

CITY OF LOUISVILLE

**Revenue History
2010 through 2014**

YEAR	MONTH	SALES TAX	USE TAX	BLDG USE TAX	AUTO USE TAX	LODGING TAX	AUDIT REVENUE	TOTAL
2014	JANUARY	798,792	56,727	40,650	141,060	22,487	137,276	1,196,991
	FEBRUARY	708,164	72,199	196,461	83,341	22,789	18,193	1,101,147
	MARCH	891,756	88,634	99,076	98,457	27,659	145,636	1,351,217
	APRIL	990,489	88,362	93,637	117,881	29,651	42,908	1,362,927
	MAY	928,421	59,387	270,829	85,769	41,240	2,776	1,388,422
	JUNE	1,013,900	111,632	102,883	88,813	47,149	29,230	1,393,608
	JULY	866,647	114,724	70,466	79,622	54,076	15,679	1,201,213
	AUGUST	983,356	87,629	46,088	105,531	51,658	156,497	1,430,760
	SEPTEMBER	974,352	99,986	58,752	116,646	41,146	7,841	1,298,723
	OCTOBER	876,022	79,004	57,992	109,404	40,328	51,399	1,214,149
	NOVEMBER	867,460	66,255	157,394	85,387	27,146	212,991	1,416,633
	DECEMBER	1,294,297	147,830	24,949	123,793	21,905	3,019	1,615,792
	YTD TOTALS		11,193,655	1,072,369	1,219,177	1,235,702	427,234	823,445
YTD Variance % to Prior Year		7.5%	13.3%	1.6%	8.9%	12.4%	-5.7%	6.8%
2013	JANUARY	777,242	(29,020)	184,731	86,731	20,848	75,241	1,115,772
	FEBRUARY	669,879	70,363	69,470	80,297	19,921	12,621	922,552
	MARCH	820,313	74,217	263,140	106,476	22,836	29,624	1,316,606
	APRIL	870,965	61,435	78,235	95,575	26,040	13,499	1,145,748
	MAY	918,954	69,690	54,267	83,905	35,636	121,805	1,284,257
	JUNE	895,906	116,514	120,854	68,997	40,725	64,668	1,307,664
	JULY	856,770	44,927	91,461	89,328	46,440	57,571	1,186,497
	AUGUST	821,538	38,974	87,374	124,484	41,990	7,939	1,122,299
	SEPTEMBER	1,017,791	114,209	19,729	90,523	37,157	11,137	1,290,547
	OCTOBER	827,461	53,102	130,501	117,513	42,825	207,939	1,379,340
	NOVEMBER	812,544	70,204	79,635	82,127	26,122	143,923	1,214,555
	DECEMBER	1,125,418	261,530	20,236	108,929	19,492	126,849	1,662,455
	YTD TOTALS		10,414,782	946,144	1,199,631	1,134,885	380,033	872,817
YTD Variance % to Prior Year		6.8%	-7.9%	40.5%	16.4%	3.9%	131.5%	12.0%
2012	JANUARY	681,326	32,851	27,928	70,085	21,299	-	833,489
	FEBRUARY	656,603	52,354	40,696	81,880	21,356	2,109	854,997
	MARCH	816,468	79,749	109,195	79,824	24,428	2,410	1,112,074
	APRIL	757,617	47,489	150,645	59,779	24,803	12,949	1,053,282
	MAY	855,685	90,373	55,162	65,752	37,456	49,231	1,153,658
	JUNE	890,833	108,900	89,259	80,272	45,122	9,662	1,224,048
	JULY	794,745	27,905	88,794	80,362	40,743	12,508	1,045,056
	AUGUST	776,002	24,579	62,942	88,605	46,121	160,774	1,159,024
	SEPTEMBER	836,117	71,431	35,963	83,421	34,550	9,971	1,071,452
	OCTOBER	737,769	30,677	87,218	116,085	31,783	2,806	1,006,338
	NOVEMBER	855,913	51,205	15,558	76,425	20,814	7,825	1,027,740
	DECEMBER	1,091,578	409,811	90,571	92,223	17,408	106,845	1,808,436
	YTD TOTALS		9,750,654	1,027,323	853,932	974,711	365,884	377,090
YTD Variance % to Prior Year		7.0%	86.8%	16.2%	8.4%	9.0%	160.1%	13.4%
2011	JANUARY	634,012	11,262	24,333	64,708	18,884	18,367	771,564
	FEBRUARY	589,984	5,900	45,823	56,736	18,361	2,558	719,363
	MARCH	776,647	45,119	15,941	77,130	20,385	1,870	937,091
	APRIL	725,384	15,521	45,812	72,171	22,368	2,414	883,671
	MAY	734,017	15,403	38,312	73,741	35,261	13,549	910,283
	JUNE	871,414	32,373	50,480	87,068	35,938	12,396	1,089,669
	JULY	735,710	13,273	83,345	69,746	38,443	34,921	975,438
	AUGUST	738,939	22,640	91,563	87,377	40,498	1,979	982,996
	SEPTEMBER	785,785	43,390	92,181	74,646	32,129	19,005	1,047,136
	OCTOBER	718,122	35,381	96,533	89,734	31,123	2,663	973,556
	NOVEMBER	746,388	27,461	65,564	76,039	23,399	20,683	959,533
	DECEMBER	1,052,498	282,224	85,218	69,956	18,766	14,568	1,523,231
	YTD TOTALS		9,108,901	549,946	735,105	899,051	335,555	144,973
YTD Variance % to Prior Year		4.4%	N/A	175.9%	11.2%	10.1%	-15.3%	14.5%
2010	JANUARY	652,461		4,958	66,070	15,093	2,611	741,193
	FEBRUARY	603,533		19,291	61,173	15,512	10,409	709,917
	MARCH	772,957		45,287	62,819	19,765	5,559	906,387
	APRIL	718,508		16,038	62,576	19,502	39,982	856,606
	MAY	733,372		48,555	64,894	29,180	5,713	881,713
	JUNE	804,590		10,210	65,663	34,186	27,224	941,873
	JULY	712,442		35,333	69,503	37,078	6,045	860,400
	AUGUST	685,926		44,908	70,807	36,638	8,704	846,983
	SEPTEMBER	736,581		10,589	76,657	30,590	32,922	887,339
	OCTOBER	683,343		10,892	80,537	31,630	23,903	830,304
	NOVEMBER	662,050		14,960	57,204	19,381	1,360	754,955
	DECEMBER	963,270		5,434	70,951	16,119	6,663	1,062,438
	YTD TOTALS		8,729,032		266,455	808,852	304,674	171,095
YTD Variance % to Prior Year		-3.4%	N/A	24.8%	4.1%	5.1%	12.9%	-1.8%

City of Louisville, Colorado
Total Sales Tax Revenue
2010 -2014

Month Of Sale	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Actual	Mnthly % Of 2013	Y-T-D % Of 2013	Mnthly % Of Bdgt	Y-T-D % Of Bdgt
Jan	654,777	636,994	681,326	778,705	823,023	800,685	102.8%	102.8%	97.3%	97.3%
Feb	613,160	592,370	658,227	677,256	742,022	708,418	104.6%	103.6%	95.5%	96.4%
Mar	777,711	778,075	818,491	821,853	913,358	985,745	119.9%	109.5%	107.9%	100.7%
Apr	733,959	727,061	758,944	882,437	864,540	993,747	112.6%	110.4%	114.9%	104.4%
May	737,768	738,711	875,629	943,909	925,795	929,994	98.5%	107.7%	100.5%	103.5%
Jun	821,825	881,992	900,308	950,701	1,005,868	1,015,778	106.8%	107.5%	101.0%	103.0%
Jul	720,871	738,194	806,223	864,327	908,609	871,158	100.8%	106.5%	95.9%	102.0%
Aug	688,670	740,614	787,880	828,581	871,158	1,096,941	132.4%	109.7%	125.9%	104.9%
Sep	757,807	797,496	843,703	1,023,383	957,060	980,918	95.9%	107.9%	102.5%	104.6%
Oct	703,168	720,320	736,736	828,537	868,865	907,968	109.6%	108.0%	104.5%	104.6%
Nov	663,138	751,407	863,243	817,829	873,815	869,528	106.3%	107.9%	99.5%	104.2%
Dec	969,155	1,065,957	1,093,262	1,129,807	1,159,826	1,294,795	114.6%	108.6%	111.6%	105.0%
Totals	8,842,010	9,169,191	9,823,972	10,547,325	10,913,940	11,455,676				
% Of Change	-2.9%	3.7%	7.1%	7.4%	3.5%	8.6%				

