

Cultural Council Meeting Agenda

**Thursday, November 21st, 2019
City Hall, 749 Main Street, Louisville, CO
Council Chambers
6:30pm**

We promote arts and culture in Louisville. We program cultural events, advocate for and support artists, and advise City Council. By doing so we engage our diverse social, cultural, and creative community.

I.	Call to Order	5 min
II.	Roll Call	(items I–VI)
III.	Attendance and Volunteer Hours Log (To Be Circulated)	
IV.	Approval of Today’s Agenda	
V.	Public Comments: Items Not on the Agenda	
VI.	Correction and/or Approval of October Meeting Minutes	
VII.	Chair’s Report (Adam)	5 min
VIII.	Treasurer’s Report (Debbie)	5 min
IX.	Staff Report (Katie)	10 min
X.	LCC Officer Elections	5 min
	a. Discuss updating Bylaws to hold elections in February	
XI.	Public Art	10 min
	a. Proposed Public Art Placement: Robert Romero Sculpture in Community Park (Kate/Debbie)	
	i. Public Comment	
	b. Public Art Dedicated Funding (Katie)	
	c. Subcommittee update (Mark)	
XII.	Art Grants	10 min
	a. Discuss and review LCC “judging/scoring” sheet	
XIII.	2019 Programming	15 min
	a. Fall Programming	
	i. 11/22 – FY5 Band (Leah)	
	ii. 11/24 – My Nature Lab (Kim)	
	iii. 12/7 – Playback West (Beth)	
	iv. 12/11 – Northfield Farm (Kim)	
	b. Summer Concert	
	i. Programming	
	ii. Support Acts	
	iii. Policies	
XIV.	2020 Programming	10 min
	a. Programming subcommittee update (Leah)	
	b. Review programming ideas	
	c. Create action plan and timeline	
XV.	Discuss 2020 Goals	15 min
XVI.	Member activities or community culture events/news to share	5 min
XVII.	Adjourn	

Attachments:

October 2019 Minutes, Treasurer’s Report, Public Comments on the Proposed Public Art Placement, Art Grants Scoring Sheet, Calendar, LCC Advance Agenda,

City of Louisville

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Cultural Council
Meeting Minutes
17 October 2019
Louisville City Hall, 749 Main St, Louisville, CO
Spruce Conference Room
6:30pm

- I. Call to Order
- II. Roll Call
 - a. Members present: Beth McLennan, Robby Pitt, Kim Poletti, Kate Ward, Leah Franks, Mark Cathcart, Adam Sloat, Sean Moynihan, Debbie Davies, Mike Crowe
 - b. City Representatives present: Katie Zoss, Jeff Lipton
- III. Attendance and Volunteer Hours Log were circulated.
- IV. Approval of Today's Agenda: motioned to approve, seconded, all approved.
- V. Public Comments: none
- VI. Correction and/or Approval of February Meeting Minutes: motioned to approve, seconded, all approved.
- VII. Chair's Report (Adam):
 - a. Adam talked about meeting the candidates for the Economic Vitality Director position.
 - b. Emphasized the need for a "happy town".
 - c. Which candidate will bring in more business?
 - d. Stressed that art and culture is important for a strong community.
 - e. Mike asked if the Director would be guiding what happens with development.
 - f. Adam mentioned it would be great to have the Director do entry/ exit interviews with local businesses.
- VIII. Treasurer's Report (Debbie):
 - a. Budget looks good so far, but we have spent our "extra" backup money, so we will need to be careful with expenses going forward.
 - b. Carry over from September: Debbie will work on calculating costs for each event to help us better understand where we are spending money.
- IX. Staff Report (Katie):
 - a. Open government training is 10/23 at 6:30 PM; Adam, Robby, and Beth will attend.
 - b. Please encourage friends to apply for the open position on LCC.
 - c. November meeting will be in Council Chambers.
 - d. Art Center now has a screen and speakers for programming—the instructions for use are at the Center.
 - e. Katie thinks the City will be able to buy a keyboard for LCA.
 - f. Robby asked if we could get some kind of backdrop for the LCA wall.
 - g. Beth asked if we could install a dimmer in the LCA foyer.

