

**CITY OF LOUISVILLE**

**Revenue History  
2015 through 2019**

YEAR	MONTH	SALES TAX	CONS. USE TAX	BLDG USE TAX	AUTO USE TAX	LODGING TAX	AUDIT REVENUE	TOTAL
2019	JANUARY	1,071,558	127,245	82,854	201,074	21,423	18,826	1,522,980
	FEBRUARY	936,429	147,890	256,667	118,258	21,707	67,844	1,548,795
	MARCH	1,334,863	152,930	65,076	142,231	27,356	74,188	1,796,643
	APRIL	1,159,948	284,945	216,439	123,778	30,600	27,803	1,843,514
	MAY	1,223,169	92,960	281,555	162,333	44,797	105,311	1,910,125
	JUNE	1,579,107	154,476	324,102	109,552	53,263	44,863	2,265,363
	JULY							-
	AUGUST							-
	SEPTEMBER							-
	OCTOBER							-
	NOVEMBER							-
	DECEMBER							-
	YTD TOTALS		7,305,074	960,447	1,226,693	857,226	199,145	338,835
YTD Variance % to Prior Year		0.7%	31.8%	32.9%	12.6%	-9.3%	201.7%	8.9%
2018	JANUARY	1,141,972	128,132	293,454	114,134	29,376	13,506	1,720,575
	FEBRUARY	984,046	102,847	264,342	135,811	26,701	22,330	1,536,077
	MARCH	1,254,090	142,326	80,344	151,611	29,394	63,215	1,720,980
	APRIL	1,131,949	124,051	131,283	134,771	32,459	6,816	1,561,328
	MAY	1,284,619	86,666	86,100	124,497	44,481	(24,431)	1,601,930
	JUNE	1,458,894	144,902	67,534	100,297	57,035	30,865	1,859,528
	JULY	1,247,212	74,536	202,707	189,545	58,802	18,943	1,791,745
	AUGUST	1,198,848	98,692	356,991	286,799	58,980	196,689	2,196,997
	SEPTEMBER	1,425,270	145,883	295,455	233,665	45,157	125,089	2,270,519
	OCTOBER	1,187,020	103,396	294,551	240,914	39,845	10,093	1,875,820
	NOVEMBER	1,113,867	98,406	128,352	173,601	31,504	24,264	1,569,994
	DECEMBER	1,889,403	194,260	71,376	146,093	18,792	82,181	2,402,104
	YTD TOTALS		15,317,190	1,444,095	2,272,490	2,031,737	472,526	569,560
YTD Variance % to Prior Year		9.8%	5.1%	24.6%	36.5%	-8.6%	-43.8%	9.6%
2017	JANUARY	1,052,366	120,516	275,878	144,997	27,069	27,040	1,647,866
	FEBRUARY	864,842	92,210	103,187	110,561	24,240	8,935	1,203,976
	MARCH	1,182,825	127,911	300,687	123,024	33,056	48,822	1,816,325
	APRIL	1,044,230	108,870	95,596	92,463	34,743	97,793	1,473,695
	MAY	1,183,115	88,324	76,348	137,918	49,217	20,318	1,555,239
	JUNE	1,336,406	188,150	151,145	96,187	61,489	600,842	2,434,220
	JULY	1,137,813	82,143	94,455	123,752	61,409	25,805	1,525,376
	AUGUST	1,119,641	78,263	126,830	145,656	67,270	16,805	1,554,465
	SEPTEMBER	1,209,258	172,598	125,682	140,721	51,452	60,646	1,760,358
	OCTOBER	1,154,708	74,279	164,724	122,230	49,334	11,343	1,576,618
	NOVEMBER	1,112,434	87,717	37,893	132,970	26,870	45,130	1,443,015
	DECEMBER	1,554,048	153,334	271,190	118,218	30,714	50,309	2,177,813
	YTD TOTALS		13,951,686	1,374,317	1,823,614	1,488,699	516,863	1,013,786
YTD Variance % to Prior Year		8.7%	-16.0%	-8.9%	9.7%	3.3%	135.0%	7.5%
2016	JANUARY	886,723	222,163	174,842	100,855	25,767	8,203	1,418,554
	FEBRUARY	920,875	109,063	76,430	97,034	28,321	23,180	1,254,904
	MARCH	1,054,128	112,590	159,627	121,325	32,422	21,364	1,501,456
	APRIL	949,906	131,439	62,683	109,192	35,442	122,599	1,411,260
	MAY	1,032,963	93,047	235,856	90,115	48,597	24,809	1,525,386
	JUNE	1,216,853	145,283	510,772	109,738	56,221	8,832	2,047,699
	JULY	1,136,035	65,541	161,699	140,522	61,691	233	1,565,722
	AUGUST	1,050,800	124,102	155,447	112,981	60,005	3,013	1,506,350
	SEPTEMBER	1,153,466	101,636	64,269	115,244	49,801	12,266	1,496,681
	OCTOBER	1,003,857	244,682	305,287	124,471	46,278	3,267	1,727,843
	NOVEMBER	1,005,580	94,546	49,929	95,372	33,551	85,313	1,364,290
	DECEMBER	1,420,942	192,820	44,792	140,458	22,127	118,246	1,939,385
	YTD TOTALS		12,832,129	1,636,914	2,001,634	1,357,306	500,223	431,325
YTD Variance % to Prior Year		7.2%	28.6%	26.3%	-1.1%	7.2%	-6.4%	9.5%
2015	JANUARY	930,279	85,960	65,576	106,340	24,681	10,554	1,223,389
	FEBRUARY	751,446	89,441	35,569	113,225	23,429	64,859	1,077,969
	MARCH	966,850	124,548	136,921	111,521	30,900	52,296	1,423,036
	APRIL	926,082	94,037	93,561	89,588	34,080	72,649	1,309,996
	MAY	931,057	89,679	157,466	93,186	47,601	36,203	1,355,193
	JUNE	1,116,715	136,236	42,484	99,549	51,846	6,755	1,453,585
	JULY	1,026,333	68,703	472,951	107,445	57,071	29,908	1,762,410
	AUGUST	983,178	95,308	214,635	131,001	55,216	61,248	1,540,586
	SEPTEMBER	1,097,796	122,579	98,891	123,913	45,015	42,235	1,530,430
	OCTOBER	948,794	101,783	149,737	123,187	45,615	56,024	1,425,141
	NOVEMBER	933,235	119,106	72,504	131,168	28,694	19,884	1,304,591
	DECEMBER	1,360,790	145,597	45,098	142,083	22,498	8,276	1,724,342
	YTD TOTALS		11,972,557	1,272,978	1,585,392	1,372,205	466,646	460,891
YTD Variance % to Prior Year		7.0%	18.7%	30.0%	11.0%	9.2%	-44.0%	7.3%

**City of Louisville, Colorado  
Total Sales Tax Revenue  
2015 -2019**

Month Of Sale	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Projection	2019 Actual	Mnthly % Of 2018	Y-T-D % Of 2018	Mnthly % Of Proj.	Y-T-D % Of Proj.
Jan	938,911	890,050	1,054,675	1,150,144	1,166,862	1,071,177	93.1%	93.1%	91.8%	91.8%
Feb	808,454	922,502	866,877	999,636	1,047,207	987,642	98.8%	95.8%	94.3%	93.0%
Mar	979,639	1,055,715	1,189,196	1,259,719	1,304,507	1,362,876	108.2%	100.4%	104.5%	97.2%
Apr	968,100	964,682	1,045,769	1,132,162	1,228,106	1,181,395	104.3%	101.4%	96.2%	97.0%
May	944,922	1,043,401	1,192,302	1,287,256	1,308,896	1,225,638	95.2%	100.0%	93.6%	96.3%
Jun	1,120,140	1,218,023	1,859,310	1,467,403	1,496,525	1,583,559	107.9%	101.6%	105.8%	98.1%
Jul	1,038,928	1,136,243	1,149,068	1,252,821	1,298,330		0.0%	86.7%	0.0%	83.8%
Aug	993,159	1,053,719	1,134,443	1,202,431	1,268,261		0.0%	76.0%	0.0%	73.3%
Sep	1,103,330	1,154,610	1,256,653	1,432,059	1,384,787		0.0%	66.3%	0.0%	64.4%
Oct	954,697	1,003,914	1,160,202	1,187,678	1,241,955		0.0%	59.9%	0.0%	58.2%
Nov	935,693	1,011,439	1,124,996	1,132,530	1,233,526		0.0%	54.9%	0.0%	53.0%
Dec	1,364,240	1,422,983	1,571,740	1,896,863	1,711,667		0.0%	48.1%	0.0%	47.2%
<b>Totals</b>	<b>12,150,213</b>	<b>12,877,281</b>	<b>14,605,231</b>	<b>15,400,702</b>	<b>15,690,630</b>	<b>7,412,286</b>				
<b>% Of Change</b>	<b>6.1%</b>	<b>6.0%</b>	<b>13.4%</b>	<b>5.4%</b>	<b>1.9%</b>					

**City of Louisville, Colorado  
Lodging Tax Revenue  
2015 -2019**

Month Of Sale	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Projection	2019 Actual	Mnthly % Of 2018	Y-T-D % Of 2018	Mnthly % Of Proj.	Y-T-D % Of Proj.
Jan	24,681	25,767	27,069	29,376	24,511	21,423	72.9%	72.9%	87.4%	87.4%
Feb	23,429	28,321	24,240	26,701	23,975	21,707	81.3%	76.9%	90.5%	89.0%
Mar	33,963	32,422	33,056	29,394	27,699	27,356	93.1%	82.5%	98.8%	92.5%
Apr	34,080	35,442	34,743	32,459	29,292	30,600	94.3%	85.7%	104.5%	95.8%
May	47,601	48,597	49,217	44,481	42,351	44,797	100.7%	89.8%	105.8%	98.7%
Jun	51,846	56,221	61,489	57,035	46,897	53,263	93.4%	90.7%	113.6%	102.3%
Jul	57,071	61,691	61,409	58,802	50,460		0.0%	71.6%	0.0%	81.2%
Aug	55,216	60,005	67,270	58,980	50,406		0.0%	59.1%	0.0%	67.4%
Sep	45,015	49,801	51,452	45,157	40,287		0.0%	52.1%	0.0%	59.3%
Oct	45,615	46,278	49,334	39,845	40,159		0.0%	47.2%	0.0%	53.0%
Nov	28,694	33,551	26,870	31,504	27,341		0.0%	43.9%	0.0%	49.4%
Dec	22,498	22,127	30,714	18,792	21,893		0.0%	42.1%	0.0%	46.8%
<b>Totals</b>	<b>469,709</b>	<b>500,223</b>	<b>516,863</b>	<b>472,526</b>	<b>425,270</b>	<b>199,145</b>				
<b>% Of Change</b>	<b>9.7%</b>	<b>6.5%</b>	<b>3.3%</b>	<b>-8.6%</b>	<b>-10.0%</b>					

