budget</b>	<b>2014 Actual</b>	<b>Mnthly % Of 2013</b>	<b>Y-T-D % Of 2013</b>	<b>Mnthly % Of Bdgt</b>	<b>Y-T-D % Of Bdgt</b>
Jan	654,777	636,994	681,326	778,705	823,023	800,685	102.8%	102.8%	97.3%	97.3%
Feb	613,160	592,370	658,227	677,256	742,022	708,418	104.6%	103.6%	95.5%	96.4%
Mar	777,711	778,075	818,491	821,853	913,358	985,745	119.9%	109.5%	107.9%	100.7%
Apr	733,959	727,061	758,944	882,437	864,540	993,747	112.6%	110.4%	114.9%	104.4%
May	737,768	738,711	875,629	943,909	925,795	929,994	98.5%	107.7%	100.5%	103.5%
Jun	821,825	881,992	900,308	950,701	1,005,868	1,015,778	106.8%	107.5%	101.0%	103.0%
Jul	720,871	738,194	806,223	864,327	908,609	871,158	100.8%	106.5%	95.9%	102.0%
Aug	688,670	740,614	787,880	828,581	871,158	1,096,941	132.4%	109.7%	125.9%	104.9%
Sep	757,807	797,496	843,703	1,023,383	957,060	980,918	95.9%	107.9%	102.5%	104.6%
Oct	703,168	720,320	736,736	828,537	868,865		0.0%	97.5%	0.0%	94.4%
Nov	663,138	751,407	863,243	817,829	873,815		0.0%	89.0%	0.0%	85.9%
Dec	969,155	1,065,957	1,093,262	1,129,807	1,159,826		0.0%	79.5%	0.0%	76.8%
<b>Totals</b>	<b>8,842,010</b>	<b>9,169,191</b>	<b>9,823,972</b>	<b>10,547,325</b>	<b>10,913,940</b>	<b>8,383,384</b>				
<b>% Of Change</b>	<b>-2.9%</b>	<b>3.7%</b>	<b>7.1%</b>	<b>7.4%</b>	<b>3.5%</b>					

**City of Louisville, Colorado  
Lodging Tax Revenue  
2010 -2014**

<b>Month Of Sale</b>	<b>2010 Actual</b>	<b>2011 Actual</b>	<b>2012 Actual</b>	<b>2013 Actual</b>	<b>2014 Budget</b>	<b>2014 Actual</b>	<b>Mnthly % Of 2013</b>	<b>Y-T-D % Of 2013</b>	<b>Mnthly % Of Bdgt</b>	<b>Y-T-D % Of Bdgt</b>
Jan	15,093	18,884	21,299	20,848	20,835	22,487	107.9%	107.9%	107.9%	107.9%
Feb	15,512	18,361	21,356	19,921	20,483	22,789	114.4%	111.1%	111.3%	109.6%
Mar	19,765	20,385	24,428	22,836	22,542	27,659	121.1%	114.7%	122.7%	114.2%
Apr	19,502	22,368	24,803	26,040	23,753	29,651	113.9%	114.4%	124.8%	117.1%
May	29,180	35,261	37,456	35,636	35,259	41,240	115.7%	114.8%	117.0%	117.1%
Jun	34,186	35,938	45,122	40,725	37,311	47,149	115.8%	115.0%	126.4%	119.2%
Jul	37,078	38,443	40,743	46,440	40,209	54,917	118.3%	115.7%	136.6%	122.7%
Aug	36,638	40,498	46,121	41,990	40,209	51,658	123.0%	116.9%	128.5%	123.7%
Sep	30,590	32,129	34,550	37,157	32,304	41,146	110.7%	116.2%	127.4%	124.1%
Oct	31,630	31,123	31,783	42,825	33,217		0.0%	101.3%	0.0%	110.6%
Nov	19,381	23,399	20,814	26,122	22,904		0.0%	93.9%	0.0%	102.9%
Dec	16,119	18,766	17,408	19,492	18,563		0.0%	89.1%	0.0%	97.4%
<b>Totals</b>	<b>304,674</b>	<b>335,555</b>	<b>365,884</b>	<b>380,033</b>	<b>347,590</b>	<b>338,695</b>				
<b>% Of Change</b>	<b>2.3%</b>	<b>10.1%</b>	<b>9.0%</b>	<b>3.9%</b>	<b>-8.5%</b>					

**City of Louisville, Colorado  
Auto Use Tax Revenue  
2010 -2014**

<b>Month Of Sale</b>	<b>2010 Actual</b>	<b>2011 Actual</b>	<b>2012 Actual</b>	<b>2013 Actual</b>	<b>2014 Budget</b>	<b>2014 Actual</b>	<b>Mnthly % Of 2013</b>	<b>Y-T-D % Of 2013</b>	<b>Mnthly % Of Bdgt</b>	<b>Y-T-D % Of Bdgt</b>
Jan	66,070	64,708	70,085	86,731	94,744	141,060	162.6%	162.6%	148.9%	148.9%
Feb	61,173	56,736	81,880	80,297	94,017	83,341	103.8%	134.3%	88.6%	118.9%
Mar	62,819	77,130	79,824	106,476	102,747	98,457	92.5%	118.0%	95.8%	110.8%
Apr	62,576	72,171	59,779	95,575	90,632	117,881	123.3%	119.4%	130.1%	115.3%
May	64,894	73,741	65,752	83,905	90,943	85,769	102.2%	116.2%	94.3%	111.3%
Jun	65,663	87,068	80,272	68,997	97,788	88,813	128.7%	117.9%	90.8%	107.8%
Jul	69,503	69,746	80,362	89,328	98,028	79,622	89.1%	113.7%	81.2%	103.9%
Aug	70,807	87,377	88,605	124,484	109,952	105,531	84.8%	108.8%	96.0%	102.8%
Sep	76,657	74,646	83,421	90,523	112,940	116,646	128.9%	111.0%	103.3%	102.8%
Oct	80,537	89,734	116,085	117,513	116,025		0.0%	97.2%	0.0%	91.0%
Nov	57,204	76,039	76,425	82,127	90,189		0.0%	89.4%	0.0%	83.5%
Dec	70,951	69,956	92,223	108,929	93,626		0.0%	80.8%	0.0%	77.0%
<b>Totals</b>	<b>808,853</b>	<b>899,051</b>	<b>974,711</b>	<b>1,134,885</b>	<b>1,191,630</b>	<b>917,119</b>				
<b>% Of Change</b>	<b>3.8%</b>	<b>11.2%</b>	<b>8.4%</b>	<b>16.4%</b>	<b>5.0%</b>					