- h. There was a brief discussion about moving the meetings--- we can address this at the January meeting.
- X. City Council Report (Jeff):
 - a. New City Council members coming in November.
 - b. Looking forward to hiring the new Economic Vitality Director—outgoing person was good but sometimes “fresh eyes” are helpful.
 - c. Went through the budget process a bit—talked about the biannual aspect – see Agenda Item XI.
- XI. 2020 Budget Discussion
 - a. Adam asked how early may we start talking about the 2012-2022 budget?
 - b. Jeff said 2020 will be finalized in about 2 weeks, and Council will start working on the next 2-year budget in January 2020.
 - i. Council is discussing some new methods for budgeting.
 - ii. These will go through all the Dept heads and the City Manager.
 - c. Sales tax revenue might start to decline—there was a big boost because of the hailstorm, but that is almost over.
 - d. Adam asked about the money for public art.
 - i. Katie said she is looking at that, but nothing is for sure yet.
 - ii. Debbie asked if we could use that money to pay for the Sky sculpture—Katie said she would find out.
 - iii. Debbie asked when we could put our budget forward.
- XII. Public Art (Kate):
 - a. Kate explained the reflective sculpture, showed pictures of Robert Romero’s work.
 - i. He can’t do one exactly like the photos but could do a very similar piece.
 - b. Katie went through the process of how a public art project gets approved:
 - i. LCC puts in a proposal.
 - ii. Council looks over the proposal for 45 days.
 - iii. If all goes well, project could be ready to go by January.
 - c. Mark moved; Mike seconded for LCC to purchase a sculpture by Robert Romero, all approved.
 - d. We went through the evaluation criteria for public art in Louisville.
 - e. Beth moved, Kim seconded to send the purchase to the City for public notice and public comment.
 - f. Jeff asked about a site visit to see other work by the artist—it was decided that was not needed.
 - g. Mark presented about the Public Arts Sub-Committee progress:
 - i. Have several projects under consideration.
 - ii. Will pull together a report to present to full LCC in the spring; about six months from now.
- XIII. Art Grant Application Review:
 - a. Mark said he thinks there is too much performance art but is willing to see what happens with applications this year.

- b. Katie suggested we push the completion time to 15 months after the awards—everyone agreed.
 - c. Kim moved; Mike seconded to push the time for completion to 15 months, all approved.
- XIV. 2019 Programming:
 - a. Fall programming:
 - i. 9/21 – Alfredo Muro (Sean): well attended, 85 people
 - ii. 9/22 – Polly McLean lecture (Robby)32 people, she donated her check to the CU German Club
 - iii. 10/2 – Stories on Stage “The Last Cowboys” (Mark) 34 people
 - iv. 10/5 – Acoustic Eidolon (Adam/Robby) 60+ people and a really great performance
 - v. 0/16 – Fiske Planetarium Meteorites lecture (Robby) 20+ people
 - vi. 11/22 – FY5 Band (Leah) – working on it
 - vii. 11/24 – My Nature Lab (Kim) – need \$200 for the fee
 - viii. 12/7 – Playback West (Beth) --- it’s happening, might look into alcohol by donation
 - ix. 12/11 – Northfield Farm (Kim)
- XV. 2020 Programming:
 - a. New programming subcommittee formation: Leah, Debbie, and Robby
 - b. Katie asked if we could we have ideas for January at least, as the calendar is going out soon.
 - i. For January 19 we will have the Denver Zoo come back.
 - ii. For January 25 we will have a string quartet.
 - iii. For February 15 we will have bluegrass.
- XVI. November meeting agenda (Adam):
 - a. Katie will work on a press release for November for the art grant applications.
 - b. We will not present public art ideas to the Council in November.
- XVII. Member activities or community culture events/news to share:
 - a. We will have our holiday party on December 5 at 6 PM, at Kate’s house. Details to follow!
- XVIII. Adjourn (8:30 PM):
 - a. Mark moved; Mike seconded, all approved.