**City of Louisville, Colorado  
Auto Use Tax Revenue  
2015 -2019**

Month Of Sale	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Projection	2019 Actual	Mnthly % Of 2018	Y-T-D % Of 2018	Mnthly % Of Proj.	Y-T-D % Of Proj.
Jan	106,340	100,855	144,997	114,134	146,760	201,074	176.2%	176.2%	137.0%	137.0%
Feb	113,225	97,034	110,561	135,811	139,206	118,258	87.1%	127.8%	85.0%	111.7%
Mar	111,521	121,325	123,024	151,611	153,753	142,231	93.8%	114.9%	92.5%	105.0%
Apr	89,588	109,192	92,463	134,771	136,587	123,778	91.8%	109.1%	90.6%	101.6%
May	93,186	90,115	137,918	124,497	135,593	162,333	130.4%	113.1%	119.7%	105.0%
Jun	99,549	109,738	96,187	100,297	137,920	109,552	109.2%	112.6%	79.4%	100.9%
Jul	107,445	140,522	123,752	189,545	153,122		0.0%	90.2%	0.0%	85.5%
Aug	131,001	112,981	145,656	271,704	176,668		0.0%	70.1%	0.0%	72.7%
Sep	123,913	115,244	140,721	233,665	175,577		0.0%	58.9%	0.0%	63.3%
Oct	123,187	124,471	122,230	240,914	177,306		0.0%	50.5%	0.0%	55.9%
Nov	131,168	95,372	132,970	173,601	143,834		0.0%	45.8%	0.0%	51.1%
Dec	142,083	140,458	118,218	146,093	152,243		0.0%	42.5%	0.0%	46.9%
<b>Totals</b>	<b>1,372,205</b>	<b>1,357,306</b>	<b>1,488,699</b>	<b>2,016,642</b>	<b>1,828,570</b>	<b>857,226</b>				
<b>% Of Change</b>	<b>11.0%</b>	<b>-1.1%</b>	<b>9.7%</b>	<b>35.5%</b>	<b>-9.3%</b>					

**City of Louisville, Colorado  
Building Use Tax Revenue  
2015 -2019**

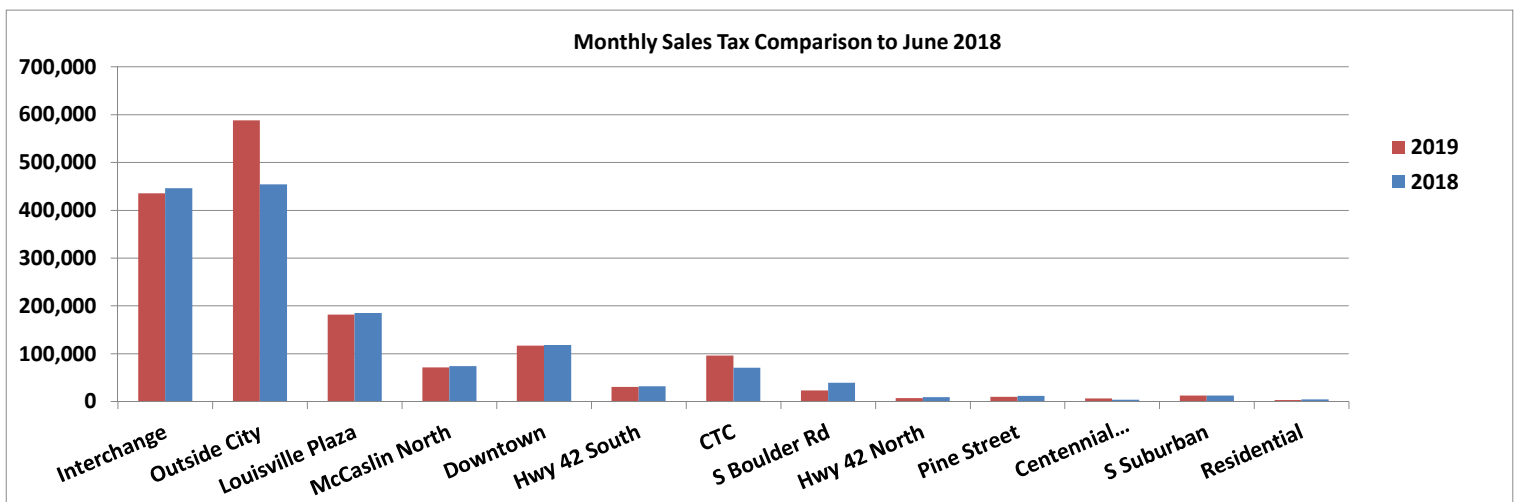
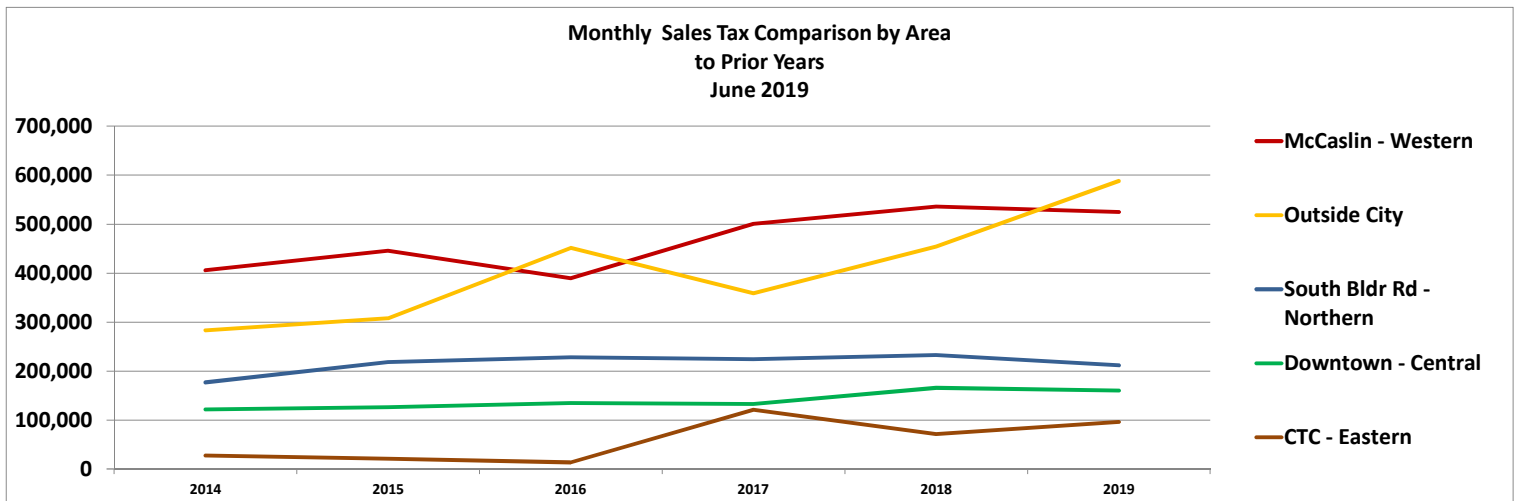
<b>Month Of Sale</b>	<b>2015 Actual</b>	<b>2016 Actual</b>	<b>2017 Actual</b>	<b>2018 Actual</b>	<b>2019 Projection</b>	<b>2019 Actual</b>	<b>Mnthly % Of 2018</b>	<b>Y-T-D % Of 2018</b>	<b>Mnthly % Of Proj.</b>	<b>Y-T-D % Of Proj.</b>
Jan	65,576	174,842	275,878	293,454	207,555	86,568	29.5%	29.5%	41.7%	41.7%
Feb	35,569	76,430	103,187	264,342	158,888	263,922	99.8%	62.8%	166.1%	95.6%
Mar	136,921	159,627	300,687	80,344	216,450	65,076	81.0%	65.1%	30.1%	71.3%
Apr	93,561	62,683	95,596	131,263	147,362	216,439	164.9%	82.1%	146.9%	86.5%
May	157,466	235,856	76,348	86,100	222,207	281,555	327.0%	106.8%	126.7%	95.9%
Jun	42,484	510,772	151,145	106,167	228,628	324,102	305.3%	128.7%	141.8%	104.8%
Jul	472,951	161,699	94,455	202,707	230,380		0.0%	106.3%	0.0%	87.7%
Aug	214,635	155,447	126,830	356,991	230,335		0.0%	81.4%	0.0%	75.4%
Sep	98,891	64,269	125,682	295,455	161,921		0.0%	68.1%	0.0%	68.6%
Oct	149,737	305,287	164,724	294,551	239,222		0.0%	58.6%	0.0%	60.6%
Nov	72,504	49,929	37,893	128,352	126,183		0.0%	55.3%	0.0%	57.1%
Dec	45,098	44,792	271,190	71,376	135,389		0.0%	53.6%	0.0%	53.7%
<b>Totals</b>	<b>1,585,392</b>	<b>2,001,634</b>	<b>1,823,614</b>	<b>2,311,102</b>	<b>2,304,520</b>	<b>1,237,661</b>				
<b>% Of Change</b>	<b>30.0%</b>	<b>26.3%</b>	<b>-8.9%</b>	<b>26.7%</b>	<b>-0.3%</b>					

**City of Louisville, Colorado  
Consumer Use Tax Revenue  
2015 -2019**

<b>Month Of Sale</b>	<b>2015 Actual</b>	<b>2016 Actual</b>	<b>2017 Actual</b>	<b>2018 Actual</b>	<b>2019 Projection</b>	<b>2019 Actual</b>	<b>Mnthly % Of 2018</b>	<b>Y-T-D % Of 2018</b>	<b>Mnthly % Of Proj.</b>	<b>Y-T-D % Of Proj.</b>
Jan	86,310	226,633	140,390	132,262	144,146	142,282	107.6%	107.6%	98.7%	98.7%
Feb	92,813	126,682	97,871	106,800	112,473	159,797	149.6%	126.4%	142.1%	117.7%
Mar	146,179	129,773	153,044	173,536	165,021	189,651	109.3%	119.2%	114.9%	116.6%
Apr	94,037	177,473	204,559	127,868	152,661	290,688	227.3%	144.8%	190.4%	136.2%
May	101,700	103,736	96,617	100,007	128,537	165,145	165.1%	147.9%	128.5%	134.8%
Jun	139,860	152,470	252,267	166,583	195,810	185,766	111.5%	140.4%	94.9%	126.1%
Jul	83,003	65,541	93,569	87,178	103,879		0.0%	126.7%	0.0%	113.0%
Aug	135,998	124,102	82,678	257,159	170,274		0.0%	98.4%	0.0%	96.6%
Sep	151,963	110,699	184,530	250,108	183,888		0.0%	80.9%	0.0%	83.5%
Oct	140,631	247,533	78,777	111,410	173,135		0.0%	74.9%	0.0%	74.1%
Nov	133,558	155,633	114,528	102,920	181,457		0.0%	70.1%	0.0%	66.2%
Dec	149,597	227,012	169,722	268,009	361,157		0.0%	60.2%	0.0%	54.7%
<b>Totals</b>	<b>1,455,649</b>	<b>1,847,288</b>	<b>1,668,551</b>	<b>1,883,839</b>	<b>2,072,440</b>	<b>1,133,329</b>				
<b>% Of Change</b>	<b>-0.9%</b>	<b>26.9%</b>	<b>-9.7%</b>	<b>12.9%</b>	<b>10.0%</b>					