**City of Louisville, Colorado  
Building Use Tax Revenue  
2010 -2014**

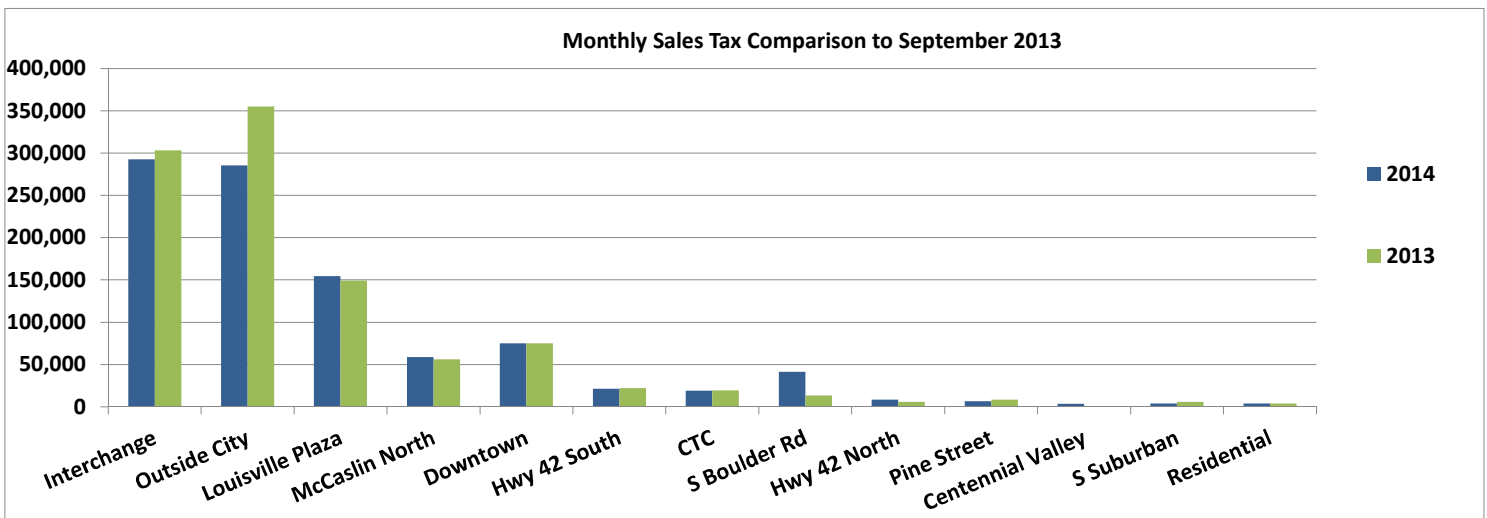
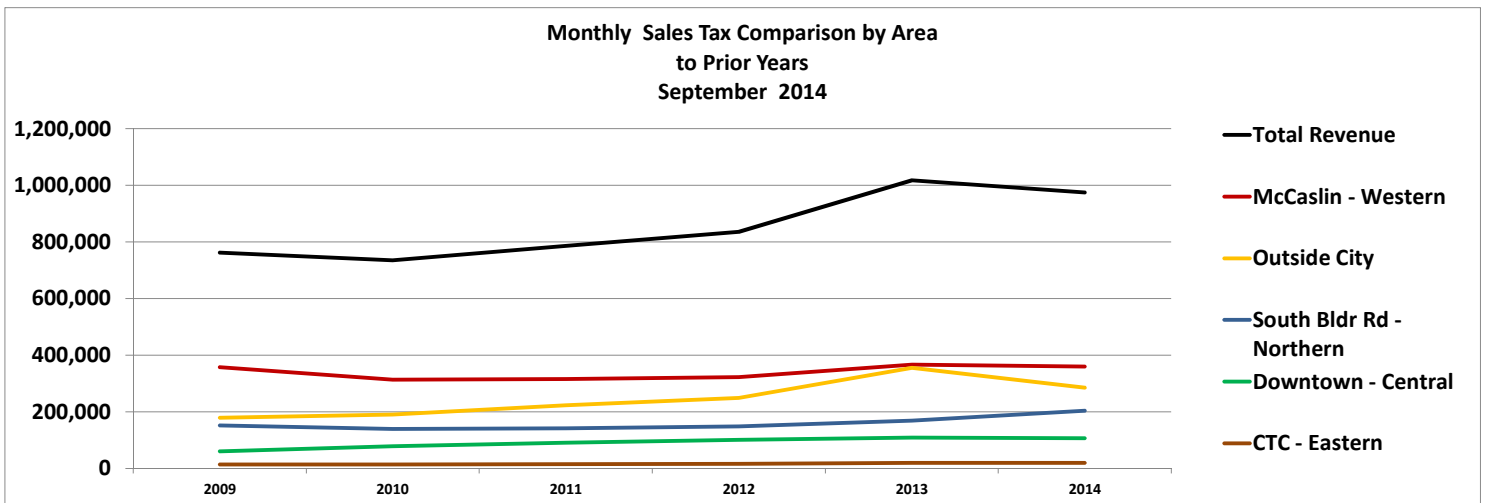
<b>Month Of Sale</b>	<b>2010 Actual</b>	<b>2011 Actual</b>	<b>2012 Actual</b>	<b>2013 Actual</b>	<b>2014 Budget</b>	<b>2014 Actual</b>	<b>Mnthly % Of 2013</b>	<b>Y-T-D % Of 2013</b>	<b>Mnthly % Of Bdgt</b>	<b>Y-T-D % Of Bdgt</b>
Jan	4,958	24,333	27,928	184,731	64,424	40,650	22.0%	22.0%	63.1%	63.1%
Feb	19,291	45,823	40,696	69,470	45,347	196,461	282.8%	93.3%	433.2%	216.0%
Mar	45,287	15,941	109,195	263,140	84,695	99,076	37.7%	65.0%	117.0%	172.9%
Apr	16,038	45,812	150,645	78,235	65,927	93,637	119.7%	72.2%	142.0%	165.1%
May	48,555	38,312	55,162	54,267	82,294	270,829	499.1%	107.8%	329.1%	204.5%
Jun	10,210	50,480	89,259	120,854	74,666	102,883	85.1%	104.3%	137.8%	192.5%
Jul	35,333	83,345	88,794	91,461	62,235	70,466	77.0%	101.4%	113.2%	182.2%
Aug	44,908	91,563	62,942	87,374	78,446	46,088	52.7%	96.9%	58.8%	164.9%
Sep	10,589	92,181	35,963	19,729	53,498	58,752	297.8%	101.0%	109.8%	160.1%
Oct	10,892	96,533	87,218	130,501	75,501		0.0%	89.0%	0.0%	142.5%
Nov	14,960	65,564	15,558	79,635	50,438		0.0%	83.0%	0.0%	132.7%
Dec	5,434	85,218	90,571	20,236	57,488		0.0%	81.6%	0.0%	123.1%
<b>Totals</b>	<b>266,455</b>	<b>735,105</b>	<b>853,932</b>	<b>1,199,631</b>	<b>794,960</b>	<b>978,843</b>				
<b>% Of Change</b>	<b>24.8%</b>	<b>175.9%</b>	<b>16.2%</b>	<b>40.5%</b>	<b>-33.7%</b>					

**City of Louisville, Colorado  
Consumer Use Tax Revenue  
2010 -2014**

<b>Month Of Sale</b>	<b>2010 Actual</b>	<b>2011 Actual</b>	<b>2012 Actual</b>	<b>2013 Actual</b>	<b>2014 Budget</b>	<b>2014 Actual</b>	<b>Mnthly % Of 2013</b>	<b>Y-T-D % Of 2013</b>	<b>Mnthly % Of Bdgt</b>	<b>Y-T-D % Of Bdgt</b>
Jan		11,262	32,851	37,090	27,181	140,825	379.7%	379.7%	518.1%	518.1%
Feb		5,900	52,354	74,247	44,351	73,497	99.0%	192.5%	165.7%	299.6%
Mar		45,119	79,749	85,187	70,311	111,992	131.5%	166.0%	159.3%	230.1%
Apr		15,521	51,813	61,435	43,102	122,627	199.6%	174.0%	284.5%	242.7%
May		15,403	118,389	123,930	86,266	60,387	48.7%	133.4%	70.0%	187.8%
Jun		32,373	108,900	117,226	86,527	127,410	108.7%	127.6%	147.2%	178.0%
Jul		19,392	27,905	82,469	43,436	122,959	149.1%	130.6%	283.1%	189.4%
Aug		22,640	162,310	39,698	75,195	129,430	326.0%	143.1%	172.1%	186.6%
Sep		43,390	71,431	118,185	77,993	99,986	84.6%	133.8%	128.2%	178.4%
Oct		35,381	34,241	233,281	101,390	-	0.0%	101.7%	0.0%	150.8%
Nov		27,461	51,205	190,782	90,191		0.0%	85.0%	0.0%	132.6%
Dec		282,224	410,995	366,082	354,576		0.0%	64.7%	0.0%	89.9%
<b>Totals</b>	<b>-</b>	<b>556,065</b>	<b>1,202,143</b>	<b>1,529,611</b>	<b>1,100,520</b>	<b>989,113</b>				
<b>% Of Change</b>			<b>116.2%</b>	<b>27.2%</b>	<b>-28.1%</b>					