City of Louisville, Colorado
Lodging Tax Revenue
2010 -2014

Month Of Sale	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Actual	Mnthly % Of 2013	Y-T-D % Of 2013	Mnthly % Of Bdgt	Y-T-D % Of Bdgt
Jan	15,093	18,884	21,299	20,848	20,835	22,487	107.9%	107.9%	107.9%	107.9%
Feb	15,512	18,361	21,356	19,921	20,483	22,789	114.4%	111.1%	111.3%	109.6%
Mar	19,765	20,385	24,428	22,836	22,542	27,659	121.1%	114.7%	122.7%	114.2%
Apr	19,502	22,368	24,803	26,040	23,753	29,651	113.9%	114.4%	124.8%	117.1%
May	29,180	35,261	37,456	35,636	35,259	41,240	115.7%	114.8%	117.0%	117.1%
Jun	34,186	35,938	45,122	40,725	37,311	47,149	115.8%	115.0%	126.4%	119.2%
Jul	37,078	38,443	40,743	46,440	40,209	54,917	118.3%	115.7%	136.6%	122.7%
Aug	36,638	40,498	46,121	41,990	40,209	51,658	123.0%	116.9%	128.5%	123.7%
Sep	30,590	32,129	34,550	37,157	32,304	41,146	110.7%	116.2%	127.4%	124.1%
Oct	31,630	31,123	31,783	42,825	33,217	40,328	94.2%	113.3%	121.4%	123.8%
Nov	19,381	23,399	20,814	26,122	22,904	27,146	103.9%	112.7%	118.5%	123.4%
Dec	16,119	18,766	17,408	19,492	18,563	21,905	112.4%	112.6%	118.0%	123.2%
Totals	304,674	335,555	365,884	380,033	347,590	428,075				
% Of Change	2.3%	10.1%	9.0%	3.9%	-8.5%	12.6%				

City of Louisville, Colorado
Auto Use Tax Revenue
2010 -2014

Month Of Sale	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Actual	Mnthly % Of 2013	Y-T-D % Of 2013	Mnthly % Of Bdgt	Y-T-D % Of Bdgt
Jan	66,070	64,708	70,085	86,731	94,744	141,060	162.6%	162.6%	148.9%	148.9%
Feb	61,173	56,736	81,880	80,297	94,017	83,341	103.8%	134.3%	88.6%	118.9%
Mar	62,819	77,130	79,824	106,476	102,747	98,457	92.5%	118.0%	95.8%	110.8%
Apr	62,576	72,171	59,779	95,575	90,632	117,881	123.3%	119.4%	130.1%	115.3%
May	64,894	73,741	65,752	83,905	90,943	85,769	102.2%	116.2%	94.3%	111.3%
Jun	65,663	87,068	80,272	68,997	97,788	88,813	128.7%	117.9%	90.8%	107.8%
Jul	69,503	69,746	80,362	89,328	98,028	79,622	89.1%	113.7%	81.2%	103.9%
Aug	70,807	87,377	88,605	124,484	109,952	105,531	84.8%	108.8%	96.0%	102.8%
Sep	76,657	74,646	83,421	90,523	112,940	116,646	128.9%	111.0%	103.3%	102.8%
Oct	80,537	89,734	116,085	117,513	116,025	109,404	93.1%	108.8%	94.3%	101.9%
Nov	57,204	76,039	76,425	82,127	90,189	85,387	104.0%	108.4%	94.7%	101.3%
Dec	70,951	69,956	92,223	108,929	93,626	123,793	113.6%	108.9%	132.2%	103.7%
Totals	808,853	899,051	974,711	1,134,885	1,191,630	1,235,702				
% Of Change	3.8%	11.2%	8.4%	16.4%	5.0%	8.9%				

**City of Louisville, Colorado
Building Use Tax Revenue
2010 -2014**

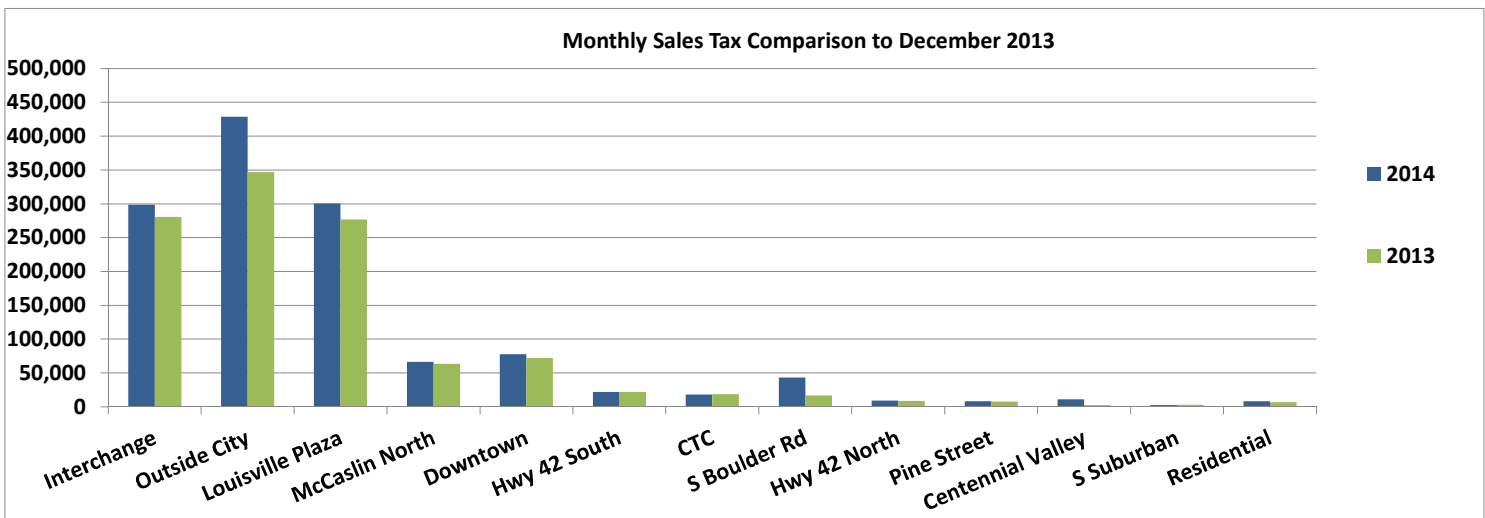
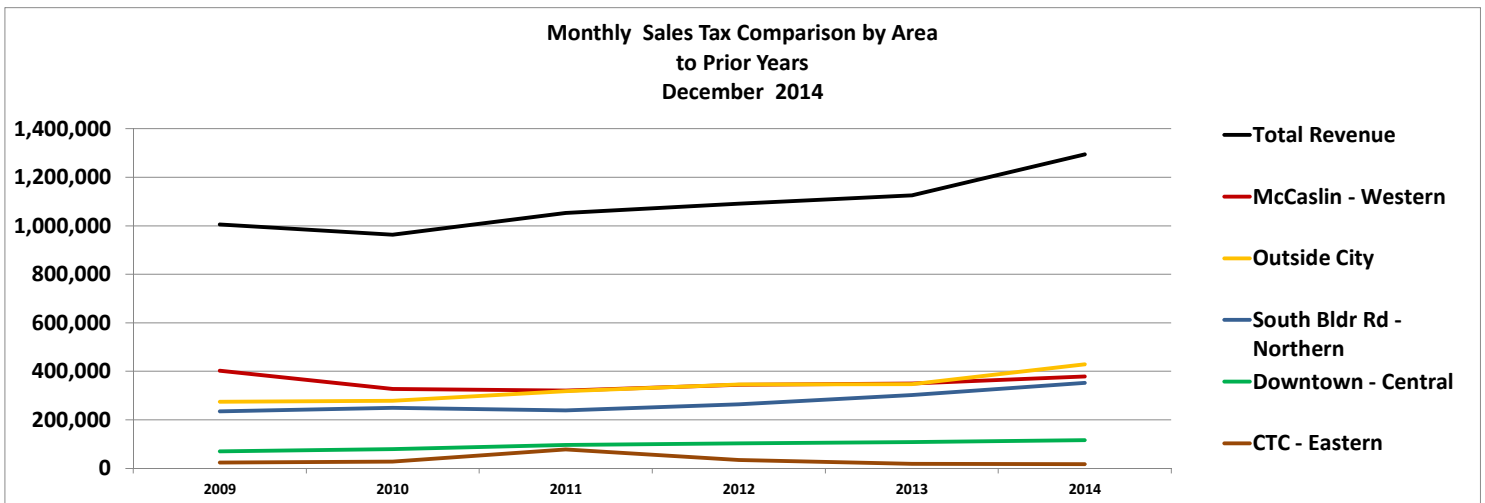
Month Of Sale	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Actual	Mnthly % Of 2013	Y-T-D % Of 2013	Mnthly % Of Bdgt	Y-T-D % Of Bdgt
Jan	4,958	24,333	27,928	184,731	64,424	40,650	22.0%	22.0%	63.1%	63.1%
Feb	19,291	45,823	40,696	69,470	45,347	196,461	282.8%	93.3%	433.2%	216.0%
Mar	45,287	15,941	109,195	263,140	84,695	99,076	37.7%	65.0%	117.0%	172.9%
Apr	16,038	45,812	150,645	78,235	65,927	93,637	119.7%	72.2%	142.0%	165.1%
May	48,555	38,312	55,162	54,267	82,294	270,829	499.1%	107.8%	329.1%	204.5%
Jun	10,210	50,480	89,259	120,854	74,666	102,883	85.1%	104.3%	137.8%	192.5%
Jul	35,333	83,345	88,794	91,461	62,235	70,466	77.0%	101.4%	113.2%	182.2%
Aug	44,908	91,563	62,942	87,374	78,446	46,088	52.7%	96.9%	58.8%	164.9%
Sep	10,589	92,181	35,963	19,729	53,498	58,752	297.8%	101.0%	109.8%	160.1%
Oct	10,892	96,533	87,218	130,501	75,501	57,992	44.4%	94.3%	76.8%	150.9%
Nov	14,960	65,564	15,558	79,635	50,438	157,394	197.6%	101.3%	312.1%	161.9%
Dec	5,434	85,218	90,571	20,236	57,488	24,949	123.3%	101.6%	43.4%	153.4%
Totals	266,455	735,105	853,932	1,199,631	794,960	1,219,177				
% Of Change	24.8%	175.9%	16.2%	40.5%	-33.7%	1.6%				