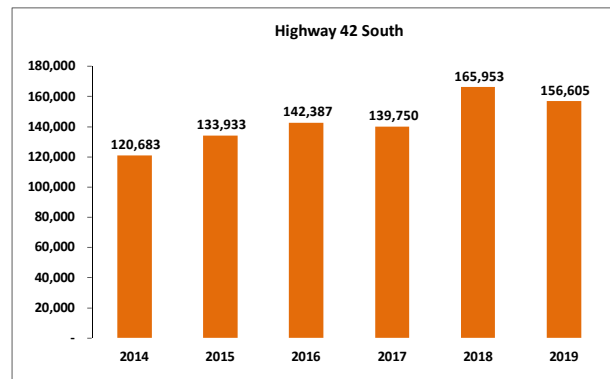
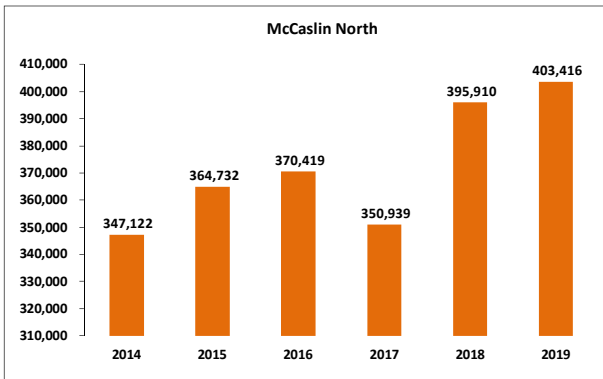
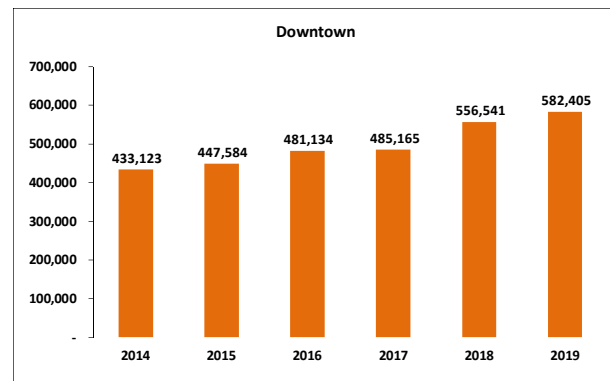
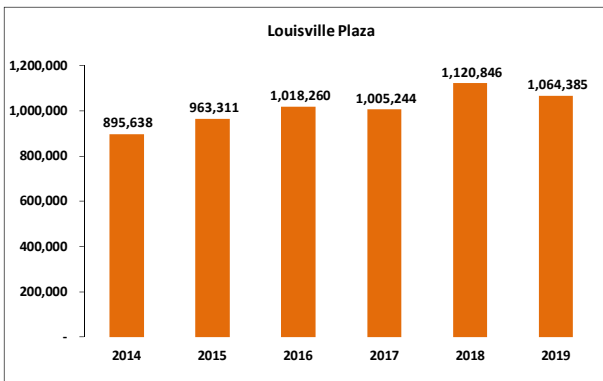
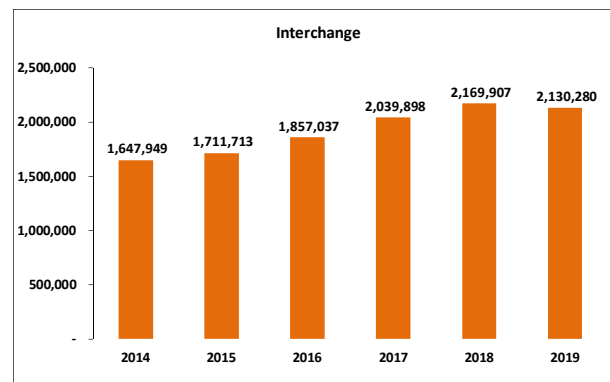
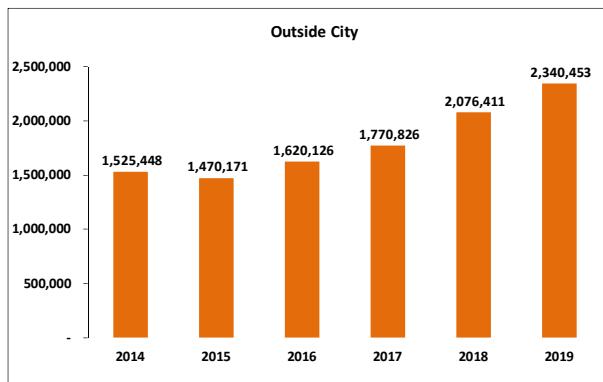
## Monthly Sales Tax Revenue Comparisons by Area (June 2019)

AREA NAME	2014 Actual	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	% Of Total	% Change
Interchange	336,331	374,069	389,184	421,941	445,930	435,171	27.6%	-2.4%
Outside City	283,136	307,312	451,624	358,664	454,117	587,899	37.2%	29.5%
Louisville Plaza	154,496	168,026	174,706	174,677	184,733	181,367	11.5%	-1.8%
McCaslin North	60,218	64,705	(13,073)	65,664	73,941	70,979	4.5%	-4.0%
Downtown	88,262	90,057	96,719	95,267	117,922	116,930	7.4%	-0.8%
Hwy 42 South	23,247	24,454	29,163	27,542	31,778	30,212	1.9%	-4.9%
CTC	27,137	20,457	13,384	120,991	70,749	95,671	6.1%	35.2%
S Boulder Rd	13,920	42,298	45,050	41,667	39,015	23,235	1.5%	-40.4%
Hwy 42 North	8,277	7,562	7,810	7,774	9,011	7,016	0.4%	-22.1%
Pine Street	7,571	7,690	6,406	7,185	11,924	9,884	0.6%	-17.1%
Centennial Valley	6,250	4,407	3,041	2,693	3,585	6,003	0.4%	67.4%
S Suburban	2,513	2,084	10,382	9,922	12,117	12,084	0.8%	-0.3%
Residential	2,541	3,594	2,458	2,420	4,071	2,658	0.2%	-34.7%
<b>Total Revenue</b>	<b>1,013,900</b>	<b>1,116,715</b>	<b>1,216,853</b>	<b>1,336,406</b>	<b>1,458,894</b>	<b>1,579,107</b>		
<b>% Of Change</b>	<b>13.2%</b>	<b>10.1%</b>	<b>9.0%</b>	<b>9.8%</b>	<b>9.2%</b>	<b>8.2%</b>		

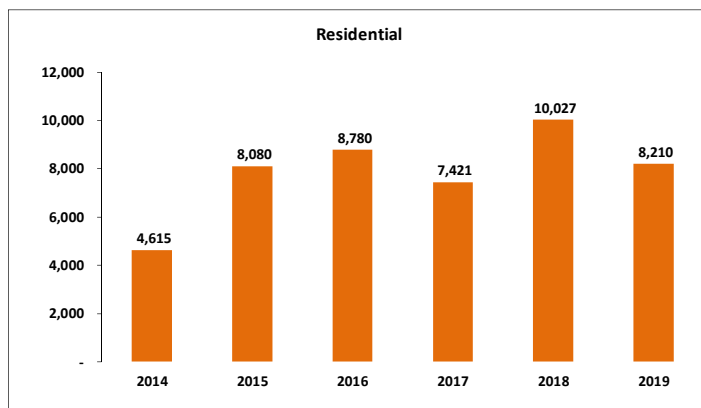
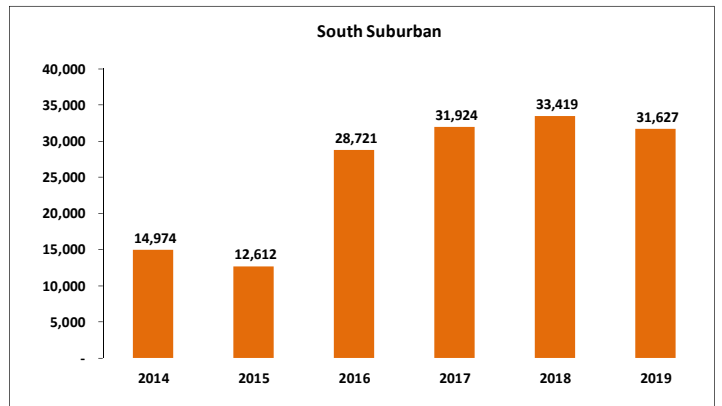
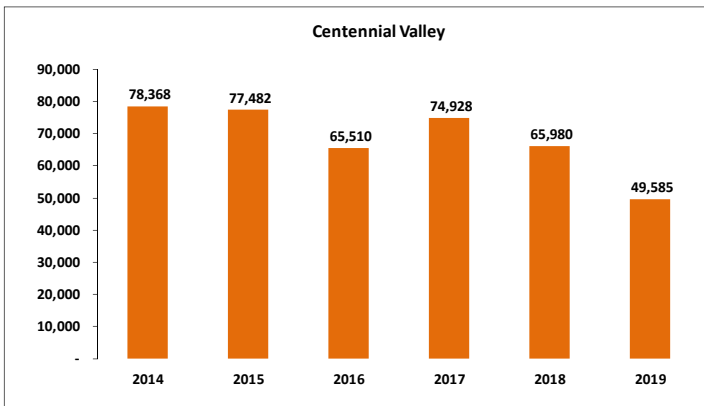
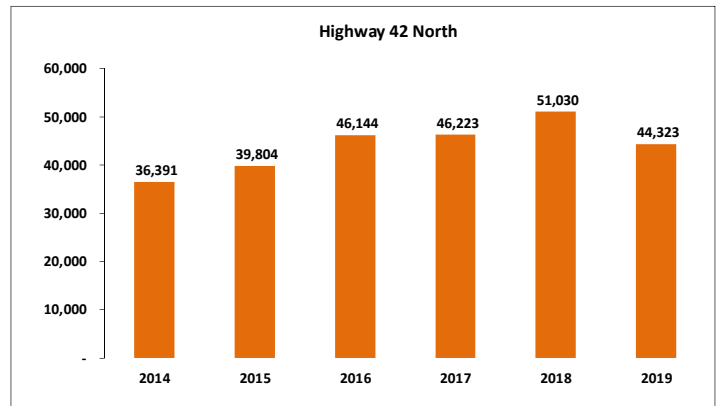
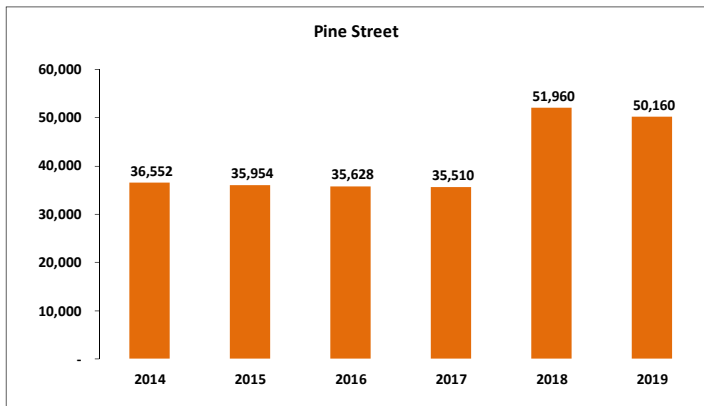
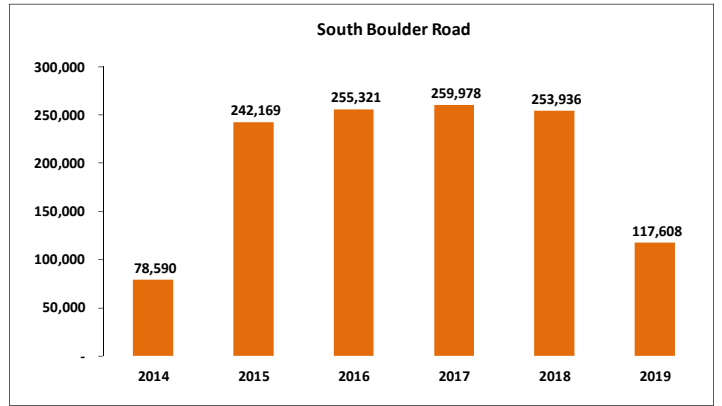
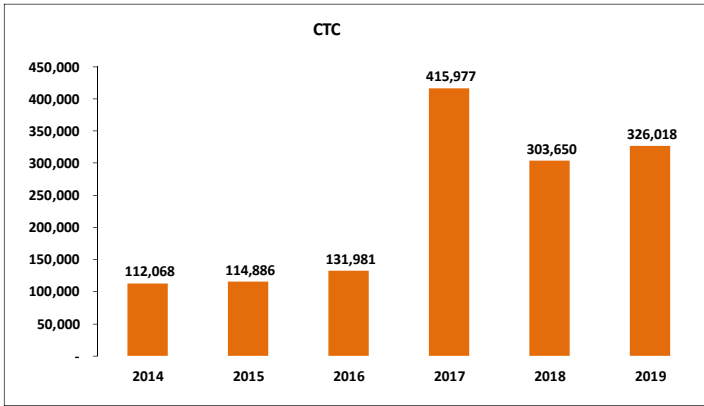