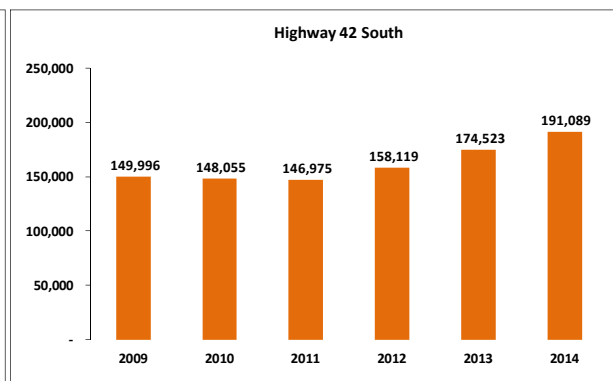
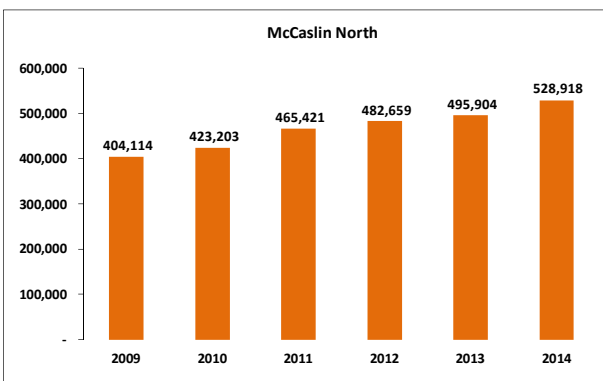
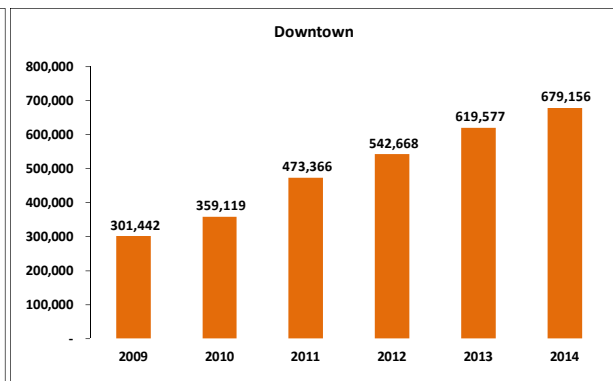
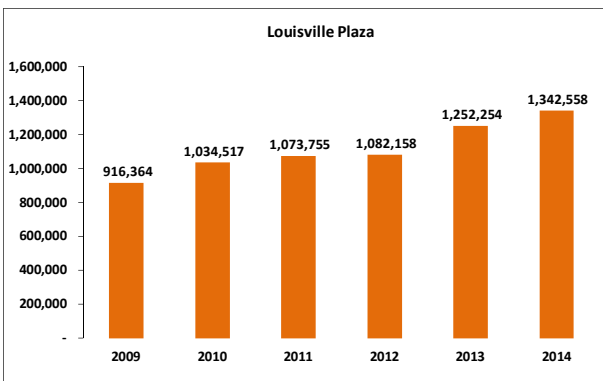
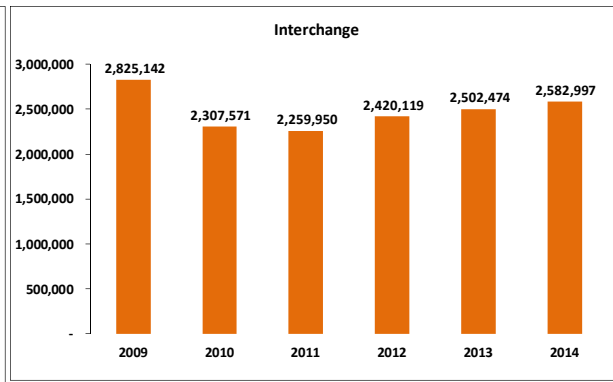
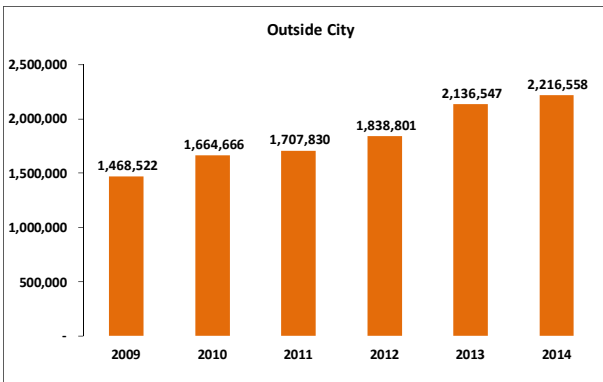
## Monthly Sales Tax Revenue Comparisons by Area (September 2014)

AREA NAME	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	% Of Total	% Change
Interchange	307,263	254,571	254,999	265,694	303,371	292,669	30.0%	-3.5%
Outside City	178,934	190,506	222,950	249,393	354,945	285,379	29.3%	-19.6%
Louisville Plaza	103,790	121,207	122,103	128,044	149,082	154,373	15.8%	3.5%
McCaslin North	43,875	51,824	53,393	49,194	55,994	58,748	6.0%	4.9%
Downtown	36,635	53,065	64,421	68,557	75,151	75,187	7.7%	0.0%
Hwy 42 South	15,983	16,644	18,635	17,691	21,868	21,235	2.2%	-2.9%
CTC	13,345	13,187	15,002	16,426	19,278	19,025	2.0%	-1.3%
S Boulder Rd	39,834	10,829	10,775	11,157	13,453	41,238	4.2%	206.5%
Hwy 42 North	8,602	7,652	8,497	8,805	5,685	8,591	0.9%	51.1%
Pine Street	5,332	3,873	5,347	10,546	8,259	6,438	0.7%	-22.0%
Centennial Valley	158	(65)	1,344	1,467	864	3,692	0.4%	327.5%
S Suburban	6,291	6,620	6,056	5,613	5,921	4,032	0.4%	-31.9%
Residential	2,453	5,035	2,264	3,528	3,920	3,745	0.4%	-4.5%
<b>Total Revenue</b>	<b>762,495</b>	<b>734,949</b>	<b>785,785</b>	<b>836,117</b>	<b>1,017,791</b>	<b>974,352</b>		
<b>% Of Change</b>	<b>-6.4%</b>	<b>-3.6%</b>	<b>6.9%</b>	<b>6.4%</b>	<b>21.7%</b>	<b>-4.3%</b>		

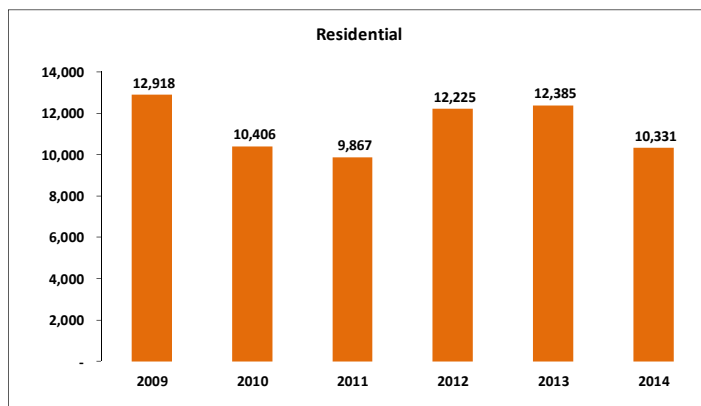
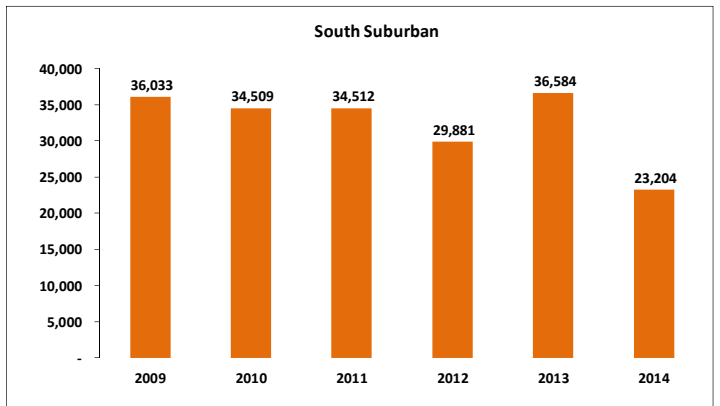
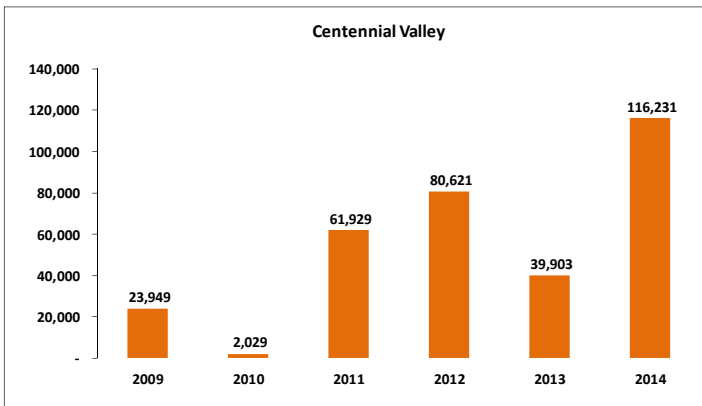
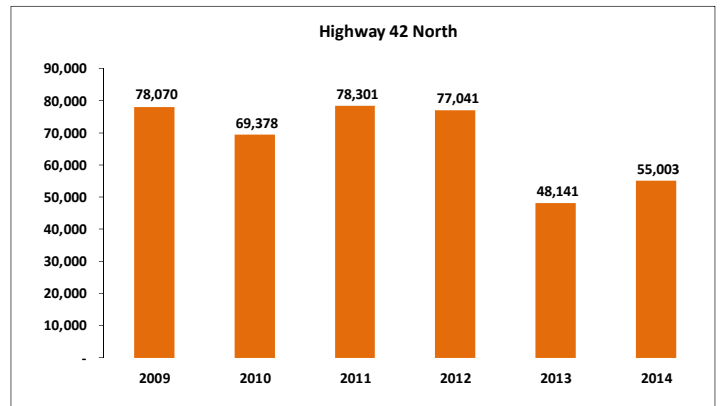
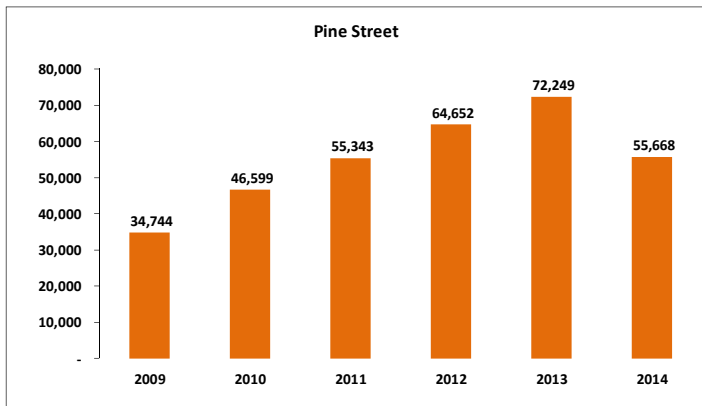
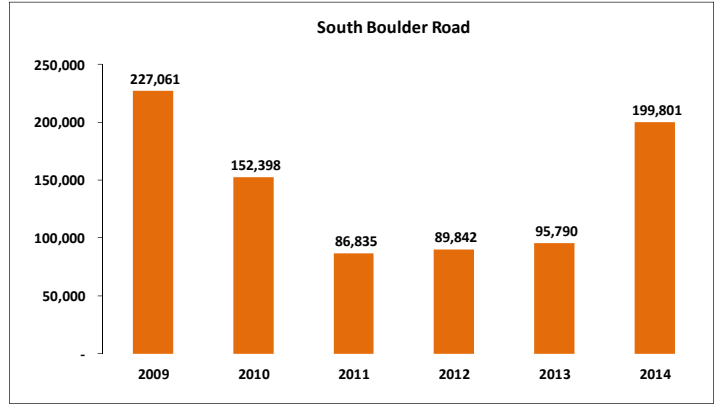
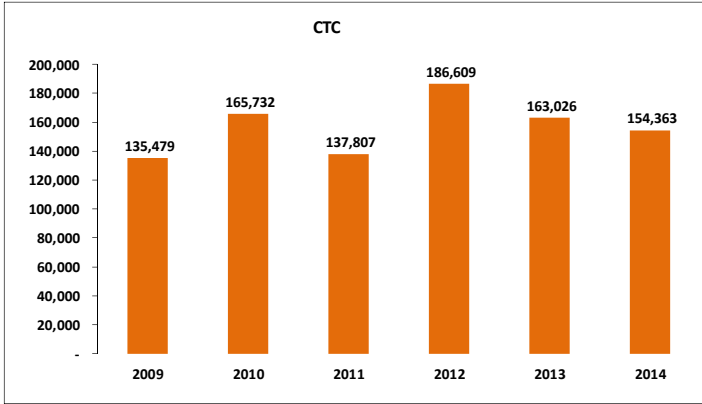