**City of Louisville, Colorado
Consumer Use Tax Revenue
2010 -2014**

Month Of Sale	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Actual	Mnthly % Of 2013	Y-T-D % Of 2013	Mnthly % Of Bdgt	Y-T-D % Of Bdgt
Jan		11,262	32,851	37,090	27,181	140,825	379.7%	379.7%	518.1%	518.1%
Feb		5,900	52,354	74,247	44,351	73,497	99.0%	192.5%	165.7%	299.6%
Mar		45,119	79,749	85,187	70,311	111,992	131.5%	166.0%	159.3%	230.1%
Apr		15,521	51,813	61,435	43,102	122,627	199.6%	174.0%	284.5%	242.7%
May		15,403	118,389	123,930	86,266	60,387	48.7%	133.4%	70.0%	187.8%
Jun		32,373	108,900	117,226	86,527	127,410	108.7%	127.6%	147.2%	178.0%
Jul		19,392	27,905	82,469	43,436	122,959	149.1%	130.6%	283.1%	189.4%
Aug		22,640	162,310	39,698	75,195	129,430	326.0%	143.1%	172.1%	186.6%
Sep		43,390	71,431	118,185	77,993	99,986	84.6%	133.8%	128.2%	178.4%
Oct		35,381	34,241	233,281	101,390	88,790	38.1%	110.8%	87.6%	164.4%
Nov		27,461	51,205	190,782	90,191	240,584	126.1%	113.3%	266.7%	176.8%
Dec		282,224	410,995	366,082	354,576	149,849	40.9%	96.0%	42.3%	133.4%
Totals	-	556,065	1,202,143	1,529,611	1,100,520	1,468,338				
% Of Change			116.2%	27.2%	-28.1%	-4.0%				

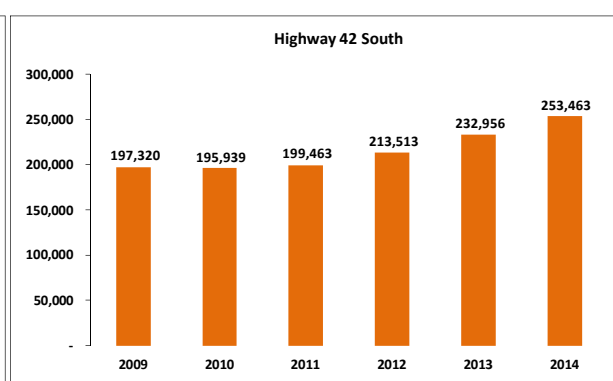
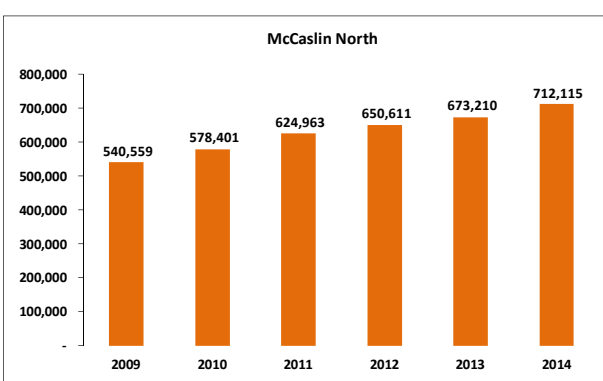
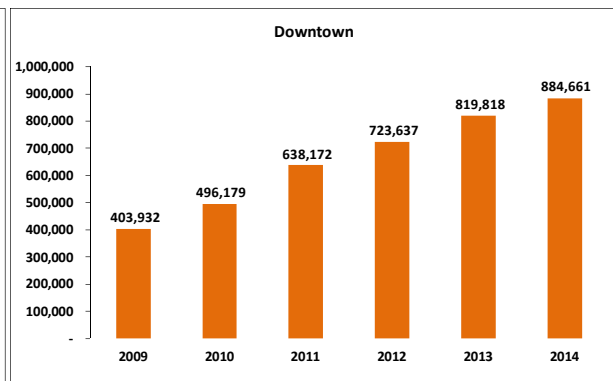
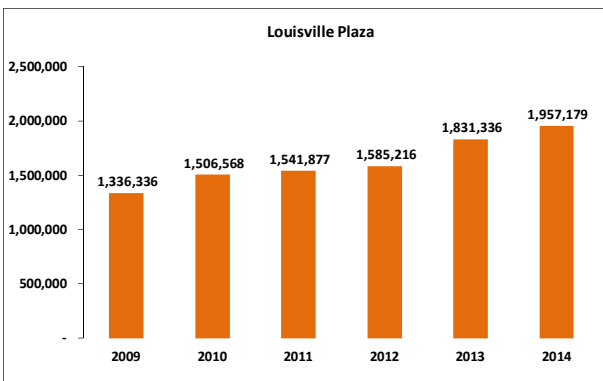
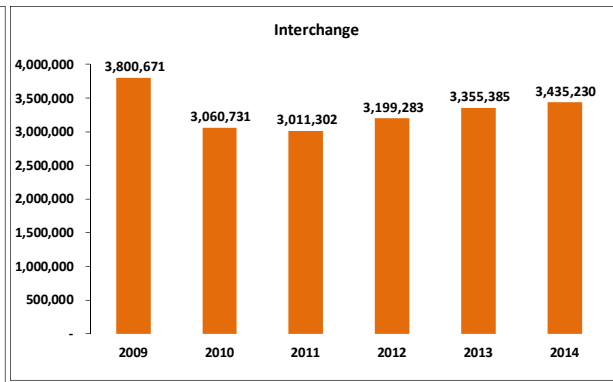
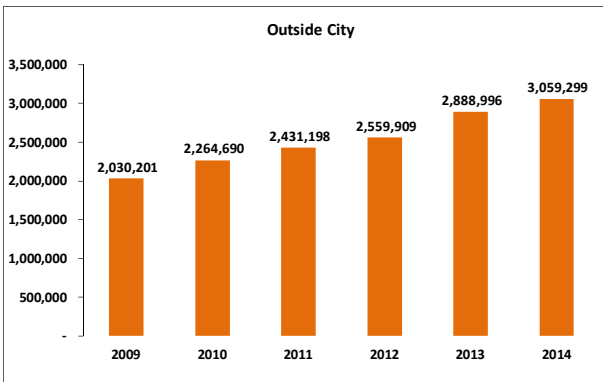
Monthly Sales Tax Revenue Comparisons by Area (December 2014)

AREA NAME	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	% Of Total	% Change
Interchange	347,604	264,878	257,295	276,037	280,468	298,785	23.1%	6.5%
Outside City	274,413	278,956	318,272	345,395	346,846	428,723	33.1%	23.6%
Louisville Plaza	200,986	226,268	217,365	243,952	276,747	300,386	23.2%	8.5%
McCaslin North	50,576	57,767	59,394	62,020	63,422	66,517	5.1%	4.9%
Downtown	43,138	53,006	65,842	69,520	72,198	77,540	6.0%	7.4%
Hwy 42 South	18,493	17,758	18,960	20,467	21,755	21,882	1.7%	0.6%
CTC	23,961	28,375	78,384	34,579	18,369	17,929	1.4%	-2.4%
S Boulder Rd	27,157	16,257	14,511	12,565	16,538	43,334	3.3%	162.0%
Hwy 42 North	6,728	7,112	7,016	7,918	8,804	9,096	0.7%	3.3%
Pine Street	4,790	4,791	6,267	7,624	7,641	8,384	0.6%	9.7%
Centennial Valley	133	417	659	2,979	2,548	11,077	0.9%	334.7%
S Suburban	3,979	3,731	3,587	3,293	3,166	2,702	0.2%	-14.7%
Residential	3,760	3,954	4,947	5,228	6,916	7,942	0.6%	14.9%
Total Revenue	1,005,717	963,270	1,052,498	1,091,578	1,125,418	1,294,297		
% Of Change	-2.1%	-4.2%	9.3%	3.7%	3.1%	15.0%		