**CITY OF LOUISVILLE**  
**Revenue History by Area (Jan. - Jun. 2019)**

	2014	% Var	2015	% Var	2016	% Var	2017	% Var	2018	% Var	2019	% Var	% of Total
Outside City	1,525,448	10.2%	1,470,171	-3.6%	1,620,126	10.2%	1,770,826	9.3%	2,076,411	17.3%	2,340,453	12.7%	32.04%
Interchange	1,647,949	2.4%	1,711,713	3.9%	1,857,037	8.5%	2,039,898	9.8%	2,169,907	6.4%	2,130,280	-1.8%	29.16%
Louisville Plaza	895,638	9.3%	963,311	7.6%	1,018,260	5.7%	1,005,244	-1.3%	1,120,846	11.5%	1,064,385	-5.0%	14.57%
Downtown	433,123	11.0%	447,584	3.3%	481,134	7.5%	485,165	0.8%	556,541	14.7%	582,405	4.6%	7.97%
McCaslin North	347,122	5.9%	364,732	5.1%	370,419	1.6%	350,939	-5.3%	395,910	12.8%	403,416	1.9%	5.52%
Hwy 42 South	120,683	13.8%	133,933	11.0%	142,387	6.3%	139,750	-1.9%	165,953	18.7%	156,605	-5.6%	2.14%
CTC	112,068	0.5%	114,886	2.5%	131,981	14.9%	415,977	215.2%	303,650	-27.0%	326,018	7.4%	4.46%
South Boulder Rd	78,590	27.7%	242,169	208.1%	255,321	5.4%	259,978	1.8%	253,936	-2.3%	117,608	-53.7%	1.61%
Pine Street	36,552	-16.7%	35,954	-1.6%	35,628	-0.9%	35,510	-0.3%	51,960	46.3%	50,160	-3.5%	0.69%
Hwy 42 North	36,391	13.0%	39,804	9.4%	46,144	15.9%	46,223	0.2%	51,030	10.4%	44,323	-13.1%	0.61%
Centennial Valley	78,368	107.8%	77,482	-1.1%	65,510	-15.5%	74,928	14.4%	65,980	-11.9%	49,585	-24.8%	0.68%
South Suburban	14,974	-29.9%	12,612	-15.8%	28,721	127.7%	31,924	11.2%	33,419	4.7%	31,627	-5.4%	0.43%
Residential	4,615	-33.7%	8,080	75.1%	8,780	8.7%	7,421	-15.5%	10,027	35.1%	8,210	-18.1%	0.11%
	5,331,522	7.6%	5,622,430	5.5%	6,061,448	7.8%	6,663,784	9.9%	7,255,570	8.9%	7,305,074	0.7%	

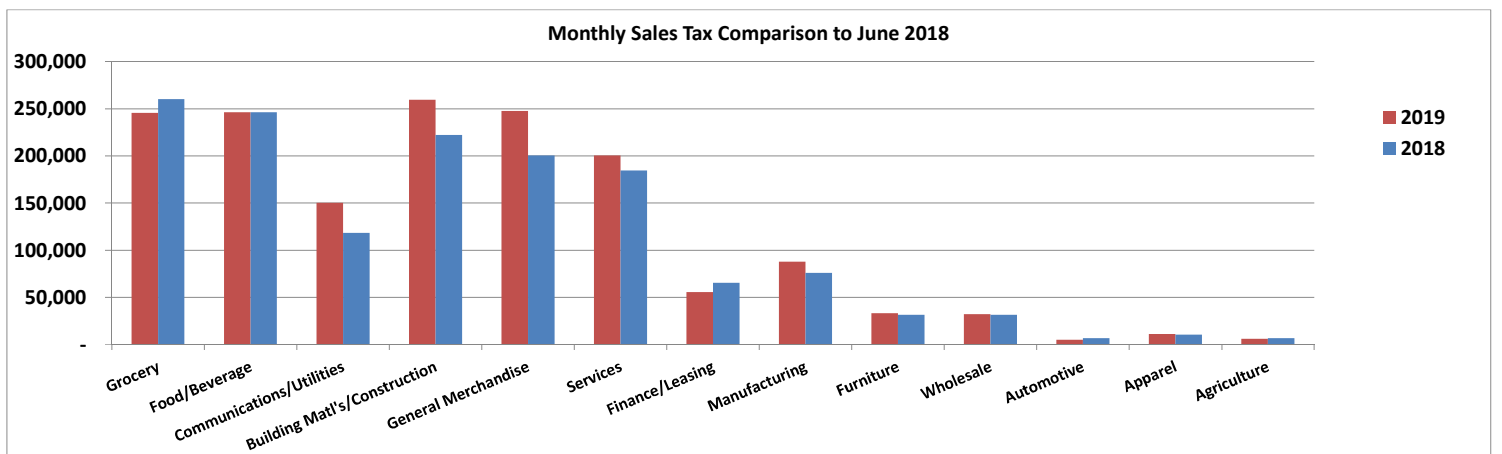
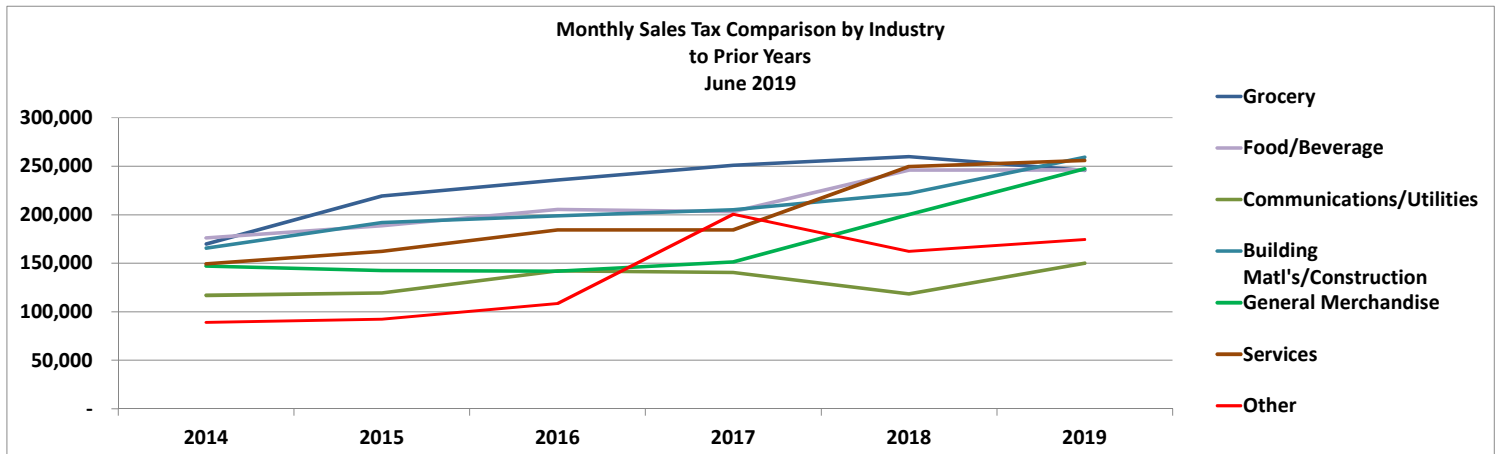