**CITY OF LOUISVILLE**  
**Revenue History by Area (Jan - Sept 2014)**

	2009	% Var	2010	% Var	2011	% Var	2012	% Var	2013	% Var	2014	% Var	% of Total
Outside City	1,468,522	-12.5%	1,664,666	13.4%	1,707,830	2.6%	1,838,801	7.7%	2,136,547	16.2%	2,216,558	3.7%	27.2%
Interchange	2,825,142	-7.2%	2,307,571	-18.3%	2,259,950	-2.1%	2,420,119	7.1%	2,502,474	3.4%	2,582,997	3.2%	31.7%
Louisville Plaza	916,364	4.6%	1,034,517	12.9%	1,073,755	3.8%	1,082,158	0.8%	1,252,254	15.7%	1,342,558	7.2%	16.5%
Downtown	301,442	-3.4%	359,119	19.1%	473,366	31.8%	542,668	14.6%	619,577	14.2%	679,156	9.6%	8.3%
McCaslin North	404,114	16.5%	423,203	4.7%	465,421	10.0%	482,659	3.7%	495,904	2.7%	528,918	6.7%	6.5%
Hwy 42 South	149,996	19.0%	148,055	-1.3%	146,975	-0.7%	158,119	7.6%	174,523	10.4%	191,089	9.5%	2.3%
CTC	135,479	3.9%	165,732	22.3%	137,807	-16.8%	186,609	35.4%	163,026	-12.6%	154,363	-5.3%	1.9%
South Boulder Rd	227,061	-0.9%	152,398	-32.9%	86,835	-43.0%	89,842	3.5%	95,790	6.6%	199,801	108.6%	2.4%
Pine Street	34,744	11.4%	46,599	34.1%	55,343	18.8%	64,652	16.8%	72,249	11.8%	55,668	-22.9%	0.7%
Hwy 42 North	78,070	-24.9%	69,378	-11.1%	78,301	12.9%	77,041	-1.6%	48,141	-37.5%	55,003	14.3%	0.7%
Centennial Valley	23,949	928.8%	2,029	-91.5%	61,929	2952.1%	80,621	30.2%	39,903	-50.5%	116,231	191.3%	1.4%
South Suburban	36,033	-12.2%	34,509	-4.2%	34,512	0.0%	29,881	-13.4%	36,584	22.4%	23,204	-36.6%	0.3%
Residential	12,918	49.3%	10,406	-19.4%	9,867	-5.2%	12,225	23.9%	12,385	1.3%	10,331	-16.6%	0.1%
	6,613,835	-4.6%	6,418,182	-3.0%	6,591,892	2.7%	7,065,395	7.2%	7,649,359	8.3%	8,155,876	6.6%	

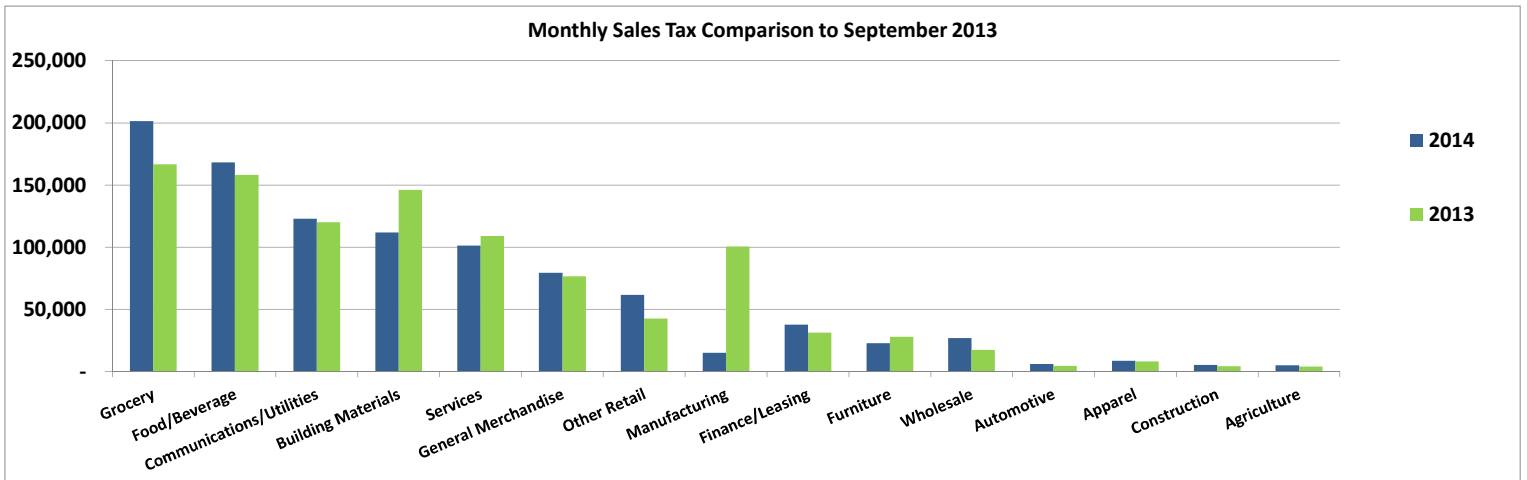
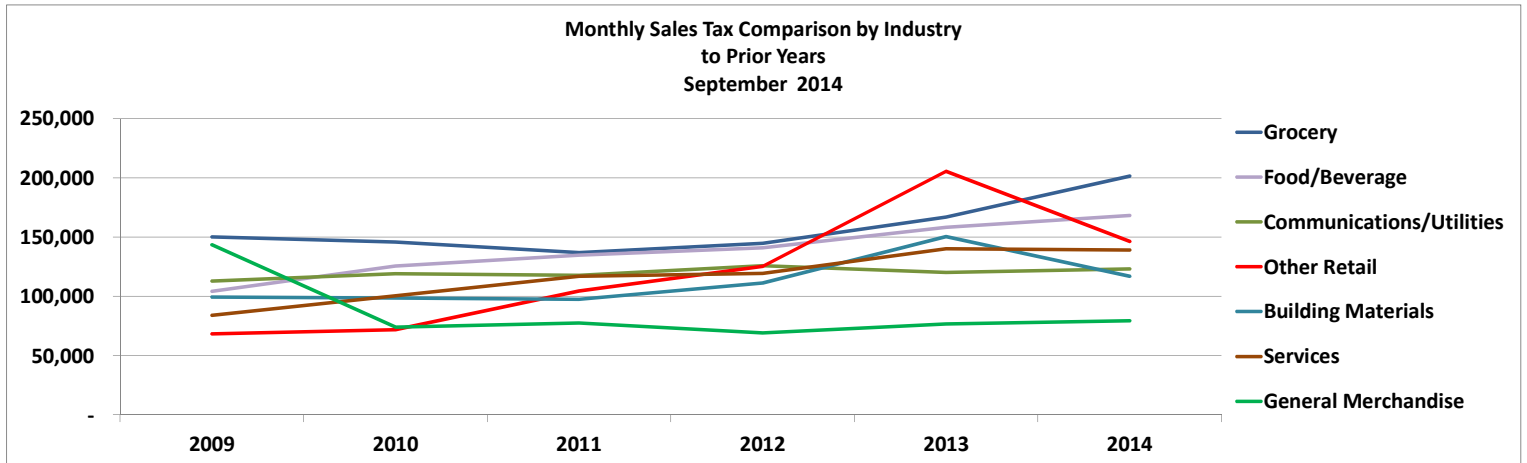