Louisville Cultural Council
Reconciliation Detail
Checking II, Period Ending 10/31/2019

Date	Num	Name	Memo	Clr	Amount	Balance
Beginning Balance						11,281.53
Cleared Transactions						
Checks and Payments - 8 items						
10/07/2019	3103	Krisna Aditwar	World Culture Day performance 9/8	X	-450.00	-450.00
10/07/2019	3114	Polly McLean	Lecture on her book 9/22	X	-200.00	-650.00
10/15/2019	3117	Acoustic Eidolan	Performance 10/5	X	-732.00	-1,382.00
10/23/2019	3118	United Site Services ...	World Culture Day-Porta Potties	X	-397.50	-1,779.50
10/24/2019	3124	University of Colorado	Lecture - Meteorites (from Fiske)	X	-109.00	-1,888.50
10/24/2019	3121	Sean Moynihan	Snacks - 4/24 \$21.74, 9/21 Alfredo ...	X	-50.72	-1,939.22
10/25/2019	3119	3rd Harmonic Live P...	Summer Concerts Sound	X	-3,400.00	-5,339.22
10/31/2019	3075	Stories on Stage		X	-300.00	-5,639.22
Total Checks and Payments					-5,639.22	-5,639.22
Deposits and Credits - 2 items						
10/03/2019			Deposit	X	115.00	115.00
10/31/2019			Interest	X	0.08	115.08
Total Deposits and Credits					115.08	115.08
Total Cleared Transactions					-5,524.14	-5,524.14
Cleared Balance					-5,524.14	5,757.39
Register Balance as of 10/31/2019					-5,524.14	5,757.39
Ending Balance					-5,524.14	5,757.39

Louisville Cultural Council

Balance Sheet

11/13/19

As of October 31, 2019

Accrual Basis

	<u>Oct 31, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
Checking II	5,757.39
Savings - Great Western Bank	8,423.72
Cash in Box	200.00
Total Checking/Savings	<u>14,381.11</u>
Other Current Assets	
Public Art Prepaid Expense	14,500.00
Total Other Current Assets	<u>14,500.00</u>
Total Current Assets	28,881.11
Fixed Assets	
Public Art on Display	476.24
Furniture and Equipment	800.00
Total Fixed Assets	<u>1,276.24</u>
TOTAL ASSETS	<u><u>30,157.35</u></u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	20,434.59
Unrestricted Net Assets	6,316.81
Net Income	3,405.95
Total Equity	<u>30,157.35</u>
TOTAL LIABILITIES & EQUITY	<u><u>30,157.35</u></u>

Louisville Cultural Council

Profit & Loss

11/13/19

January through October 2019

Accrual Basis

	Jan - Oct 19
Ordinary Income/Expense	
Income	
Direct Public Support	
Individual Contributions	2,570.33
Total Direct Public Support	2,570.33
Government Grants	
City of Louisville	30,000.00
SCFD	2,073.60
Total Government Grants	32,073.60
Program Income	
Ticket Sales	5,137.98
Total Program Income	5,137.98
Investments	
Interest-Checking/Savings	3.52
Total Investments	3.52
Total Income	39,785.43
Gross Profit	39,785.43
Expense	
Program Expense	
Artist Fees	
Summer Concerts	9,450.00
Artist Fees - Other	10,117.00
Total Artist Fees	19,567.00
Technical Support	4,190.00
Equipment	397.50
Artist Hospitality	738.32
Concessions Supplies	157.70
Total Program Expense	25,050.52
Awards and Grants	
Cash Awards and Grants	10,370.00
Total Awards and Grants	10,370.00
Operations	
Advertising and Marketing	671.21
Postage, Mailing Service	5.00
Supplies	32.75
Total Operations	708.96
Contract Services	
Accounting Fees	250.00
Total Contract Services	250.00
Total Expense	36,379.48
Net Ordinary Income	3,405.95
Net Income	3,405.95