**CITY OF LOUISVILLE**  
**Revenue History by Area (Jan. - Jun. 2019)**



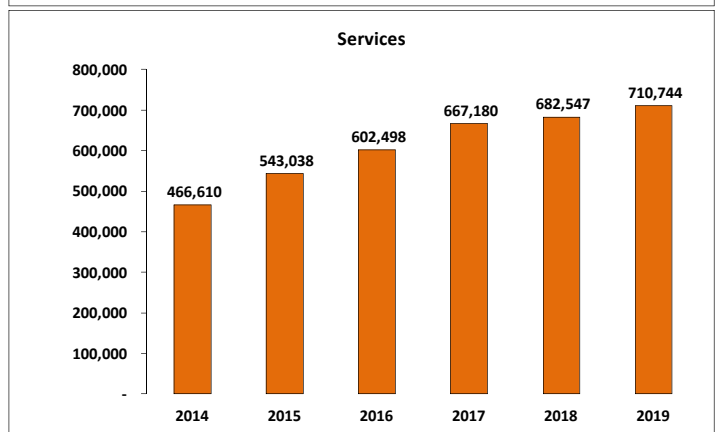
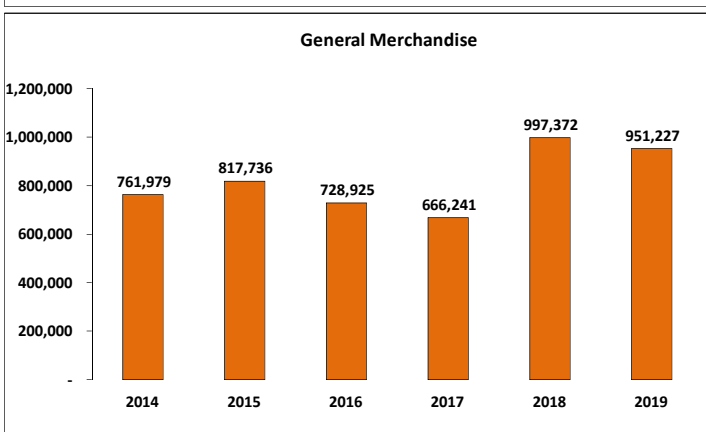
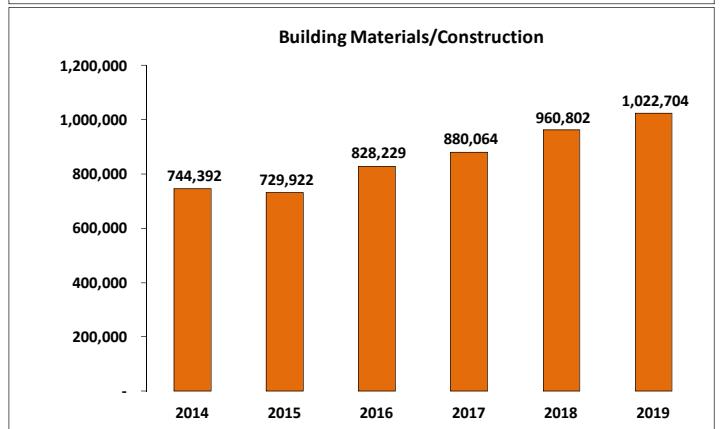
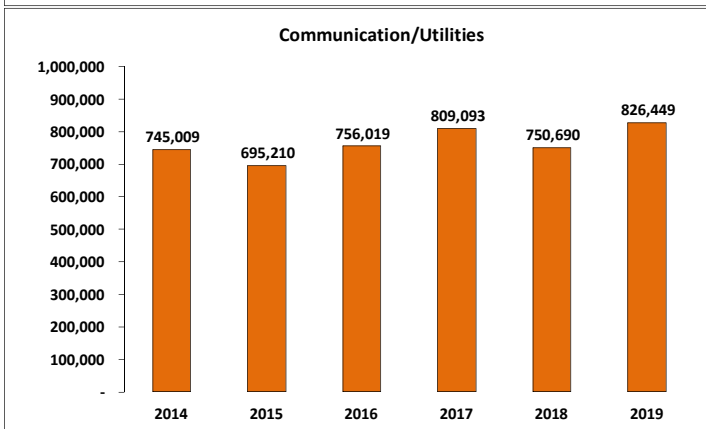
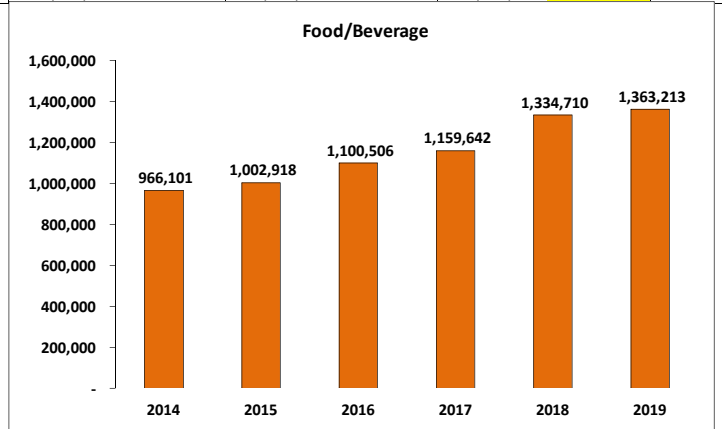
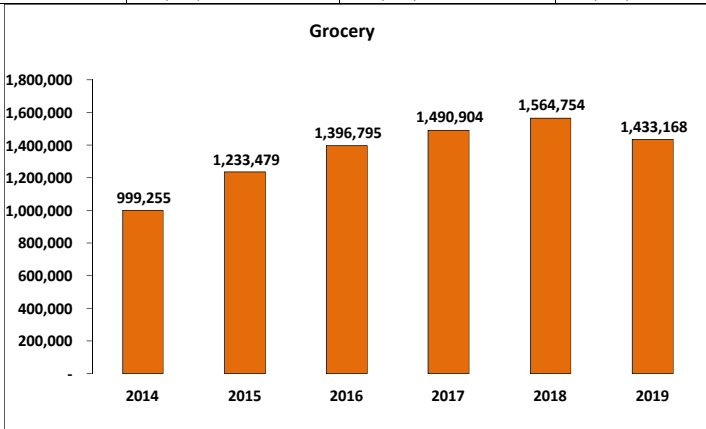
## Monthly Sales Tax Revenue Comparisons by Industry (June 2019)

AREA NAME	2014 Actual	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	% Of Total	% Change
Grocery	169,821	219,349	235,799	251,069	259,975	245,637	15.6%	-5.5%
Food/Beverage	176,169	188,669	205,460	203,201	246,143	246,158	15.6%	0.0%
Communications/Utilities	116,903	119,534	142,168	140,573	118,342	150,064	9.5%	26.8%
Building Mat'l's/Construction	165,589	192,031	198,761	205,091	222,170	259,370	16.4%	16.7%
General Merchandise	146,998	142,432	141,881	151,513	200,226	247,439	15.7%	23.6%
Services	113,318	127,236	145,591	144,149	184,540	200,536	12.7%	8.7%
Finance/Leasing	36,056	35,144	38,691	40,272	65,210	55,411	3.5%	-15.0%
Manufacturing	22,572	21,888	12,436	121,663	75,995	87,675	5.6%	15.4%
Furniture	26,657	27,907	34,716	31,854	31,571	32,941	2.1%	4.3%
Wholesale	18,758	27,326	29,019	26,694	31,492	32,068	2.0%	1.8%
Automotive	7,194	2,581	18,816	5,949	6,488	5,034	0.3%	-22.4%
Apparel	8,288	7,674	8,659	9,806	10,247	10,924	0.7%	6.6%
Agriculture	5,578	4,946	4,825	4,573	6,495	5,850	0.4%	-9.9%
<b>Totals</b>	<b>1,013,900</b>	<b>1,116,715</b>	<b>1,216,822</b>	<b>1,336,406</b>	<b>1,458,894</b>	<b>1,579,107</b>		
<b>% Of Change</b>	<b>13.2%</b>	<b>10.1%</b>	<b>9.0%</b>	<b>9.8%</b>	<b>9.2%</b>	<b>8.2%</b>		

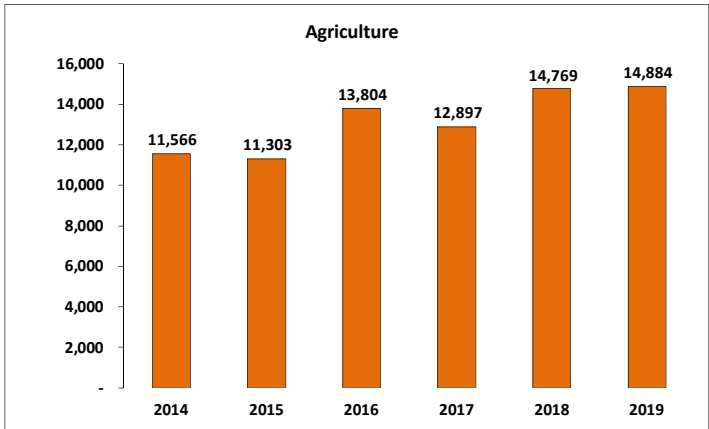
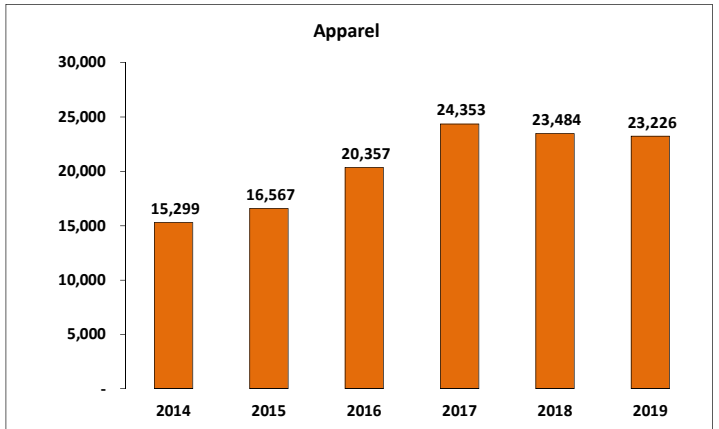
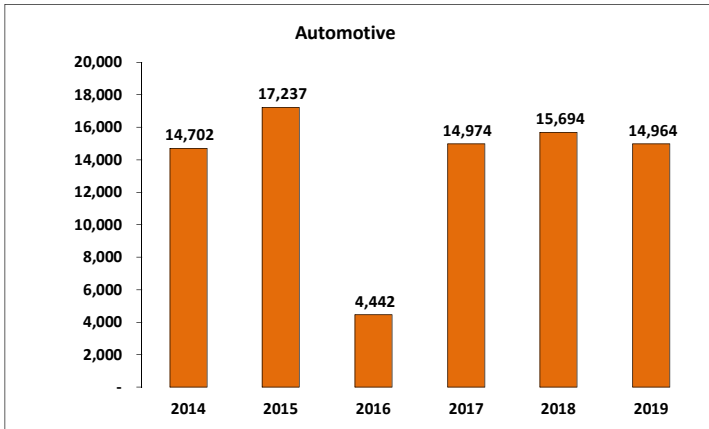
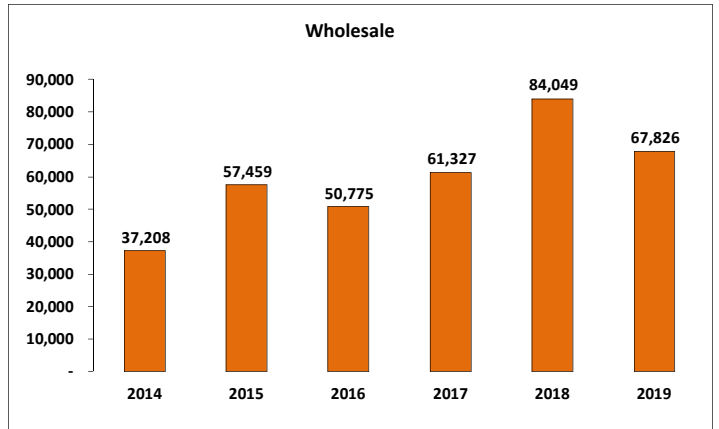
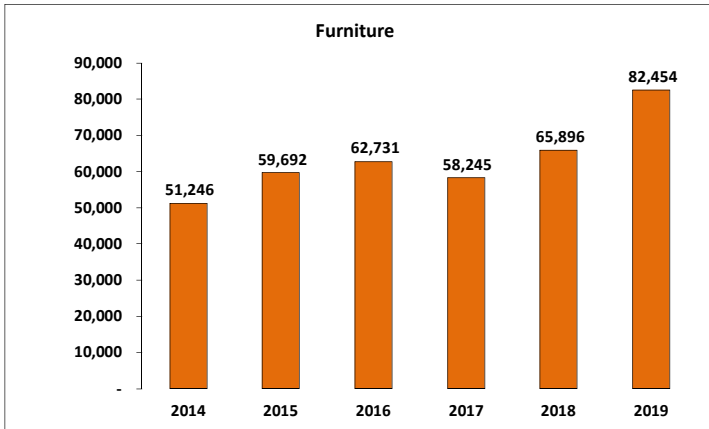
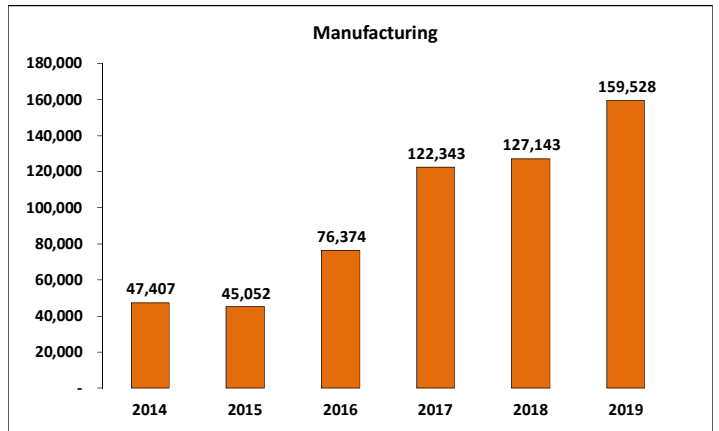
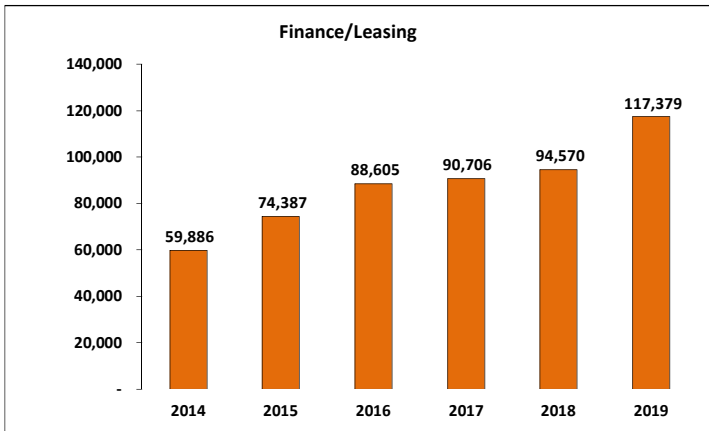