**CITY OF LOUISVILLE**  
**Revenue History by Area (Jan - Sept 2014)**



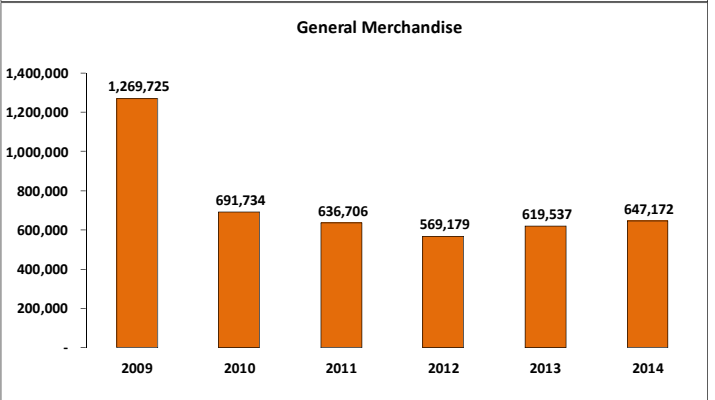
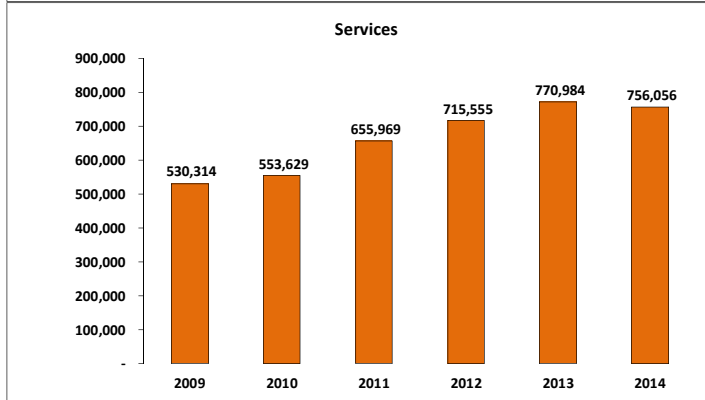
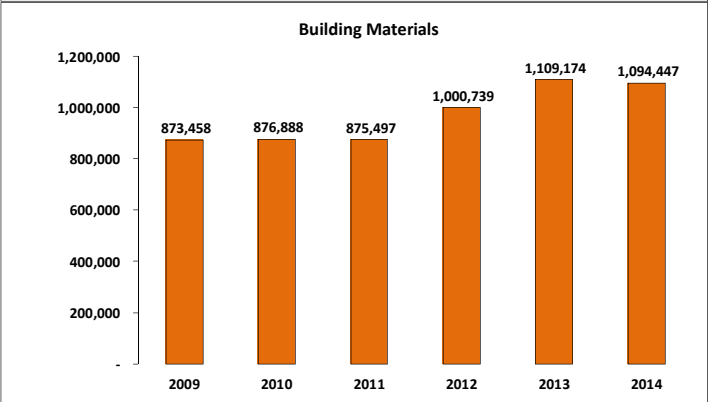
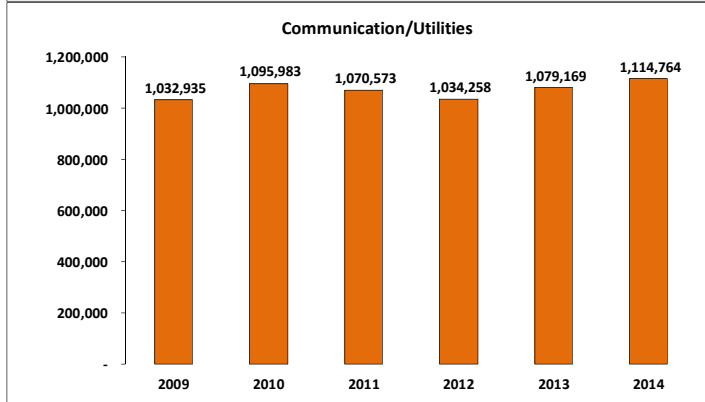
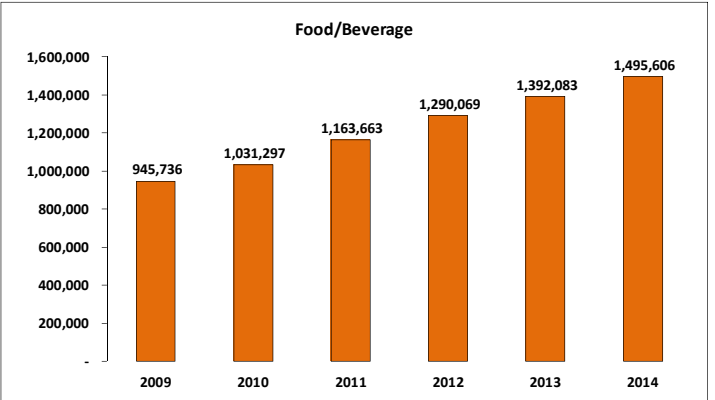
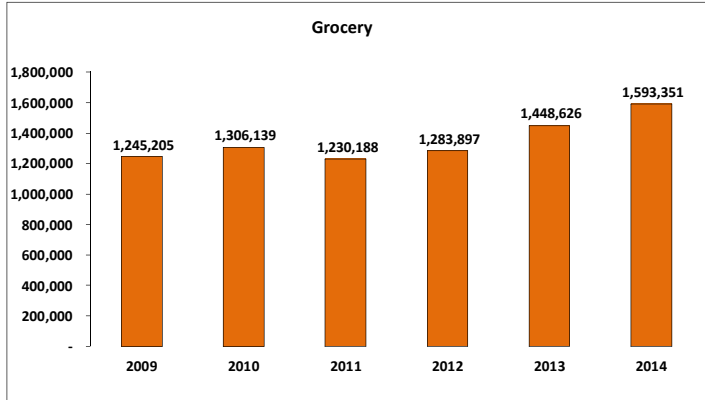
## Monthly Sales Tax Revenue Comparisons by Industry (September 2014)

AREA NAME	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	% Of Total	% Change
Grocery	150,142	145,886	136,929	144,628	166,752	201,457	20.7%	20.8%
Food/Beverage	104,166	125,497	134,799	140,873	158,161	168,279	17.3%	6.4%
Communications/Utilities	112,926	119,092	117,792	125,755	120,115	122,985	12.6%	2.4%
Building Materials	97,472	94,818	95,962	106,993	146,116	111,767	11.5%	-23.5%
Services	64,960	80,542	90,775	96,152	108,993	101,285	10.4%	-7.1%
General Merchandise	143,449	74,021	77,584	69,034	76,593	79,344	8.1%	3.6%
Other Retail	29,297	32,226	45,970	60,210	42,726	61,728	6.3%	44.5%
Manufacturing	6,129	6,732	11,278	17,844	100,502	15,178	1.6%	-84.9%
Finance/Leasing	19,068	19,747	26,007	23,099	31,199	37,767	3.9%	21.1%
Furniture	13,084	12,377	16,494	18,302	27,914	22,827	2.3%	-18.2%
Wholesale	9,967	11,782	18,352	14,135	17,474	26,889	2.8%	53.9%
Automotive	5,476	4,380	4,551	7,409	4,623	5,960	0.6%	28.9%
Apparel	3,499	3,292	6,727	5,708	8,205	8,548	0.9%	4.2%
Construction	2,002	3,600	1,554	4,275	4,367	5,193	0.5%	18.9%
Agriculture	858	955	1,013	1,700	4,050	5,145	0.5%	27.0%
<b>Totals</b>	<b>762,495</b>	<b>734,949</b>	<b>785,785</b>	<b>836,117</b>	<b>1,017,791</b>	<b>974,352</b>		
<b>% Of Change</b>	<b>-6.4%</b>	<b>-3.6%</b>	<b>6.9%</b>	<b>6.4%</b>	<b>21.7%</b>	<b>-4.3%</b>		