Louisville Cultural Council
2019 Profit & Loss Budget vs. Actual
 January through October 2019

	Jan - Oct 19	Budget
Ordinary Income/Expense		
Income		
Direct Public Support		
Individual Contributions	2,570.33	3,000.00
Gifts In-Kind - Services	0.00	3,730.00
Total Direct Public Support	2,570.33	6,730.00
Government Grants		
City of Louisville	30,000.00	30,000.00
SCFD	2,073.60	2,074.00
Total Government Grants	32,073.60	32,074.00
Program Income		
Ticket Sales	5,137.98	7,000.00
Total Program Income	5,137.98	7,000.00
Investments		
Interest-Checking/Savings	3.52	10.00
Total Investments	3.52	10.00
Total Income	39,785.43	45,814.00
Gross Profit	39,785.43	45,814.00
Expense		
Program Expense		
Artist Fees		
Summer Concerts	9,450.00	10,000.00
Artist Fees - Other	10,117.00	7,030.00
Total Artist Fees	19,567.00	17,030.00
Technical Support	4,190.00	3,500.00
Instructor Fees		
Young Artist	0.00	300.00
Young Writers	0.00	400.00
Total Instructor Fees	0.00	700.00
Equipment	397.50	400.00
Artist Hospitality	738.32	750.00
Concessions Supplies	157.70	1,200.00
Public Art Accrual	0.00	5,000.00
Facility Rental	0.00	3,250.00
Total Program Expense	25,050.52	31,830.00
Awards and Grants		
Cash Awards and Grants	10,370.00	10,370.00
Total Awards and Grants	10,370.00	10,370.00
Operations		
Advertising and Marketing	671.21	1,500.00
Gifts	0.00	100.00
Licenses and Fees	0.00	50.00
Meals and Entertainment	0.00	164.00
Merchandise	0.00	500.00
Postage, Mailing Service	5.00	50.00
Supplies	32.75	250.00
Total Operations	708.96	2,614.00

11:06 AM

11/13/19

Accrual Basis

Louisville Cultural Council
2019 Profit & Loss Budget vs. Actual
January through October 2019

	<u>Jan - Oct 19</u>	<u>Budget</u>
Contract Services		
Accounting Fees	250.00	1,000.00
Total Contract Services	<u>250.00</u>	<u>1,000.00</u>
Total Expense	<u>36,379.48</u>	<u>45,814.00</u>
Net Ordinary Income	<u>3,405.95</u>	<u>0.00</u>
Net Income	<u><u>3,405.95</u></u>	<u><u>0.00</u></u>

Comments on the Proposed Public Art Placement: Robert Romero Sculpture for Community Park

Comments received by packet publication on 11/14/19 are included below. Comments received 11/15/19-11/20/19 will be printed and available at the 11/21/19 LCC meeting.

From: [Norman Thompson](#)
To: [Katie Zoss](#)
Subject: Proposed purchase of sculpture by Robert Romero
Date: Wednesday, November 13, 2019 4:49:14 PM

Hi.

Thanks for the efforts by the LCC to purchase art for our community!

I love what Loveland has done with their sculpture garden. It is full of wonderful art in a great variety of styles and materials. I love that Louisville is doing something similar.

Unfortunately, in this case, I find the proposed sculpture by Robert Romero to be BORING. Yep, it is yet another boring piece of art that people will simply walk by and hardly notice. There are plenty of these boring works of art scattered over the landscape in other cities. I'm not against any particular type of art – be it abstract or representational.

You can do better. Please find some sculptures that are eye-catching that folks will stop at and say things like, "Wow! That's cool!" Sculptures that make people stop and look at them. Sculptures that will make people say to their friends, "You should see the new sculpture that they installed in Community Park." I really can't envision folks saying these things about this proposed sculpture.

Thanks for considering my comments.

Norm Thompson

From: [justin deister](#)
To: [Katie Zoss](#)
Subject: public art
Date: Wednesday, November 13, 2019 4:01:52 PM

Hi Katie,
Hope your break was nice and it's good to have you back at the City.