**CITY OF LOUISVILLE**  
**Revenue History by Industry (Jan. - Jun. 2019)**

	2014	% Var	2015	% Var	2016	% Var	2017	% Var	2018	% Var	2019	% Var	% of Total
Grocery	999,255	4.3%	1,233,479	23.4%	1,396,795	13.2%	1,490,904	6.7%	1,564,754	5.0%	1,433,168	-8.4%	19.6%
Food/Beverage	966,101	7.5%	1,002,918	3.8%	1,100,506	9.7%	1,159,642	5.4%	1,334,710	15.1%	1,363,213	2.1%	18.7%
Comm./Util.	745,009	4.3%	695,210	-6.7%	756,019	8.7%	809,093	7.0%	750,690	-7.2%	826,449	10.1%	11.3%
Bldg Mat'l's.	744,392	0.4%	729,922	-1.9%	828,229	13.5%	880,064	6.3%	960,802	9.2%	1,022,704	6.4%	14.0%
Merchandise	761,979	20.2%	817,736	7.3%	728,925	-10.9%	666,241	-8.6%	997,372	49.7%	951,227	-4.6%	13.0%
Services	466,610	-5.2%	543,038	16.4%	602,498	10.9%	667,180	10.7%	682,547	2.3%	710,744	4.1%	9.7%
Fin./Lease	129,989	-0.3%	154,702	19.0%	176,907	14.4%	191,165	8.1%	222,779	16.5%	229,655	3.1%	3.1%
Manufacturing	163,815	26.3%	108,709	-33.6%	118,812	9.3%	426,317	258.8%	287,493	-32.6%	343,350	19.4%	4.7%
Furniture	110,562	10.3%	127,088	14.9%	133,665	5.2%	134,306	0.5%	161,159	20.0%	157,792	-2.1%	2.2%
Wholesale	148,183	102.3%	115,785	-21.9%	118,169	2.1%	126,942	7.4%	174,256	37.3%	151,378	-13.1%	2.1%
Automotive	36,027	3.3%	31,861	-11.6%	28,922	-9.2%	32,358	11.9%	36,618	13.2%	32,187	-12.1%	0.4%
Apparel	34,744	20.5%	37,960	9.3%	44,555	17.4%	51,924	16.5%	51,728	-0.4%	53,081	2.6%	0.7%
Agriculture	24,854	44.7%	24,021	-3.4%	27,361	13.9%	27,647	1.0%	30,663	10.9%	30,126	-1.8%	0.4%
	5,331,522	7.6%	5,622,430	5.5%	6,061,363	7.8%	6,663,784	9.9%	7,255,570	8.9%	7,305,074	0.7%	

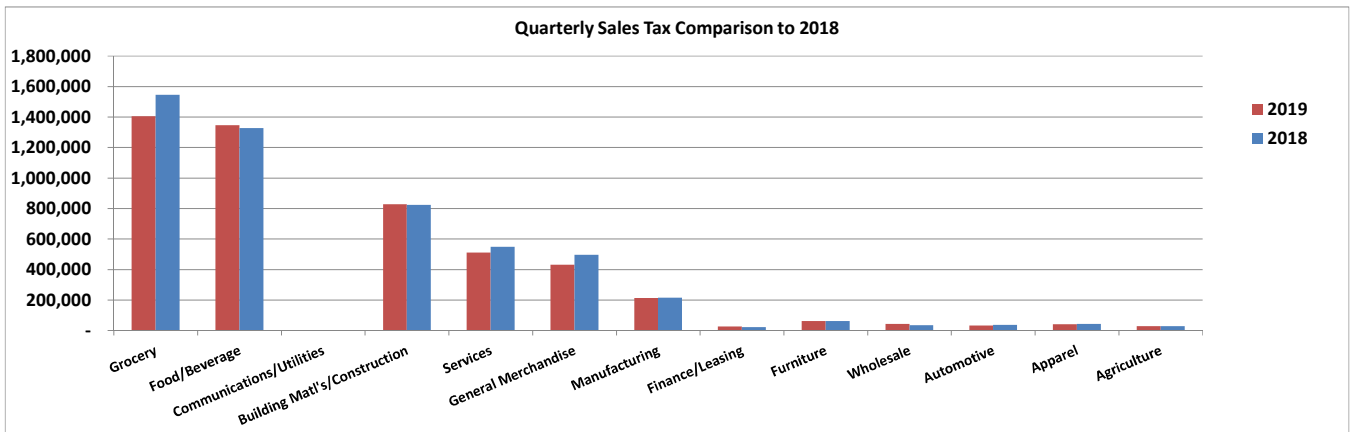
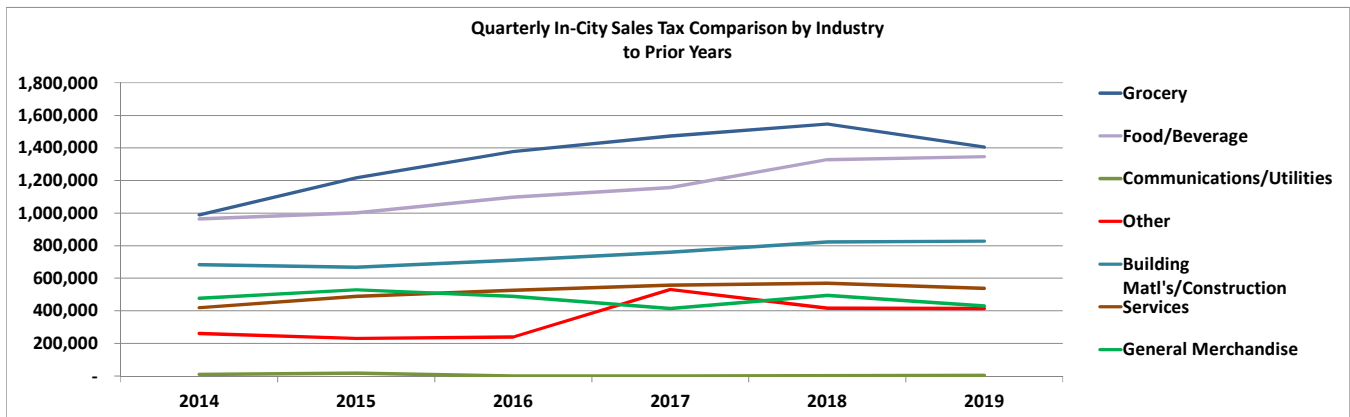