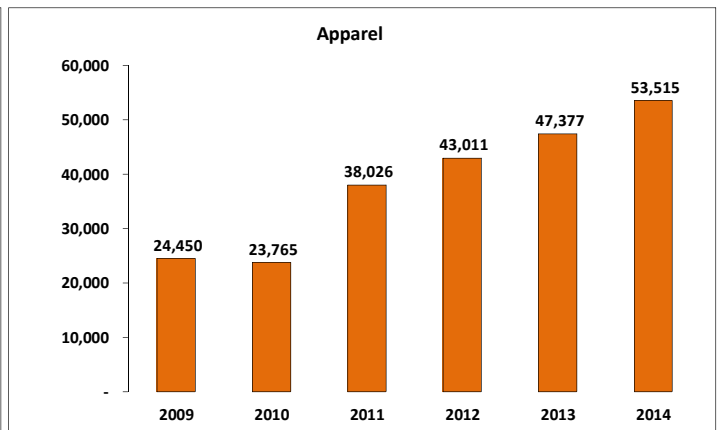
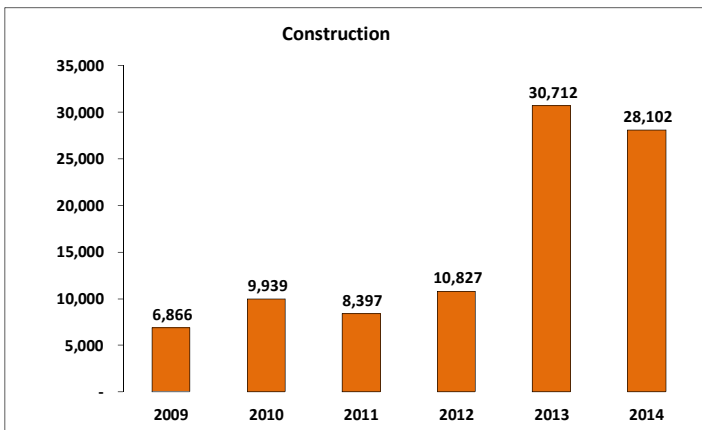
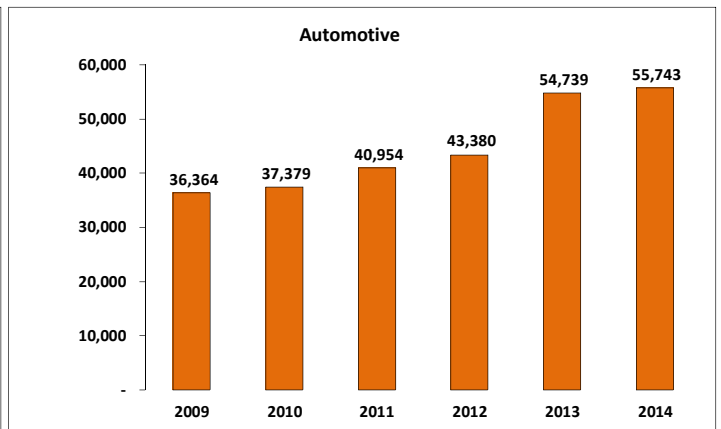
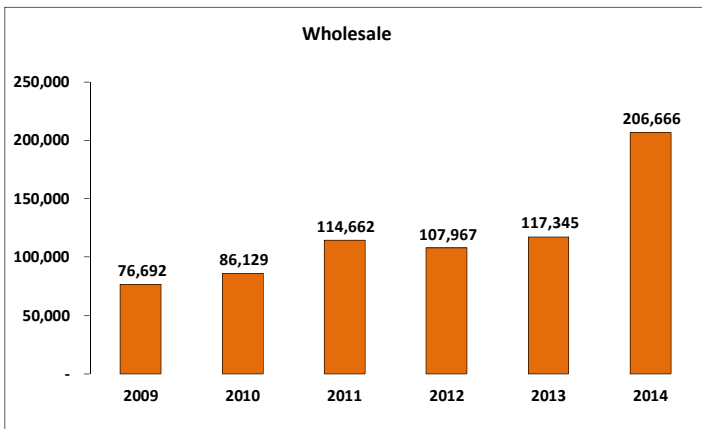
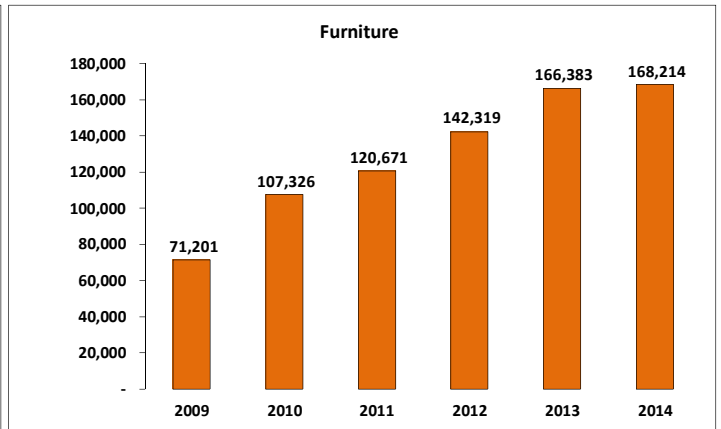
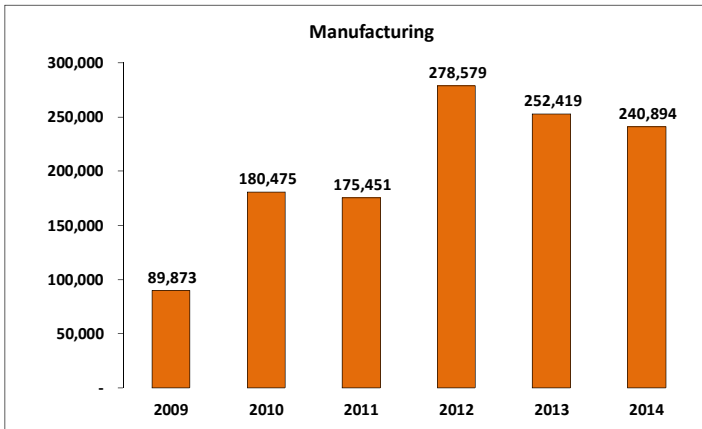
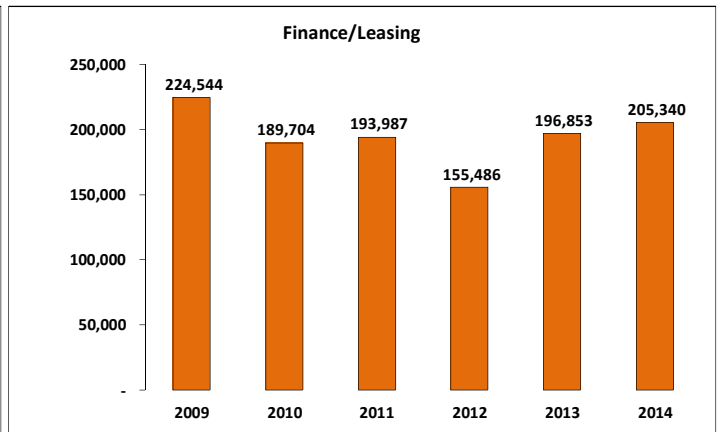


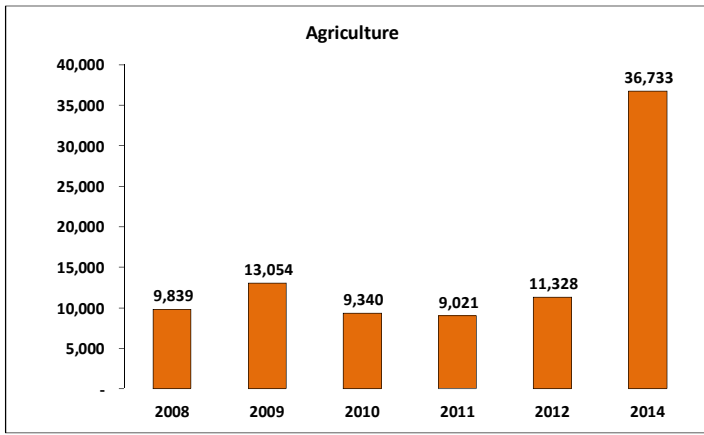
**CITY OF LOUISVILLE**  
**Revenue History by Industry (Jan - Sept 2014)**