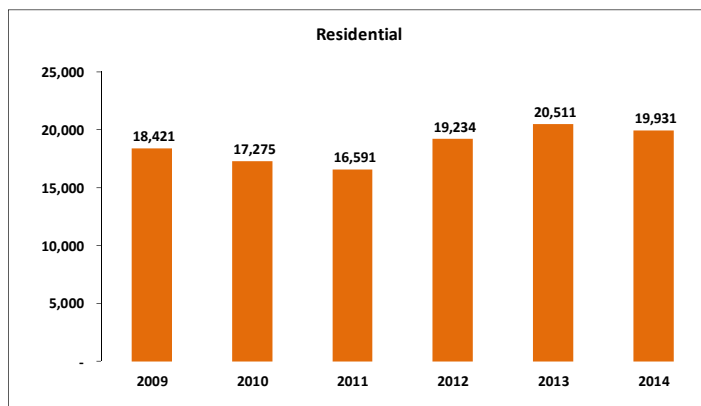
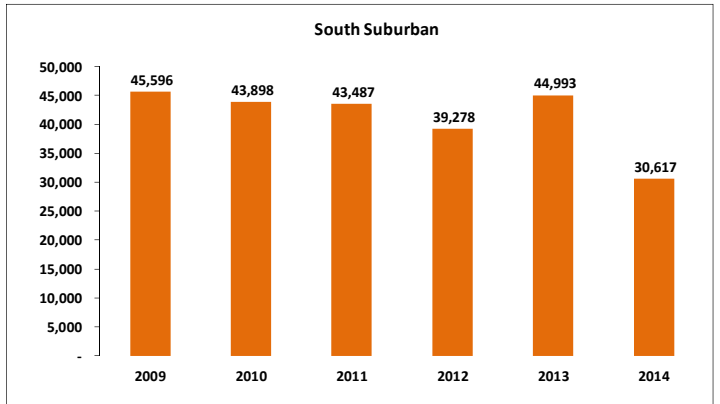
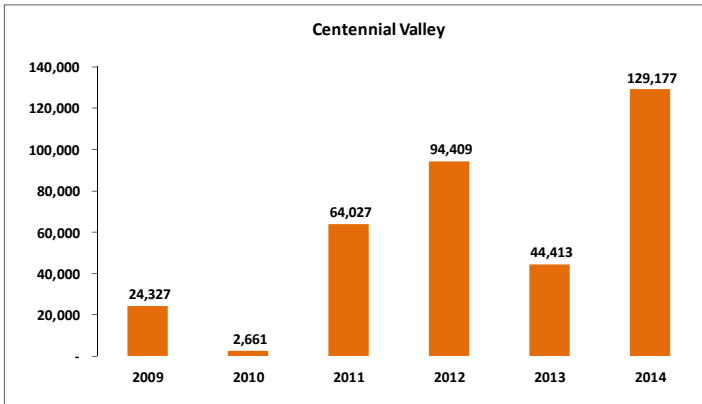
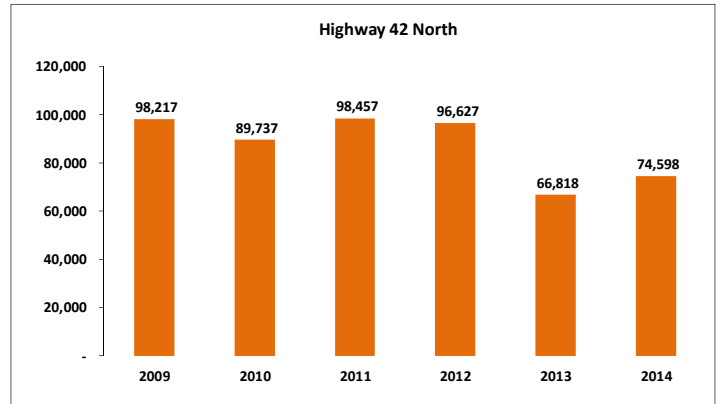
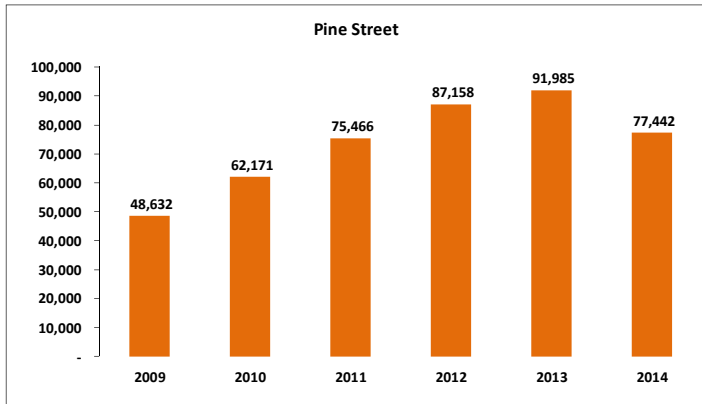
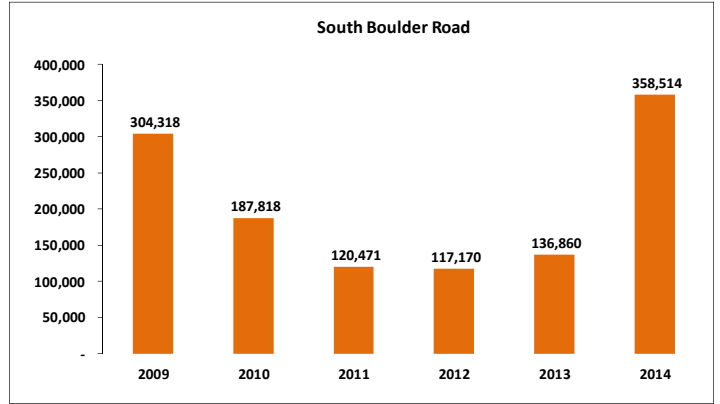
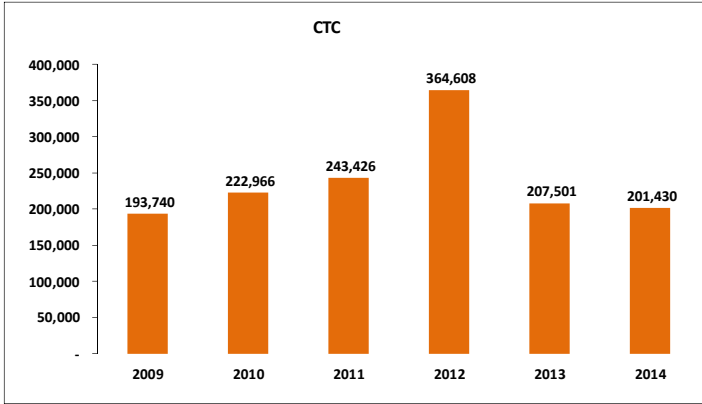


CITY OF LOUISVILLE
Revenue History by Area (Jan - Dec 2014)

	2009	% Var	2010	% Var	2011	% Var	2012	% Var	2013	% Var	2014	% Var	% of Total
Outside City	2,030,201	-10.8%	2,264,690	11.6%	2,431,198	7.4%	2,559,909	5.3%	2,888,996	12.9%	3,059,299	5.9%	27.3%
Interchange	3,800,671	-5.6%	3,060,731	-19.5%	3,011,302	-1.6%	3,199,283	6.2%	3,355,385	4.9%	3,435,230	2.4%	30.7%
Louisville Plaza	1,336,336	5.1%	1,506,568	12.7%	1,541,877	2.3%	1,585,216	2.8%	1,831,336	15.5%	1,957,179	6.9%	17.5%
Downtown	403,932	-1.3%	496,179	22.8%	638,172	28.6%	723,637	13.4%	819,818	13.3%	884,661	7.9%	7.9%
McCaslin North	540,559	13.2%	578,401	7.0%	624,963	8.1%	650,611	4.1%	673,210	3.5%	712,115	5.8%	6.4%
Hwy 42 South	197,320	14.4%	195,939	-0.7%	199,463	1.8%	213,513	7.0%	232,956	9.1%	253,463	8.8%	2.3%
CTC	193,740	11.0%	222,966	15.1%	243,426	9.2%	364,608	49.8%	207,501	-43.1%	201,430	-2.9%	1.8%
South Boulder Rd	304,318	-1.2%	187,818	-38.3%	120,471	-35.9%	117,170	-2.7%	136,860	16.8%	358,514	162.0%	3.2%
Pine Street	48,632	17.9%	62,171	27.8%	75,466	21.4%	87,158	15.5%	91,985	5.5%	77,442	-15.8%	0.7%
Hwy 42 North	98,217	-27.8%	89,737	-8.6%	98,457	9.7%	96,627	-1.9%	66,818	-30.8%	74,598	11.6%	0.7%
Centennial Valley	24,327	749.7%	2,661	-89.1%	64,027	2306.6%	94,409	47.5%	44,413	-53.0%	129,177	190.9%	1.2%
South Suburban	45,596	-7.5%	43,898	-3.7%	43,487	-0.9%	39,278	-9.7%	44,993	14.5%	30,617	-32.0%	0.3%
Residential	18,421	36.5%	17,275	-6.2%	16,591	-4.0%	19,234	15.9%	20,511	6.6%	19,931	-2.8%	0.2%
	9,042,269	-3.4%	8,729,032	-3.5%	9,108,901	4.4%	9,750,654	7.0%	10,414,782	6.8%	11,193,655	7.5%	