To summarize my thoughts about public art:

Instead of commissioned art researched, selected and chosen by committee, (with community comment), it would be nice when it comes to commissions, to establish and promote these opportunities for Louisville community artists.

There are probably a couple hundred artists in the Louisville community who would have greatly enjoyed the opportunity to submit their art for a commission and be selected for their own community.

This does not necessarily mean all art appearing in Louisville has to be selected from local artists, but at least the opportunity is open to them.

The obvious means to do so would be a Call for Entry for Louisville residents on the Louisville City website, and promoted via Louisville newsletter, newspapers, Chamber news, etc.

Thanks,
Justin Deister

Proposed 2020 Art Grant Scoring Sheet

#	Applicant	Contact	Project	Request	Merit of Program	Ability to Execute	Community Reach	Diversity	Need for Funding	Total

Please score projects on a scale of 0-5, with 5 being the most favorable response.

- 0 = Does not demonstrate this quality at all.
- 1 = Minimally demonstrates
- 2 = Below average
- 3 = Average
- 4 = Exceeds expectations
- 5 = Outstanding

- **Merit of the program or event:** Is the proposed program of high artistic quality or significance to the Louisville community?

- **Ability to Execute:** Does the application demonstrate that the applicant will be able to execute the program if funding is awarded?

- **Community reach:** Does the project reach the Louisville community in a meaningful way: through the number of audience members, engaging new audiences, or reaching audiences that lack access to similar programs?

- **Diversity:** Does the topic of the program or artistic expression bring increased diversity to Louisville?

- **Need for Funding:** Will the project fully utilize funding and/or any requested venues through the Art Grant Program in order to be successful?

LCC Presents Calendar updated 11/14/19

DATE	Day	Time	Title	SERIES	LEAD	VOLUNTEER	VOLUNTEER2
10/18/2019	Friday	4:30 PM	LCC Art Grant: The Dance Front	Art Grant	Mike		
11/10/2019	Sunday	3:00 PM	LCC Art Grant: Integral Steps	Art Grant	Leah		
11/22/2019	Friday	7:30 PM	FY5 Band	Music	Leah	Robby	Mike
11/24/2019	Sunday	3:00 PM	My Nature Lab	Family/Nat	Kim	Sean	Adam
11/30/2019	Saturday		LCC Art Grant: Luciana da Silva	Art Grant	Mark		
12/7/2019	Saturday	7:30 PM	Playback West (Improv)	Theatre	Beth	Mark	Kim, Kate
12/11/2019	Wednesday	7:00 PM	Laura Miller/Northfield Farm: Food/Sustainability	Lecture	Kim	Leah	
1/19/2020	Sunday	3:00 PM	The Denver Zoo Comes to You: Animal Expeditions				
1/25/2020	Saturday	7:30 PM	Ivalas Quartet				
2/15/2020	Saturday	7:30 PM	Bluegrass (Avenhart?)	Leah			
3/18/2020	Wednesday	7:00 PM					
3/20/2020	Friday	7:30 PM					
4/5/2020	Sunday	3:00 PM					
4/10/2020	Friday	7:30 PM					
4/24/2020	Friday	7:30 PM					

LCC Advance Agenda as of 11/14/19

November 21, 2019

1. Initiate Summer Concert Programming
2. Art Grant Application Published
3. Funding for Public Art—discussion in preparation for City Council Study Session

December 19, 2019—CANCEL (Party in lieu of meeting)

January 16, 2020

1. Distribute Art Grant Applications to LCC
2. New member welcome
- 3.

February 20, 2020

1. Art Grant Review and awards
2. LCC officer elections

March 19, 2020

1. Fall 2020 program brainstorming
2. Finalize Summer Concerts
3. Review Budget recommendation to City Council

April 16, 2020

- 1.
- 2.

May 21, 2020

1. Finalize Summer Concert Volunteers
2. Finalize Fall 2020 programming

June 18, 2020—Typically CANCEL (Summer Concerts in the Park Begin)