	2009	% Var	2010	% Var	2011	% Var	2012	% Var	2013	% Var	2014	% Var	% of Total
Grocery	1,245,205	2.53%	1,306,139	4.89%	1,230,188	-5.8%	1,283,897	4.4%	1,448,626	12.8%	1,593,351	10.0%	19.5%
Food/Beverage	945,736	1.64%	1,031,297	9.05%	1,163,663	12.8%	1,290,069	10.9%	1,392,083	7.9%	1,495,606	7.4%	18.3%
Comm/Util.	1,032,935	-16.10%	1,095,983	6.10%	1,070,573	-2.3%	1,034,258	-3.4%	1,079,169	4.3%	1,114,764	3.3%	13.7%
Bldg Mat'l's.	873,458	-6.19%	876,888	0.39%	875,497	-0.2%	1,000,739	14.3%	1,109,174	10.8%	1,094,447	-1.3%	13.4%
Services	530,314	4.85%	553,629	4.40%	655,969	18.5%	715,555	9.1%	770,984	7.7%	756,056	-1.9%	9.3%
Merchandise	1,269,725	-3.14%	691,734	-45.52%	636,706	-8.0%	569,179	-10.6%	619,537	8.8%	647,172	4.5%	7.9%
All Other Retail	173,419	-28.21%	218,453	25.97%	258,126	18.2%	378,799	46.7%	336,212	-11.2%	459,272	36.6%	5.6%
Fin./Lease	224,544	51.20%	189,704	-15.52%	193,987	2.3%	155,486	-19.8%	196,853	26.6%	205,340	4.3%	2.5%
Manufacturing	89,873	16.34%	180,475	100.81%	175,451	-2.8%	278,579	58.8%	252,419	-9.4%	240,894	-4.6%	3.0%
Furniture	71,201	-23.74%	107,326	50.74%	120,671	12.4%	142,319	17.9%	166,383	16.9%	168,214	1.1%	2.1%
Wholesale	76,692	-36.14%	86,129	12.31%	114,662	33.1%	107,967	-5.8%	117,345	8.7%	206,666	76.1%	2.5%
Automotive	36,364	-57.01%	37,379	2.79%	40,954	9.6%	43,380	5.9%	54,739	26.2%	55,743	1.8%	0.7%
Construction	6,866	-57.02%	9,939	44.77%	8,397	-15.5%	10,827	28.9%	30,712	183.7%	28,102	-8.5%	0.3%
Apparel	24,450	71.02%	23,765	-2.80%	38,026	60.0%	43,011	13.1%	47,377	10.2%	53,515	13.0%	0.7%
Agriculture	13,054	32.67%	9,340	-28.45%	9,021	-3.4%	11,328	25.6%	27,746	144.9%	36,733	32.4%	0.5%
	6,613,835	-4.6%	6,418,182	-3.0%	6,591,892	2.7%	7,065,395	7.2%	7,649,359	8.3%	8,155,876	6.6%	

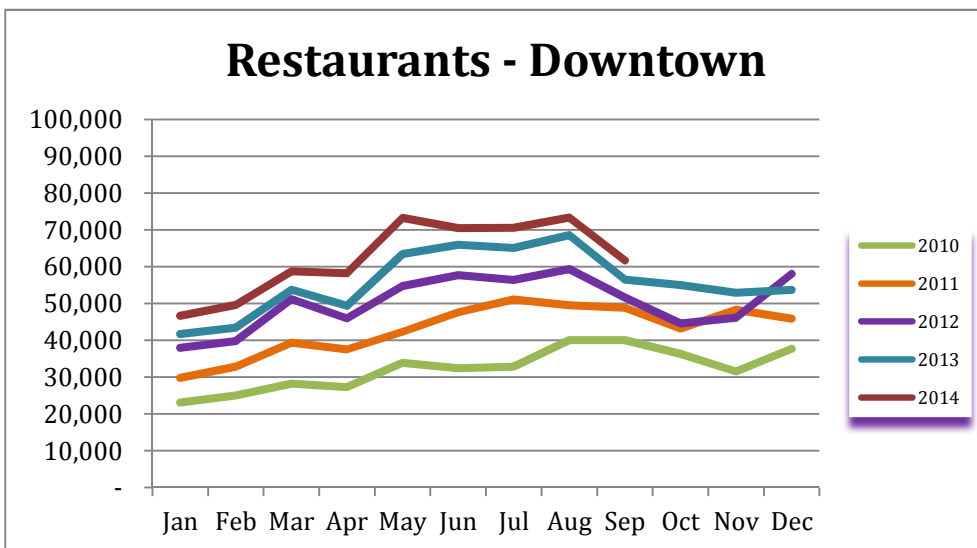
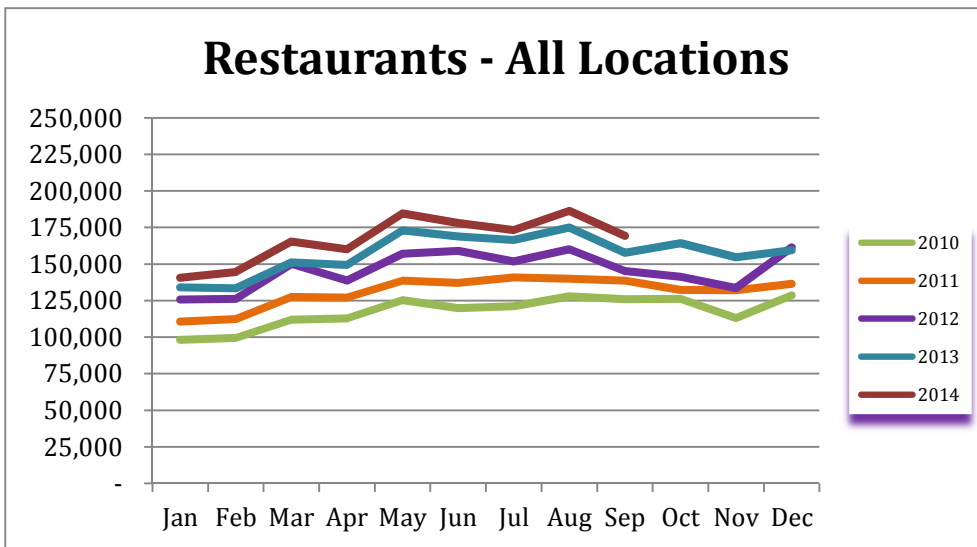
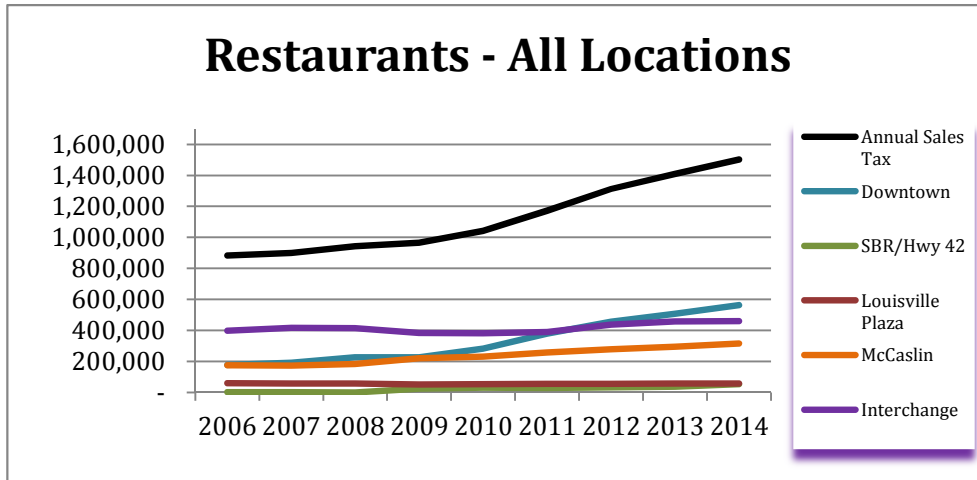




