Put your money where your heart is this holiday season.

**Shop & Eat Local!**

Show some ‘Local Love’ to small businesses by shopping or dining out in Louisville on Small Business Saturday (November 30). You can view an interactive business map and all of the great deals that local shops will have in store by visiting the City’s Small Business Saturday website. More deals will be added throughout the month of November so don’t forget to check back before you head out on the 30th!

**Why shop local?**

- **Be kind to the environment!** Independent, community-serving businesses are smaller and consume less land, carry more locally-made products, are located closer to residents, and create less traffic and air pollution.

- **Give Back to Your Community.** Small businesses donate more than twice as much per sales dollar to local non-profits, schools, events, and teams compared to big businesses.

- **Create more jobs.** Independent businesses employ more people directly per dollar of revenue and are also the customers of local printers, accountants, wholesalers, farms, etc.

- **Keep Louisville unique!** Local communities are defined in large part by the businesses that reside within them, and that plays a big factor in your overall satisfaction with where you live and the value of your home and property.

- **WinterSkate** And don’t forget, the annual WinterSkate, Old Fashioned Outdoor Ice Skating, plus free horse-drawn carriage rides courtesy of the Downtown Business Association will be open at the Steinbaugh Pavilion, 824 Front Street (weather dependent).

**Get involved!**

If you’re a local business and would like to participate in Small Business Saturday, visit LouisvilleCO.gov/SmallBusinessSaturday and register your participating business today!

**#shoplocal**

**SATURDAY, NOVEMBER 30, 2019**

Visit LouisvilleCO.gov/SmallBusinessSaturday to find your local deals.