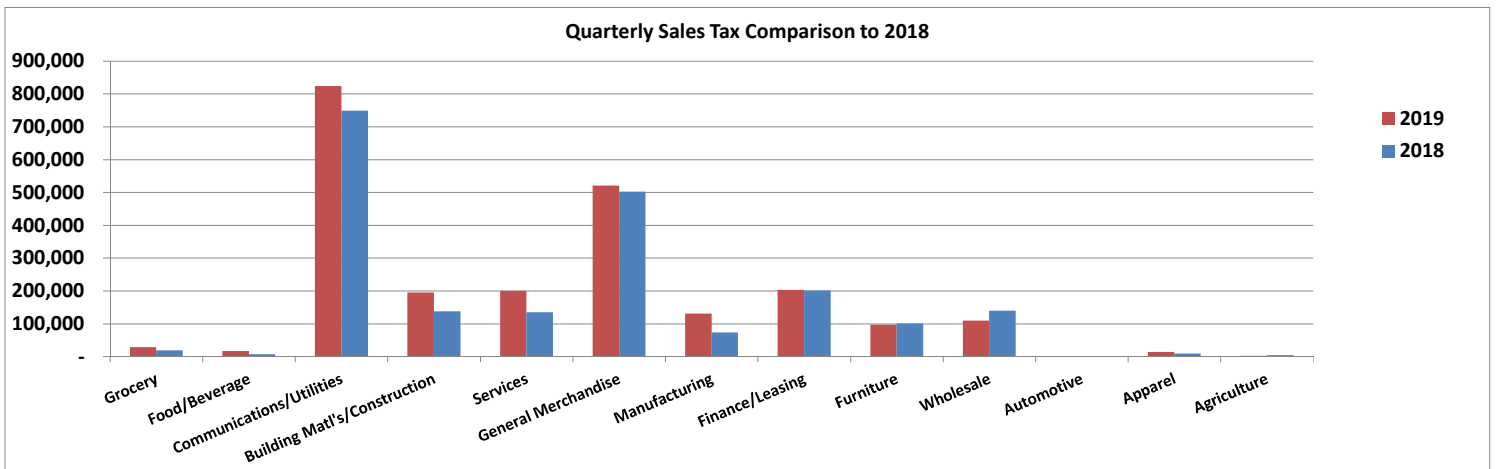
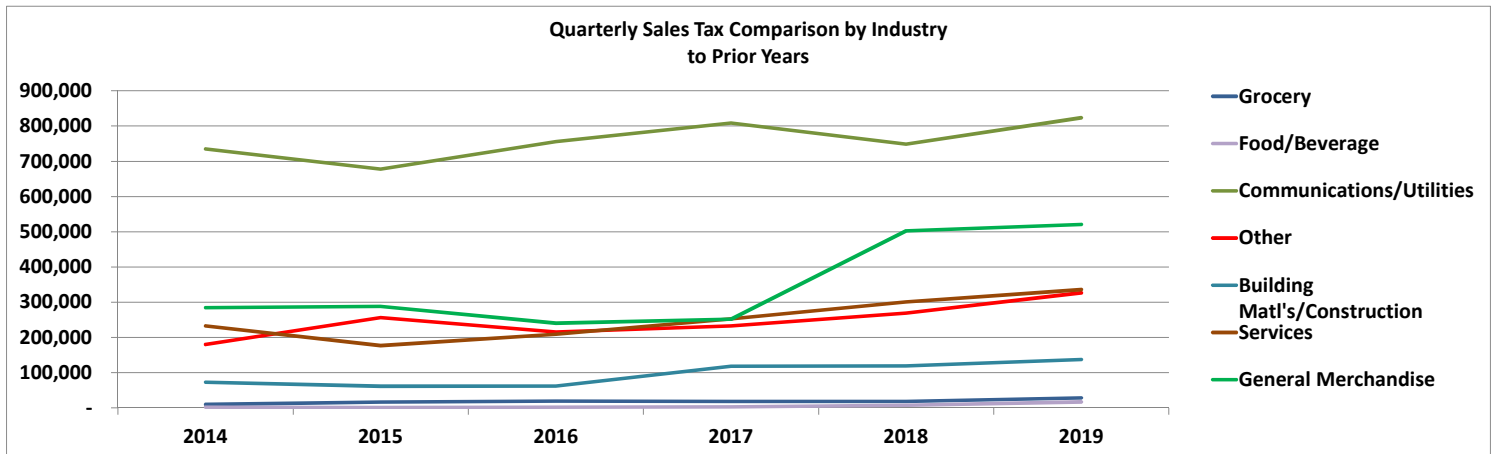
## Quarterly Sales Tax Revenue Comparisons by Industry - Inside City Area (June 2019)

INDUSTRY NAME	2014 Actual	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	% Of Total	% Change
Grocery	989,501	1,216,666	1,377,928	1,472,530	1,546,158	1,404,813	28.3%	-9.1%
Food/Beverage	964,195	1,002,066	1,098,932	1,156,945	1,327,715	1,346,339	27.1%	1.4%
Communications/Utilities	10,413	17,469	345	279	1,810	2,995	0.1%	65.5%
Building Mat'l's/Construction	682,901	667,828	710,208	760,779	823,479	827,899	16.7%	0.5%
Services	403,058	467,553	503,271	536,334	548,140	511,010	10.3%	-6.8%
General Merchandise	477,389	529,665	488,436	414,162	495,080	430,511	8.7%	-13.0%
Manufacturing	109,603	67,402	72,408	360,383	214,573	212,088	4.3%	-1.2%
Finance/Leasing	16,746	20,711	23,264	21,323	21,316	26,712	0.5%	25.3%
Furniture	43,736	53,883	49,268	37,487	60,698	61,505	1.2%	1.3%
Wholesale	18,937	22,597	27,252	33,917	34,262	41,507	0.8%	21.1%
Automotive	35,766	30,941	27,616	32,243	36,602	31,724	0.6%	-13.3%
Apparel	32,122	32,976	38,099	41,708	42,378	39,406	0.8%	-7.0%
Agriculture	21,707	22,504	24,293	24,868	26,945	28,112	0.6%	4.3%
<b>Totals</b>	<b>3,806,074</b>	<b>4,152,260</b>	<b>4,441,322</b>	<b>4,892,957</b>	<b>5,179,159</b>	<b>4,964,621</b>		
<b>% Of Change</b>	<b>6.6%</b>	<b>9.1%</b>	<b>7.0%</b>	<b>10.2%</b>	<b>5.8%</b>	<b>-4.1%</b>		

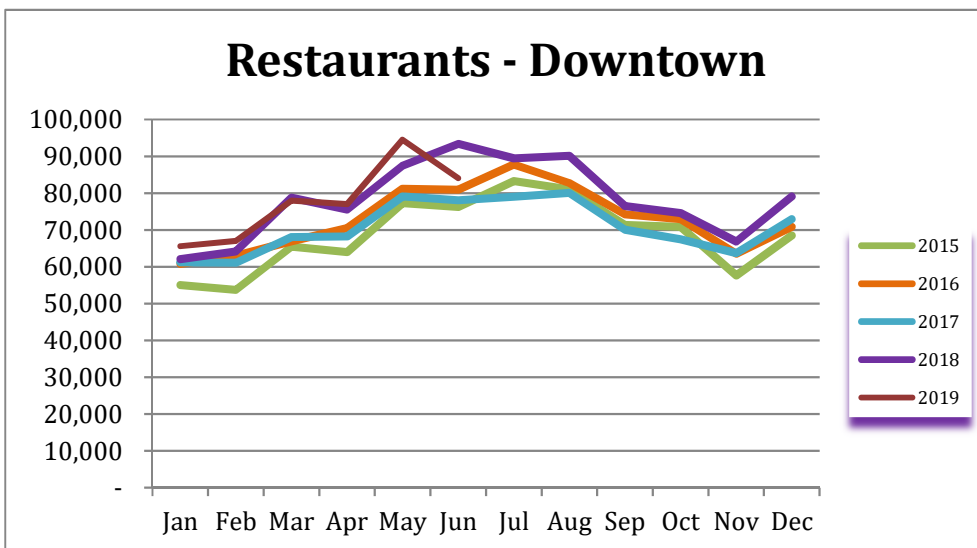
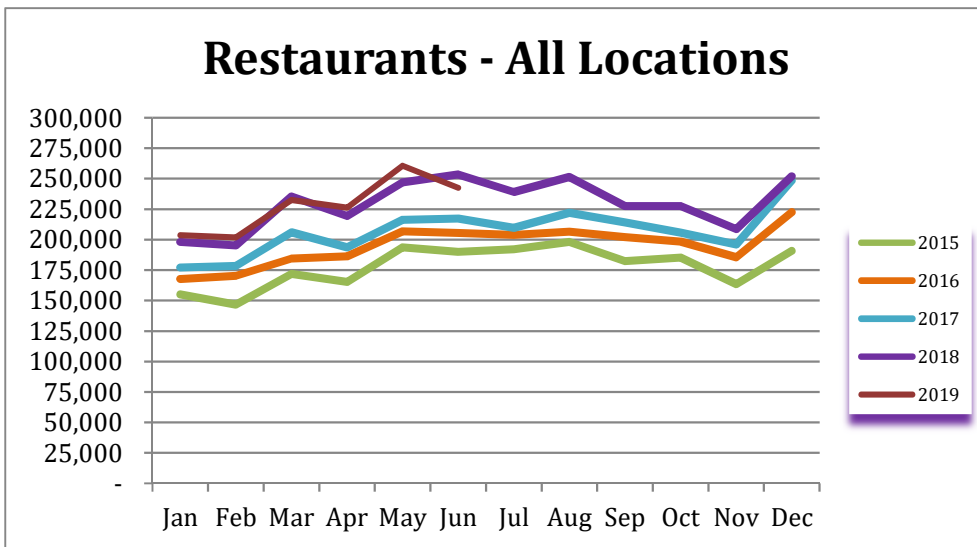
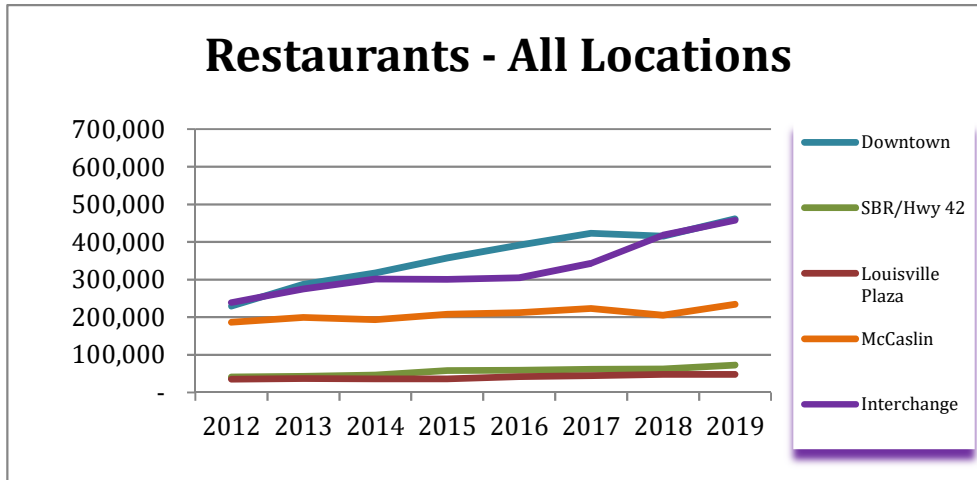