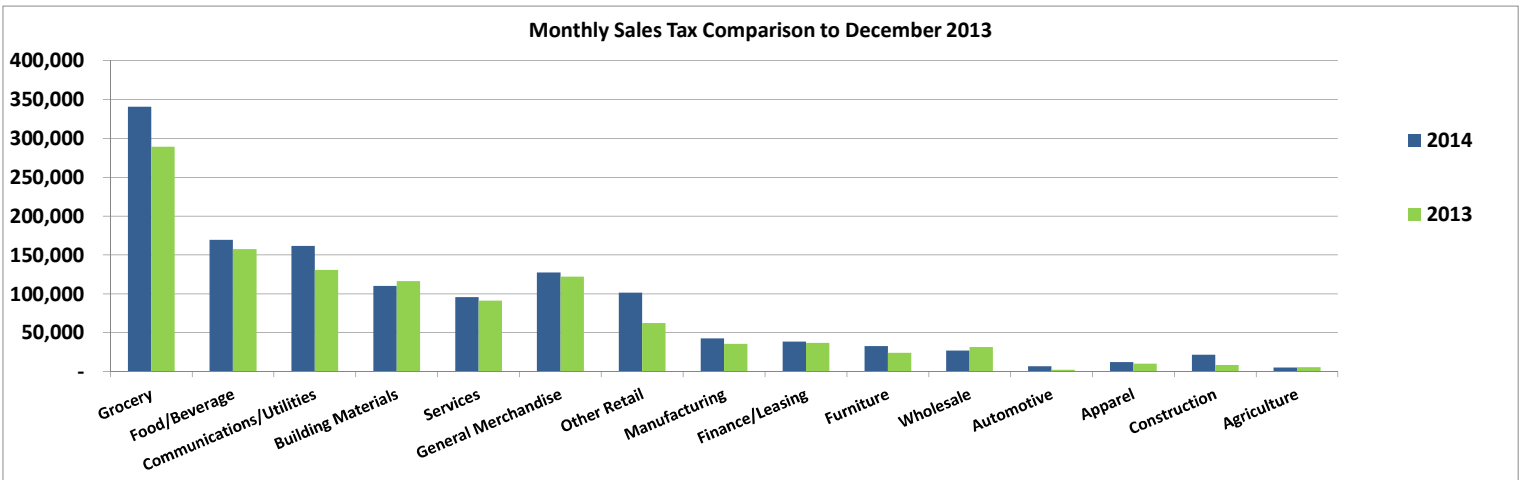
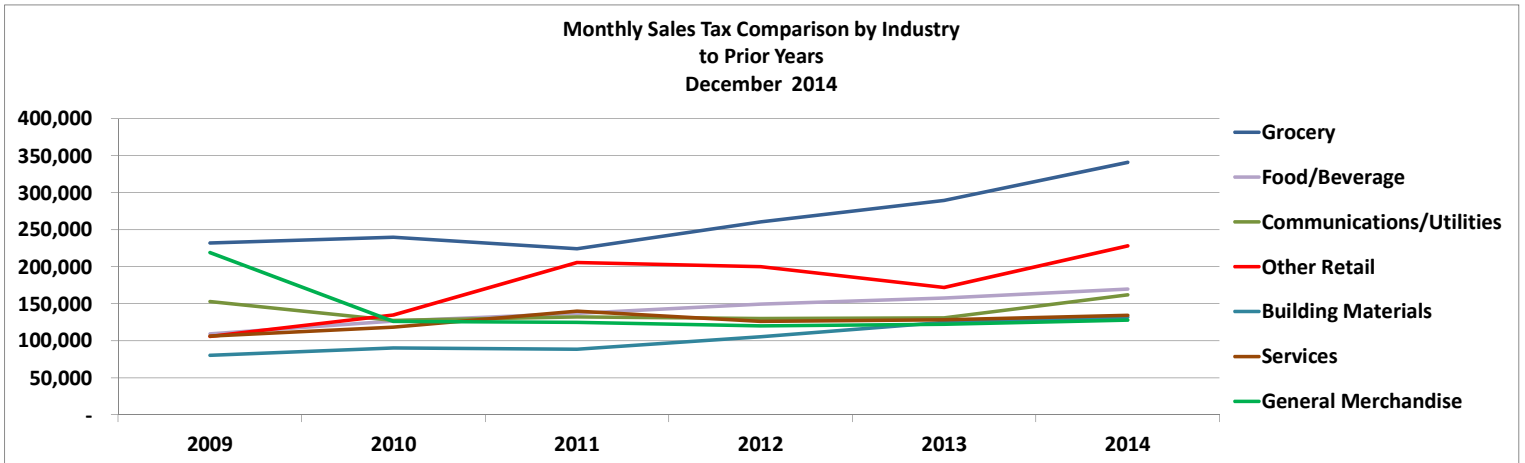


CITY OF LOUISVILLE
Revenue History by Area (Jan - Dec 2014)



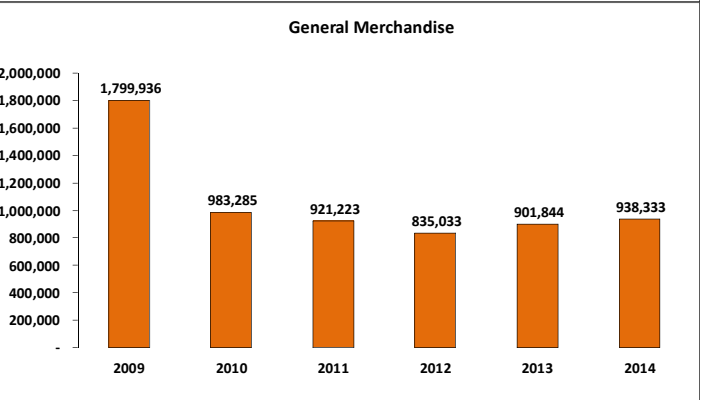
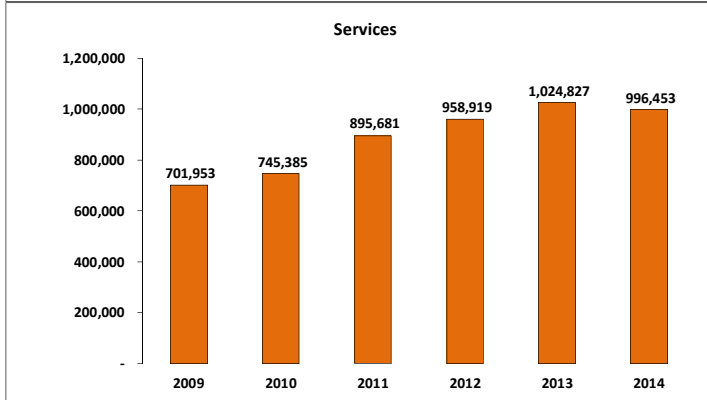
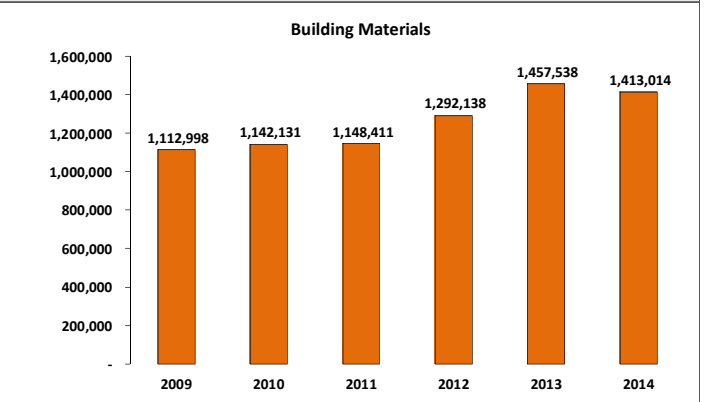
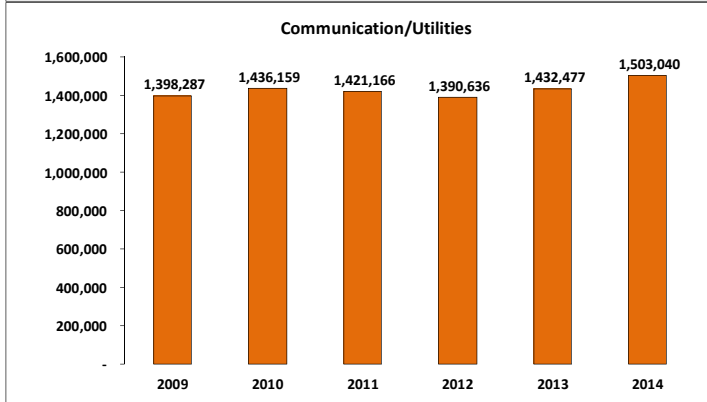
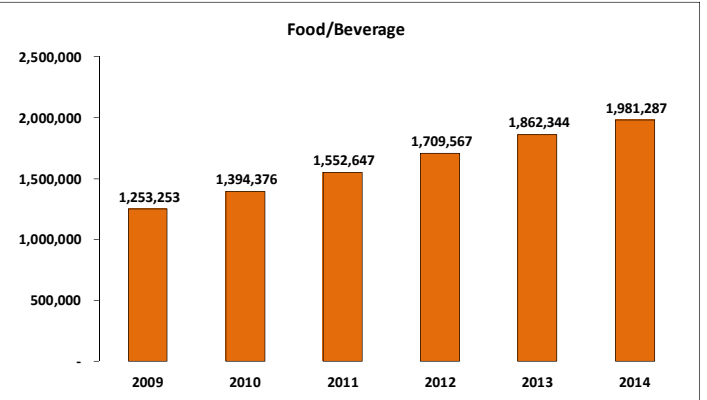
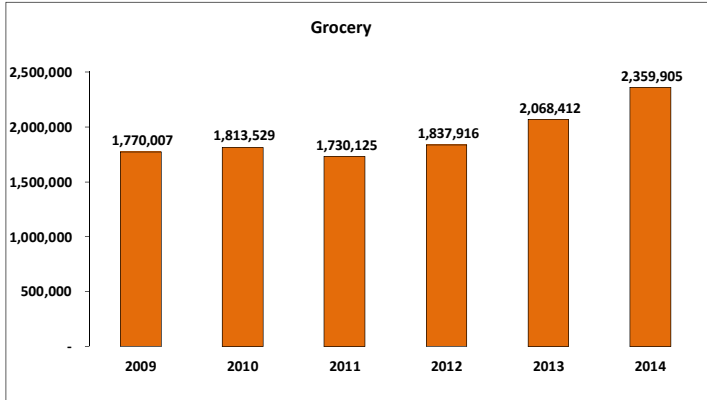
Monthly Sales Tax Revenue Comparisons by Industry (December 2014)

