

WE LOVE OUR TOWN, PLEASE



**SLOW** **DOWN**

All the Lou's down in Louisville loved their town a lot. But when it came to driving carefully, many people were not. So little tiny Lou from Louisville had a plea – for all of his neighbors to please watch their speed.

Traffic safety (i.e. distracted driving, speeding, aggressive driving) is the most common complaint the City of Louisville receives from neighborhoods and it is because unsafe driving has a direct impact on the quality of life for our residents.

#### WHAT IS THE CITY DOING?

The City is currently working on short and long-term solutions to address traffic safety. We continue to explore short-term speed management tools and auto, pedestrian and bicycle improvements like enhanced crosswalks and signage that will immediately improve traffic safety. Long-term improvements will also be considered as the City develops recommendations for the Transportation Master Plan, which evaluated traffic safety and areas of concern.

The City also relies on enforcement to address this issue. The Police Department continues to provide directed traffic enforcement throughout the community to encourage slowing down, use temporary sign boards to relay important safety messages to drivers and equip its vehicles with moving speed measuring devices.

#### WHAT CAN YOU DO?

As a driver, you can drive slowly and courteously, act like a guest in all neighborhoods and make our streets safer and friendlier by driving the speed limit. The Centers for Disease Control and Prevention estimates that nine people are killed every day in the United States due to distracted driving.

You can limit the risks of distracted driving by using the “Do Not Disturb” setting on your phone or downloading a mobile application that restricts use of your phone while driving. As a pedestrian or bicyclist, you can follow signage and other traffic safety tools. Cross at designated crosswalks and stop at signs and traffic signals and follow their cues.

#### LOOKING FOR ADDITIONAL INFORMATION?

To report an emergency, please call 911.

To report an unsafe driver or speak with an officer, please call the Louisville Police Department at 303.441.4444. For other resources, visit the City's website at [www.LouisvilleCO.gov/TrafficSafety](http://www.LouisvilleCO.gov/TrafficSafety) and sign up for enotifications by visiting [www.LouisvilleCO.gov/Enotification](http://www.LouisvilleCO.gov/Enotification) and selecting Traffic Safety Updates under news.