## Quarterly Sales Tax Revenue Comparisons by Industry - Outside City Area (June 2019)

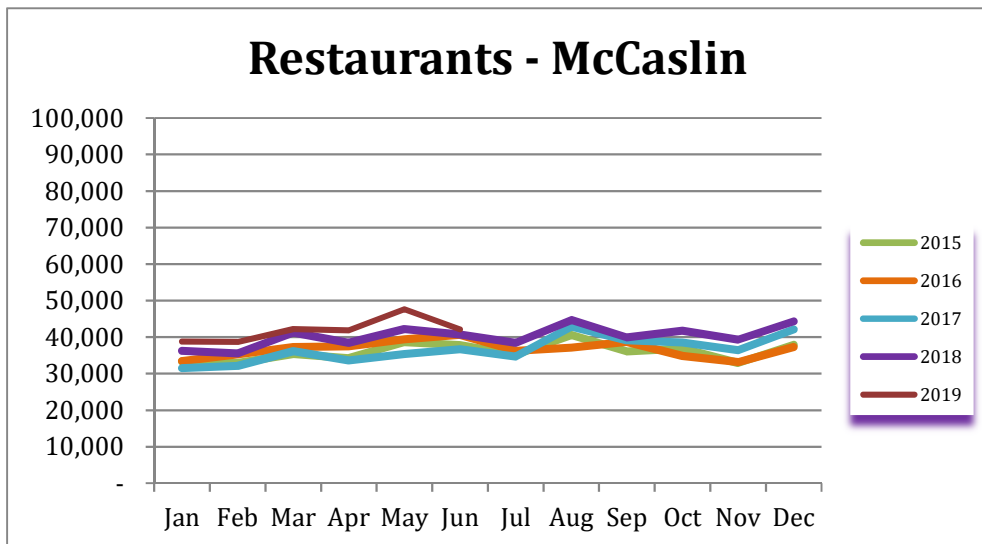
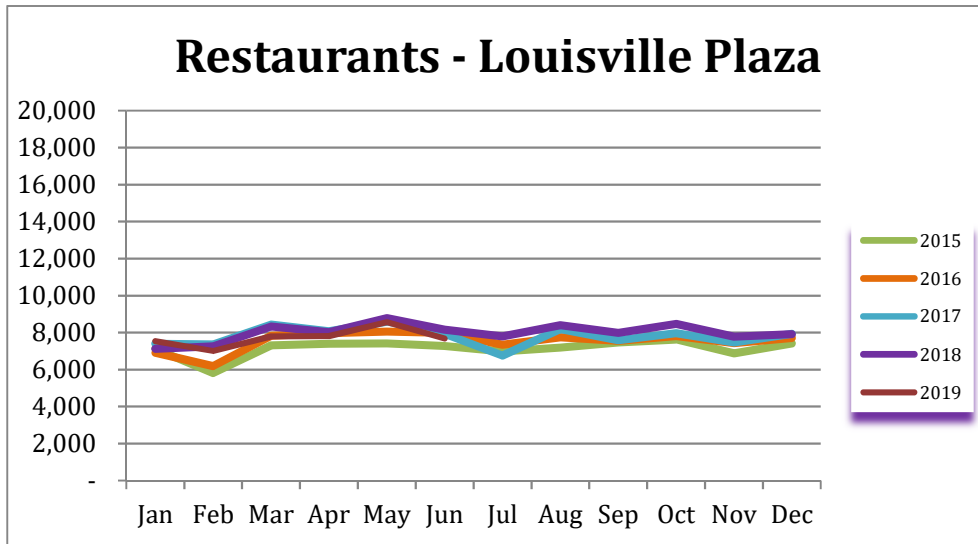
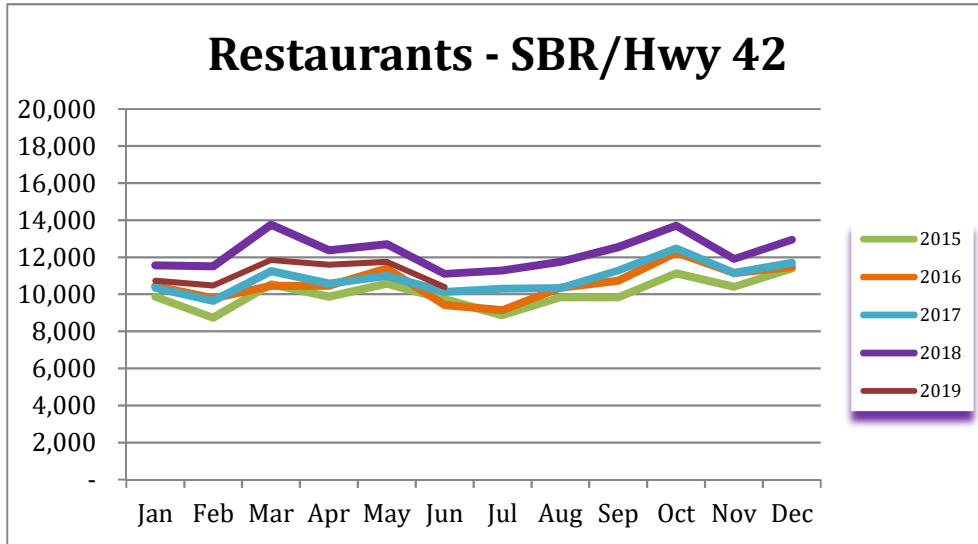
INDUSTRY NAME	2014 Actual	2015 Actual	2016 Actual	2017 Actual	2018 Actual	2019 Actual	% Of Total	% Change
Grocery	9,755	16,813	18,866	18,373	18,595	28,355	1.2%	52.5%
Food/Beverage	1,906	853	1,574	2,697	6,994	16,874	0.7%	141.3%
Communications/Utilities	734,596	677,741	755,674	808,814	748,880	823,454	35.2%	10.0%
Building Mat'l's/Construction	61,491	62,094	118,021	119,285	137,323	194,805	8.3%	41.9%
Services	63,552	75,485	99,227	130,847	134,406	199,735	8.5%	48.6%
General Merchandise	284,591	288,071	240,489	252,079	502,292	520,716	22.2%	3.7%
Manufacturing	54,213	41,307	46,404	65,934	72,919	131,262	5.6%	80.0%
Finance/Leasing	113,242	133,991	153,643	169,842	201,462	202,943	8.7%	0.7%
Furniture	66,826	73,205	84,396	96,818	100,461	96,287	4.1%	-4.2%
Wholesale	129,246	93,188	91,003	93,026	139,995	109,871	4.7%	-21.5%
Automotive	261	921	1,306	115	16	463	0.0%	2793.8%
Apparel	2,622	4,984	6,455	10,217	9,350	13,675	0.6%	46.3%
Agriculture	3,147	1,518	3,068	2,780	3,718	2,014	0.1%	-45.8%
<b>Totals</b>	<b>1,525,448</b>	<b>1,470,171</b>	<b>1,620,126</b>	<b>1,770,826</b>	<b>2,076,411</b>	<b>2,340,453</b>		
<b>% Of Change</b>	<b>10.2%</b>	<b>-3.6%</b>	<b>10.2%</b>	<b>9.3%</b>	<b>17.3%</b>	<b>12.7%</b>		



## Restaurant Graphs June 2019

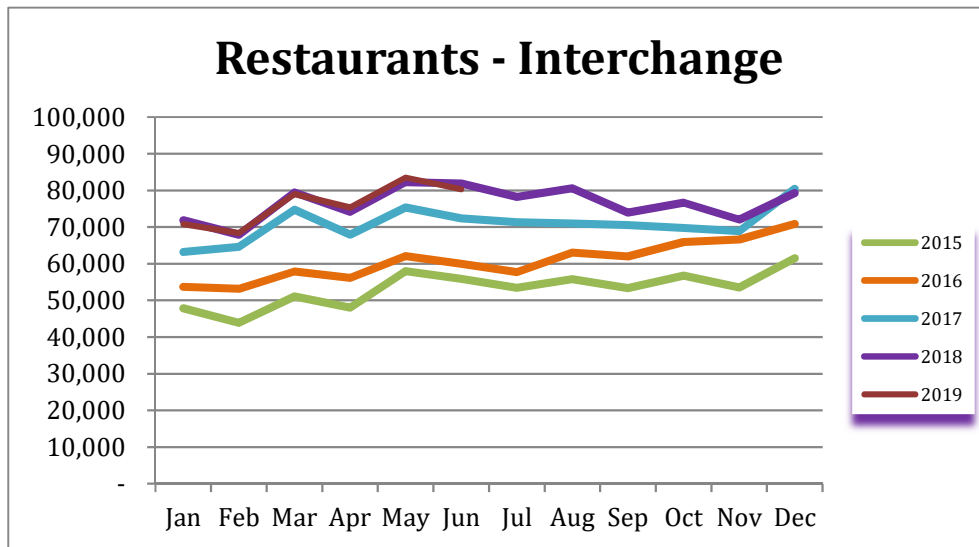


**Restaurant Graphs  
June 2019**



# Restaurant Graphs

## June 2019



**CITY OF LOUISVILLE**  
**2018 HISTORICAL SALES TAX REVENUE (COMPARISONS FROM 2012 - 2019)**  
**6/30/2019**

MONTH	2012	2013	2014	2015	2016	2017	2018*	2019
January	681,326	777,242	798,792	930,279	886,723	1,052,366	1,141,972	1,071,558
February	656,603	669,879	708,164	751,446	920,875	864,842	984,046	936,429
March	816,468	820,313	891,756	966,850	1,054,128	1,182,825	1,254,090	1,334,863
April	757,617	870,965	990,489	926,082	949,906	1,044,230	1,131,949	1,159,948
May	855,685	918,954	928,421	931,057	1,032,963	1,183,115	1,284,619	1,223,169
June	890,833	895,906	1,013,900	1,116,715	1,216,853	1,336,406	1,458,894	1,579,107
July	794,745	856,770	866,647	1,026,333	1,136,035	1,137,813	1,247,212	-
August	776,002	821,538	983,356	983,178	1,050,800	1,119,641	1,198,848	-
September	836,117	1,017,791	974,352	1,097,796	1,153,466	1,209,258	1,425,270	-
October	737,769	827,461	876,022	948,794	1,003,857	1,154,708	1,187,020	-
November	855,913	812,544	867,460	933,235	1,005,580	1,112,434	1,113,867	-
December	1,091,578	1,125,418	1,294,297	1,360,790	1,420,942	1,554,048	1,889,403	-
Total Tax	\$ 9,750,654	\$ 10,414,782	\$ 11,193,655	\$ 11,972,557	\$ 12,832,129	\$ 13,951,686	\$ 15,317,190	\$ 7,305,074
Tax Variance %	7.0%	6.8%	7.5%	7.0%	7.2%	8.7%	9.8%	-52.3%

QUARTERLY SUMMARY	2012	2013	2014	2015	2016	2017	2018*	2019
1st Quarter	2,154,396	2,267,435	2,398,712	2,648,576	2,861,726	3,100,032	3,380,108	3,342,849
2nd Quarter	2,504,135	2,685,825	2,932,810	2,973,855	3,199,722	3,563,751	3,875,462	3,962,225
3rd Quarter	2,406,864	2,696,099	2,824,355	3,107,307	3,340,301	3,466,712	3,871,330	-
4th Quarter	2,685,259	2,765,423	3,037,779	3,242,820	3,430,379	3,821,190	4,190,290	-
Tax Incr/(Decr)	173,320	181,690	246,985	41,045	225,867	364,030	311,710	86,763
Tax Variance %	7.4%	7.3%	9.2%	1.4%	7.6%	11.4%	8.7%	2.2%

\* Includes Recreation/Senior Center tax rate of .15% or 4.3% increase in total tax rate.