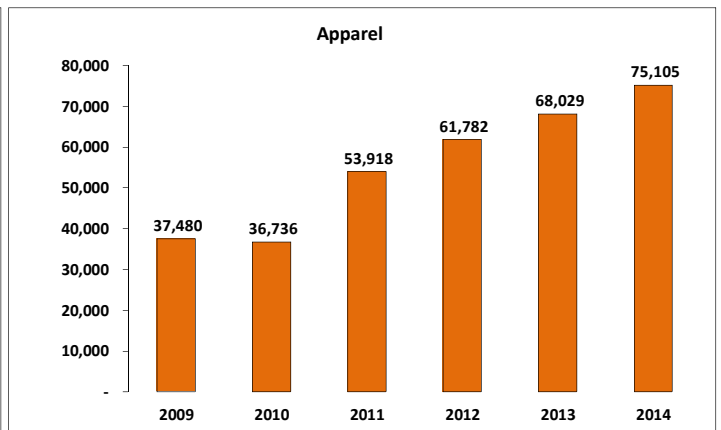
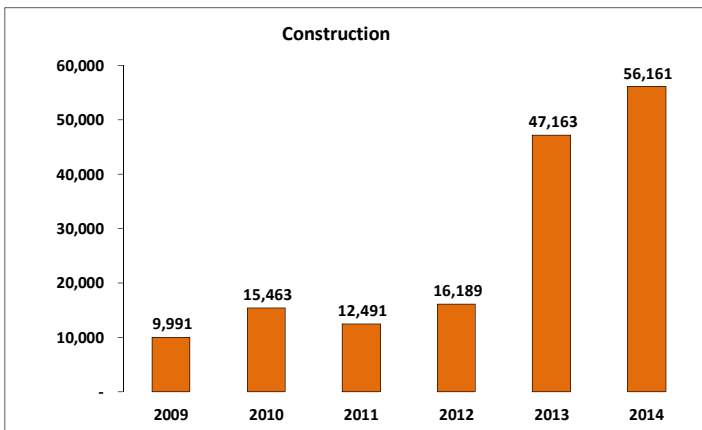
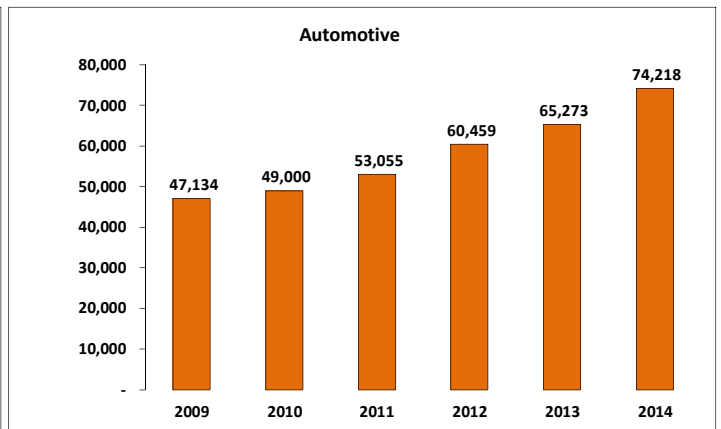
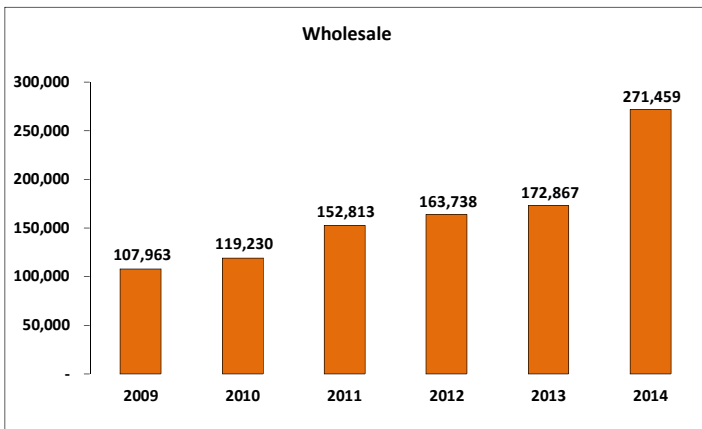
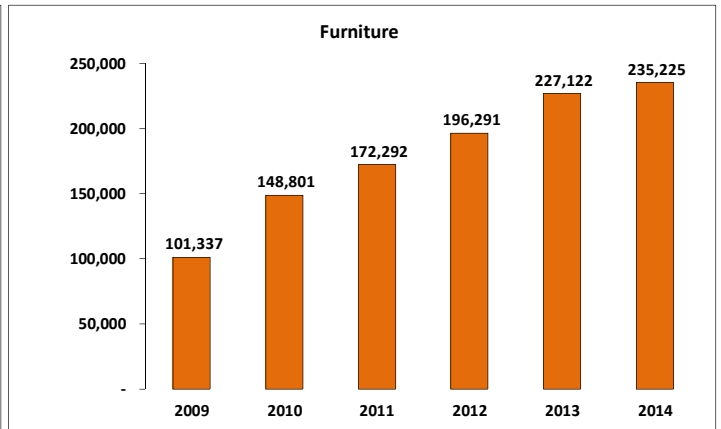
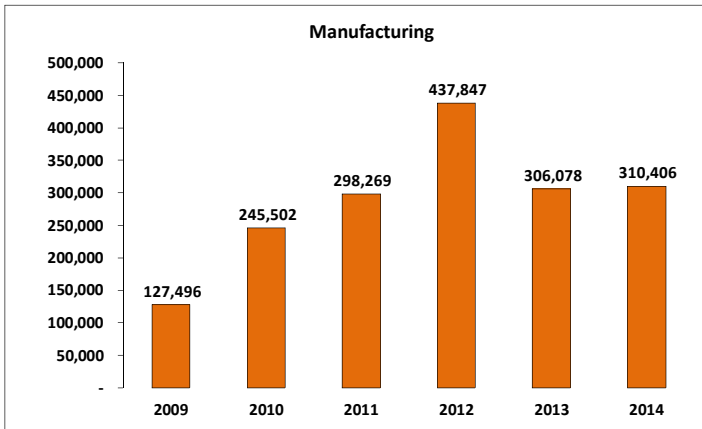
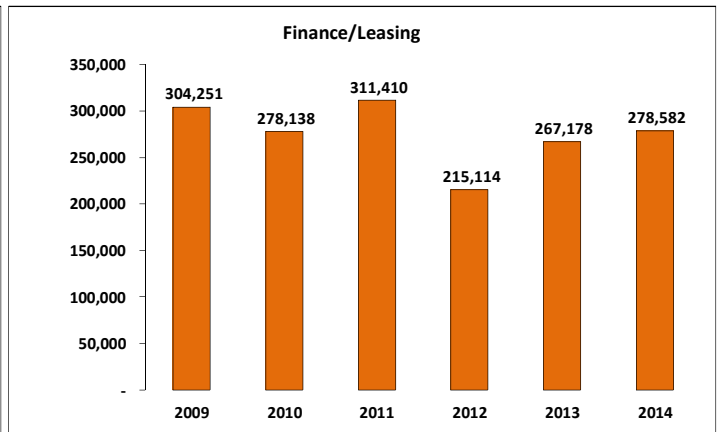
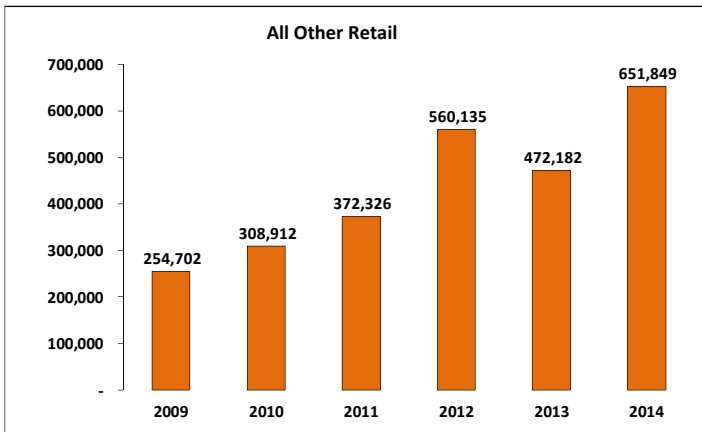
AREA NAME	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	% Of Total	% Change
Grocery	231,872	239,584	224,320	260,687	289,601	340,801	26.3%	17.7%
Food/Beverage	109,327	126,479	137,071	149,410	157,703	169,540	13.1%	7.5%
Communications/Utilities	152,996	127,522	132,229	129,969	130,857	161,779	12.5%	23.6%
Building Materials	78,039	85,874	85,657	101,505	116,344	110,257	8.5%	-5.2%
Services	64,057	71,699	95,022	93,520	91,276	95,626	7.4%	4.8%
General Merchandise	219,118	126,192	124,872	120,106	122,093	127,639	9.9%	4.5%
Other Retail	37,507	47,016	59,368	105,977	62,606	101,548	7.8%	62.2%
Manufacturing	24,809	43,840	90,684	21,584	35,481	42,599	3.3%	20.1%
Finance/Leasing	42,191	46,662	44,825	32,537	37,033	38,747	3.0%	4.6%
Furniture	15,389	18,765	26,844	22,606	24,292	32,841	2.5%	35.2%
Wholesale	16,803	13,744	14,450	33,969	31,733	27,052	2.1%	-14.8%
Automotive	4,211	3,482	3,759	5,734	2,154	6,815	0.5%	216.5%
Apparel	6,332	6,488	8,577	7,894	10,168	12,096	0.9%	19.0%
Construction	2,169	4,465	2,713	3,906	8,470	21,643	1.7%	155.5%
Agriculture	899	1,458	2,106	2,174	5,608	5,316	0.4%	-5.2%
Totals	1,005,717	963,270	1,052,498	1,091,578	1,125,418	1,294,297		
% Of Change	-2.1%	-4.2%	9.3%	3.7%	3.1%	15.0%		