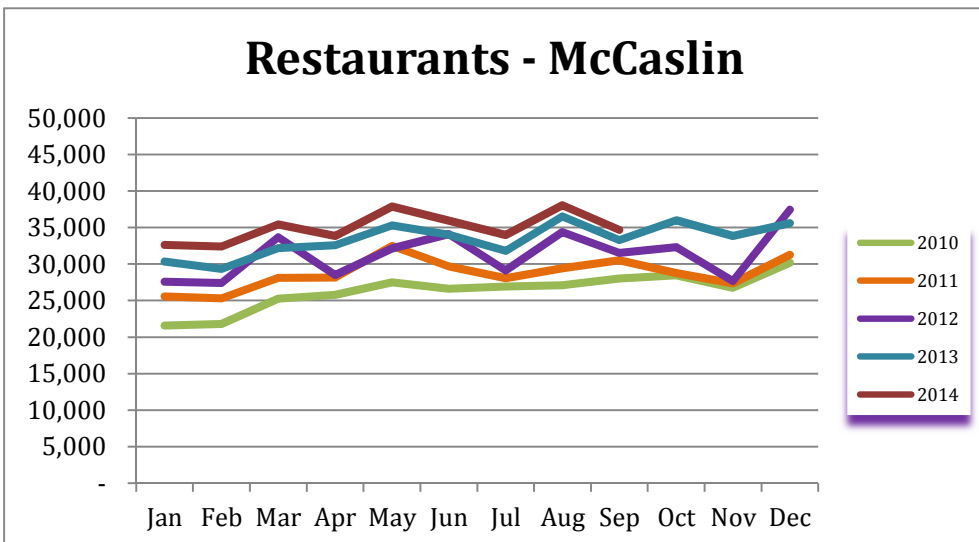
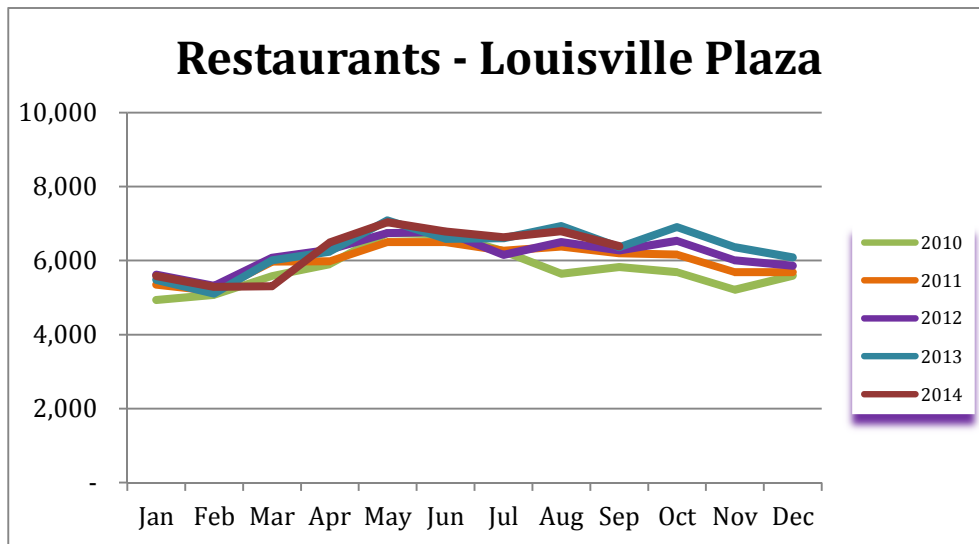
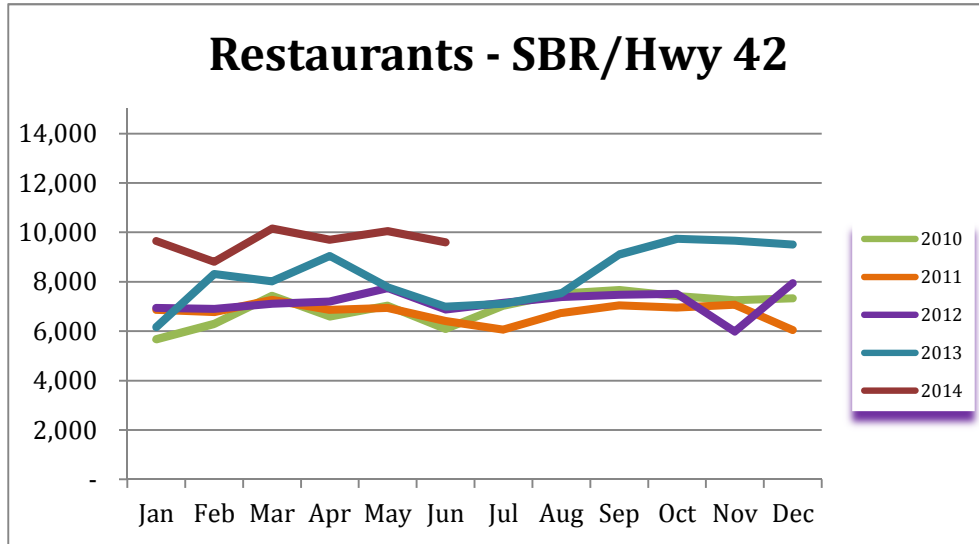




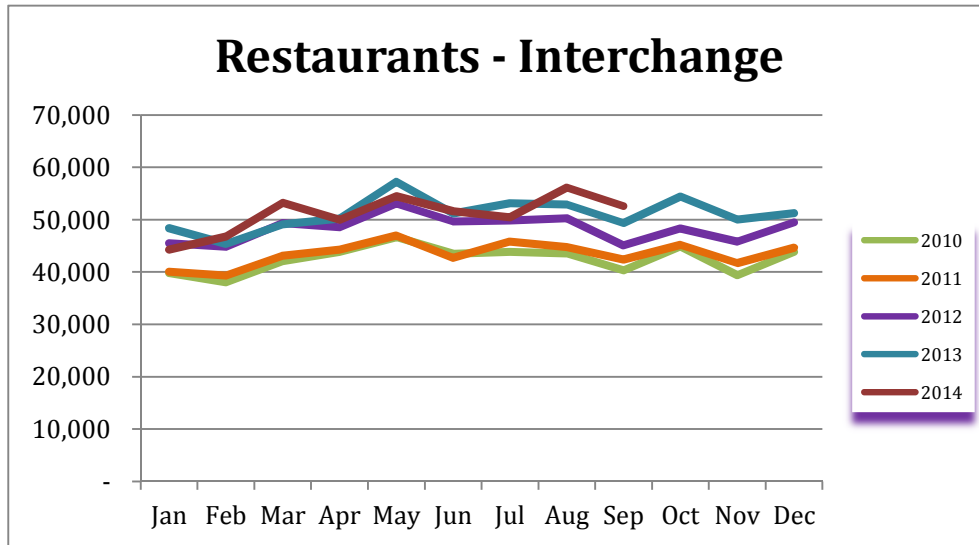
## Restaurant Graphs September 2014



**Restaurant Graphs  
September 2014**



Restaurant Graphs  
September 2014



**CITY OF LOUISVILLE**  
**2014 HISTORICAL SALES TAX REVENUE (COMPARISONS FROM 2007 - 2014)**  
**9/30/2014**

MONTH	2007	2008	2009 *	2010	2011	2012	2013	2014
January	750,177	730,950	758,656	652,461	634,012	681,326	777,242	798,792
February	619,863	660,361	600,069	603,533	589,984	656,603	669,879	708,164
March	813,871	775,718	751,129	772,957	776,647	816,468	820,313	891,756
April	701,755	744,665	711,199	718,508	725,384	757,617	870,965	990,489
May	772,235	800,688	741,994	733,372	734,017	855,685	918,954	928,421
June	946,277	850,363	813,144	804,590	871,414	890,833	895,906	1,013,900
July	769,616	801,783	762,592	712,442	735,710	794,745	856,770	866,647
August	686,846	752,023	712,559	685,926	738,939	776,002	821,538	983,356
September	858,798	814,631	762,495	736,581	785,785	836,117	1,017,791	974,352
October	753,474	702,582	724,281	683,343	718,122	737,769	827,461	-
November	757,518	698,913	698,436	662,050	746,388	855,913	812,544	-
December	964,177	1,026,800	1,004,279	963,270	1,052,498	1,091,578	1,125,418	-
<b>Total Tax</b>	<b>\$ 6,919,438</b>	<b>\$ 6,931,182</b>	<b>\$ 6,613,835</b>	<b>\$ 6,420,369</b>	<b>\$ 6,591,892</b>	<b>\$ 7,065,395</b>	<b>\$ 7,649,359</b>	<b>\$ 8,155,876</b>
<b>Tax Variance %</b>	<b>1.4%</b>	<b>0.2%</b>	<b>-4.6%</b>	<b>-2.9%</b>	<b>2.7%</b>	<b>7.2%</b>	<b>8.3%</b>	<b>6.6%</b>

<b>Quarterly Summary</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
1st Quarter	2,183,911	2,167,028	2,109,854	2,028,951	2,000,643	2,154,396	2,267,435	2,398,712
2nd Quarter	2,420,267	2,395,716	2,266,336	2,256,470	2,330,815	2,504,135	2,685,825	2,932,810
3rd Quarter	2,315,260	2,368,437	2,237,645	2,134,948	2,260,434	2,406,864	2,696,099	2,824,355
4th Quarter	2,475,169	2,428,294	2,426,996	2,308,663	2,517,009	2,685,259	2,765,423	-
<b>Tax Incr/(Decr) YTD</b>	<b>65,077</b>	<b>53,177</b>	<b>(130,792)</b>	<b>(102,697)</b>	<b>125,486</b>	<b>146,429</b>	<b>289,235</b>	<b>128,256</b>
<b>Tax Variance % YTD</b>	<b>2.9%</b>	<b>2.3%</b>	<b>-5.5%</b>	<b>-4.6%</b>	<b>5.9%</b>	<b>6.5%</b>	<b>12.0%</b>	<b>4.8%</b>

\* Includes Historic Preservation Tax (HPT) of .125% or 3.7% increase in total tax rate.