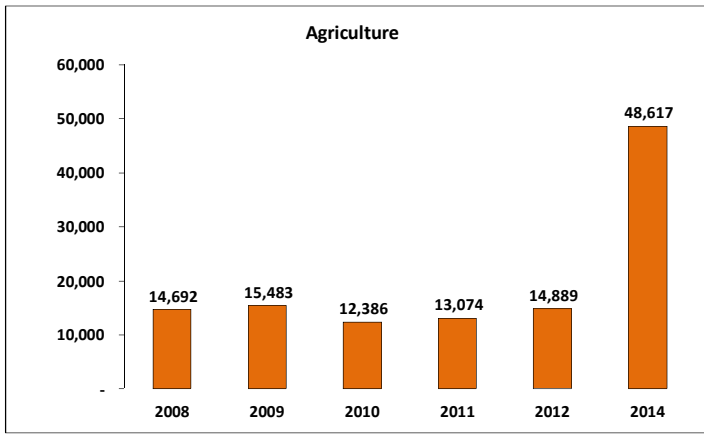


CITY OF LOUISVILLE
Revenue History by Industry (Jan - Dec 2014)

	2009	% Var	2010	% Var	2011	% Var	2012	% Var	2013	% Var	2014	% Var	% of Total
Grocery	1,770,007	3.63%	1,813,529	2.46%	1,730,125	-4.6%	1,837,916	6.2%	2,068,412	12.5%	2,359,905	14.1%	21.1%
Food/Beverage	1,253,253	1.87%	1,394,376	11.26%	1,552,647	11.4%	1,709,567	10.1%	1,862,344	8.9%	1,981,287	6.4%	17.7%
Comm./Util.	1,398,287	-13.22%	1,436,159	2.71%	1,421,166	-1.0%	1,390,636	-2.1%	1,432,477	3.0%	1,503,040	4.9%	13.4%
Bldg Mat'l's.	1,112,998	-4.38%	1,142,131	2.62%	1,148,411	0.5%	1,292,138	12.5%	1,457,538	12.8%	1,413,014	-3.1%	12.6%
Services	701,953	3.83%	745,385	6.19%	895,681	20.2%	958,919	7.1%	1,024,827	6.9%	996,453	-2.8%	8.9%
Merchandise	1,799,936	-3.39%	983,285	-45.37%	921,223	-6.3%	835,033	-9.4%	901,844	8.0%	938,333	4.0%	8.4%
All Other Retail	254,702	-18.57%	308,912	21.28%	372,326	20.5%	560,135	50.4%	472,182	-15.7%	651,849	38.1%	5.8%
Fin./Lease	304,251	27.80%	278,138	-8.58%	311,410	12.0%	215,114	-30.9%	267,178	24.2%	278,582	4.3%	2.5%
Manufacturing	127,496	16.55%	245,502	92.56%	298,269	21.5%	437,847	46.8%	306,078	-30.1%	310,406	1.4%	2.8%
Furniture	101,337	-21.93%	148,801	46.84%	172,292	15.8%	196,291	13.9%	227,122	15.7%	235,225	3.6%	2.1%
Wholesale	107,963	-34.65%	119,230	10.44%	152,813	28.2%	163,738	7.1%	172,867	5.6%	271,459	57.0%	2.4%
Automotive	47,134	-48.04%	49,000	3.96%	53,055	8.3%	60,459	14.0%	65,273	8.0%	74,218	13.7%	0.7%
Construction	9,991	-57.95%	15,463	54.77%	12,491	-19.2%	16,189	29.6%	47,163	191.3%	56,161	19.1%	0.5%
Apparel	37,480	77.91%	36,736	-1.99%	53,918	46.8%	61,782	14.6%	68,029	10.1%	75,105	10.4%	0.7%
Agriculture	15,483	5.38%	12,386	-20.00%	13,074	5.6%	14,889	13.9%	41,447	178.4%	48,617	17.3%	0.4%
	9,042,269	-3.4%	8,729,032	-3.5%	9,108,901	4.4%	9,750,654	7.0%	10,414,782	6.8%	11,193,655	7.5%	



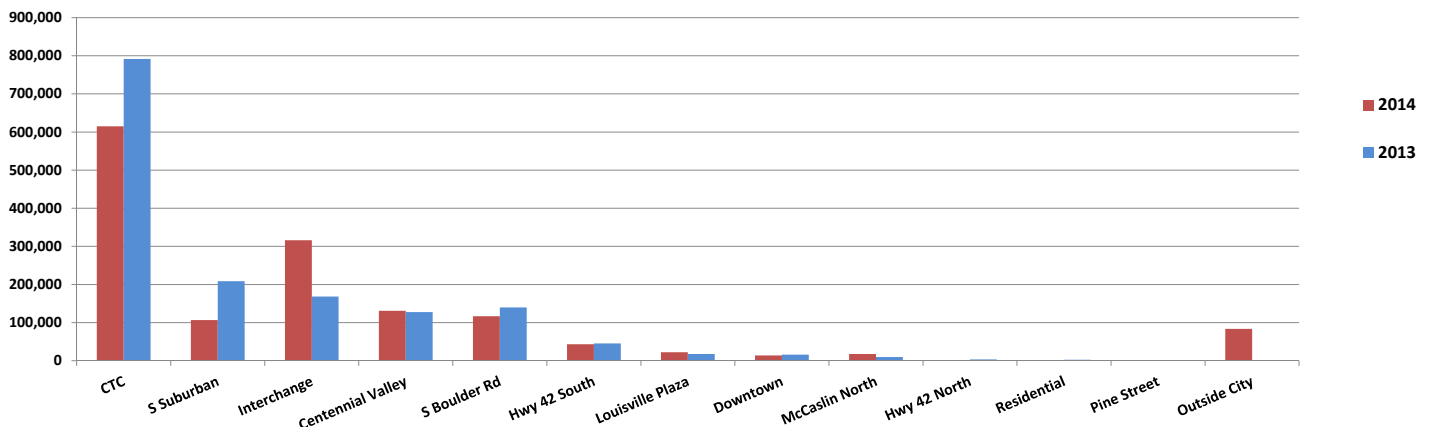




Annual Consumer Use Tax Revenue Comparisons by Area (Jan - Dec 2014)

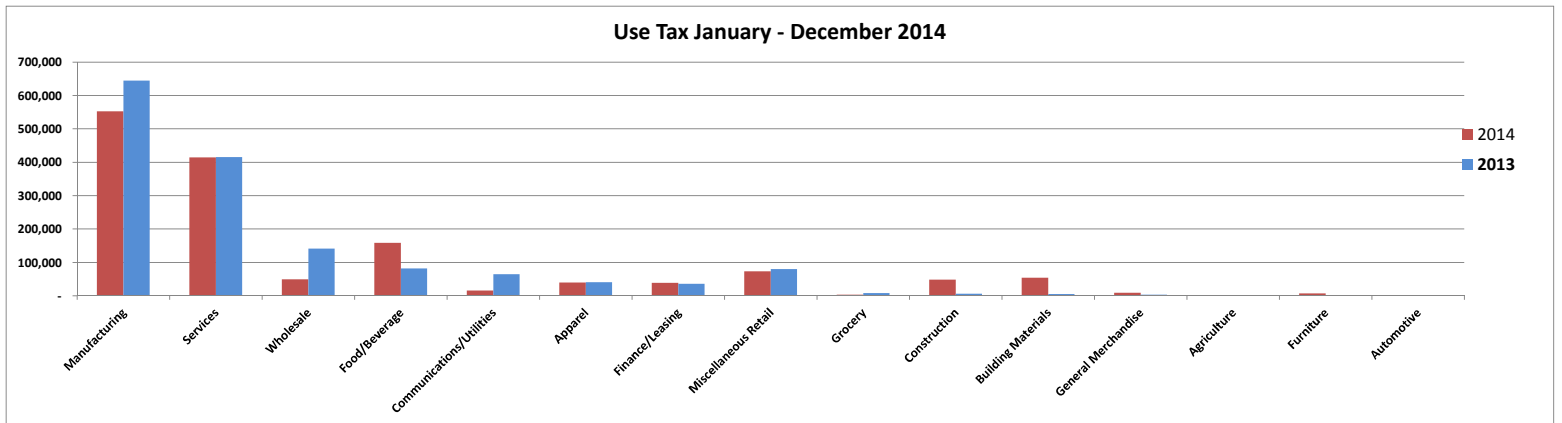
AREA NAME	2008 Actual	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	% Of Total
CTC				229,339	627,942	791,492	614,982	41.9%
S Suburban				46,929	70,928	208,783	106,505	7.3%
Interchange				39,367	43,091	168,240	316,135	21.5%
Centennial Valley				138,664	252,079	127,490	130,945	8.9%
S Boulder Rd				100	2,022	139,876	116,699	7.9%
Hwy 42 South				429	16,136	45,465	43,133	2.9%
Louisville Plaza				34,454	36,925	17,483	22,101	1.5%
Downtown				3,078	6,064	15,785	13,697	0.9%
McCaslin North				7,101	13,632	9,598	17,483	1.2%
Hwy 42 North				709	7,613	3,354	1,379	0.1%
Residential				1,413	1,224	2,488	1,685	0.1%
Pine Street				548	752	180	247	0.0%
Outside City				53,935	123,735	(621)	83,347	5.7%
Totals	-	-	-	556,065	1,202,143	1,529,611	1,468,338	
% Of Change	N/A	N/A	N/A	N/A	116.2%	27.2%	-4.0%	

Use Tax January to December 2014



Annual Use Tax Revenue Comparisons by Industry (Jan. - Dec. 2014)

AREA NAME	2008	2009	2010	2011	2012	2013	2014	% Of
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Total
Manufacturing				150,950	393,208	644,936	552,458	37.6%
Services				257,245	490,507	415,442	414,989	28.3%
Wholesale				880	14,633	141,514	49,362	3.4%
Food/Beverage				11,133	15,435	82,102	158,669	10.8%
Communications/Utilities				21,504	94,730	64,567	16,090	1.1%
Apparel				39,868	34,350	41,183	39,676	2.7%
Finance/Leasing				5,431	14,386	35,660	38,720	2.6%
Miscellaneous Retail				15,282	80,162	79,693	73,669	5.0%
Grocery				25,283	25,265	7,817	3,758	0.3%
Construction				748	6,718	6,521	48,347	3.3%
Building Materials				4,157	7,629	5,797	53,821	3.7%
General Merchandise				22,611	22,976	3,205	9,165	0.6%
Agriculture				355	308	881	1,820	0.1%
Furniture				618	1,461	243	7,523	0.5%
Automotive				-	374	52	271	0.0%
Totals	-	-	-	556,065	1,202,143	1,529,611	1,468,338	
% Of Change	N/A	N/A	N/A	N/A	116.2%	27.2%	-4.0%	

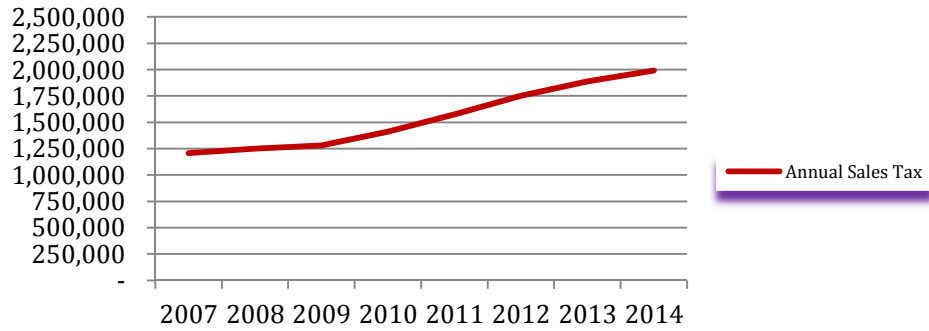


	YEAR	CONSUMER USE TAX By Filing Period	CONSUMER USE TAX By Receipt Date
Total	2011	820,240.17	556,064.91
Total	2012	1,173,330.54	1,202,142.66
Total	2013	1,490,561.46	1,529,611.12
Total	2014	<u>1,277,496.16</u>	<u>1,468,337.55</u>
Grand Total	2011-2014	4,761,628.33	4,756,156.24

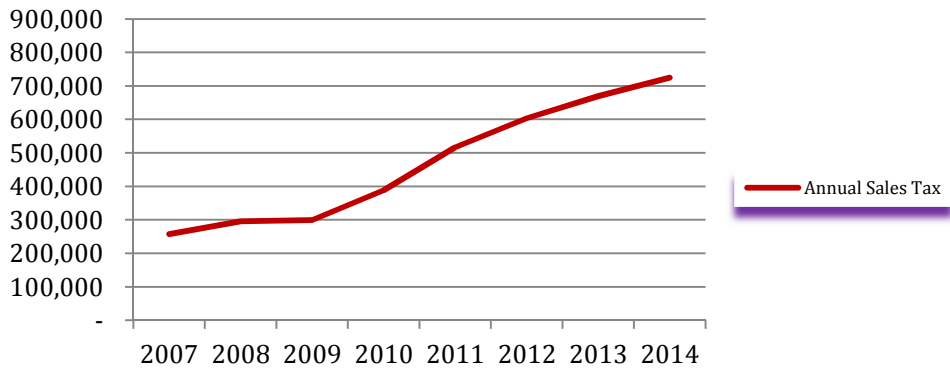
Audit/Assessment Tax Type	Revenue Collected	
	<u>2014</u>	<u>2013</u>
Sales Tax	262,020.45	132,543.04
Consumer Use Tax	395,968.17	583,467.33
Building Use Tax	69,780.22	44,878.23
Lodging Tax	840.96	-
Penalties & Interest	94,815.17	111,888.12
Bad Debts	<u>20.00</u>	<u>40.00</u>
Total Audit/Assessment Revenue	823,444.97	872,816.72

**Restaurant Graphs
December 2014**

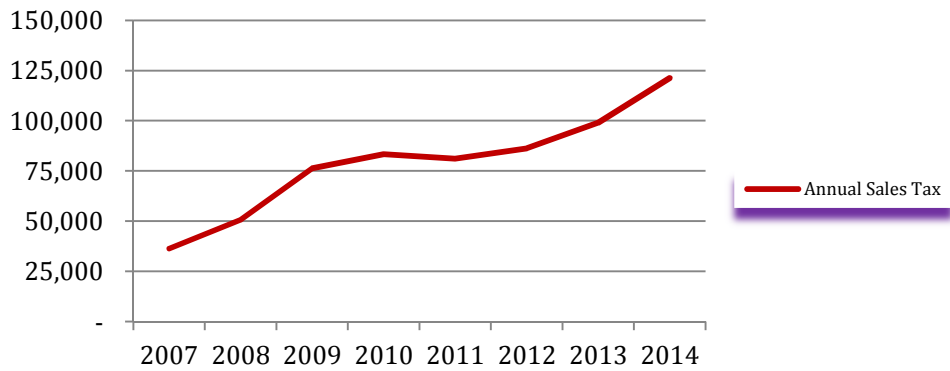
Restaurants - All Locations



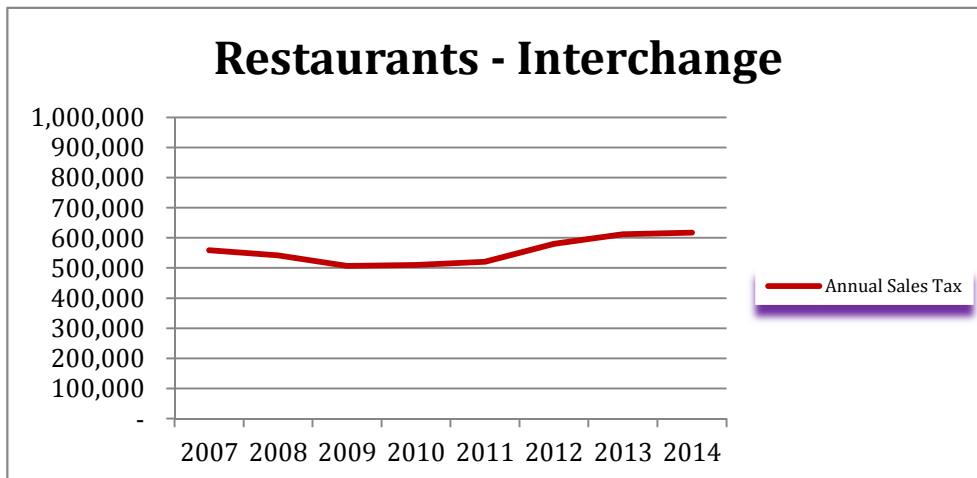
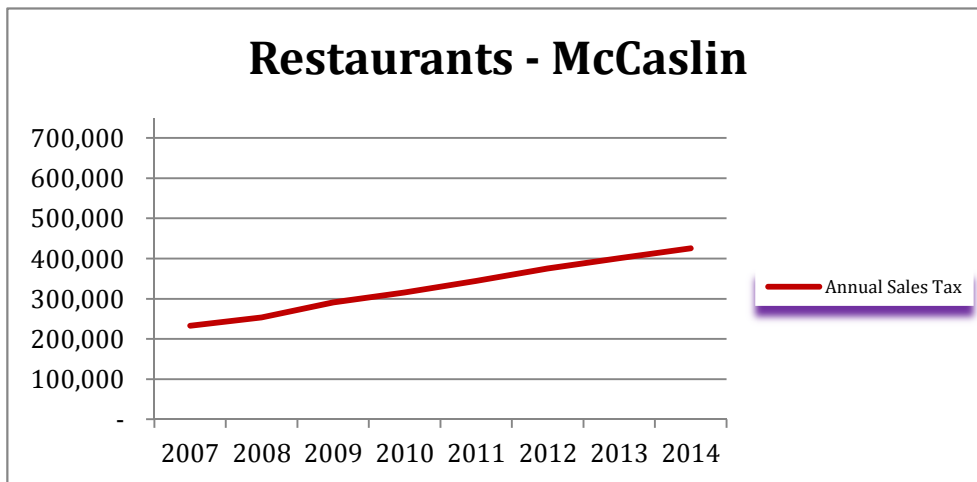
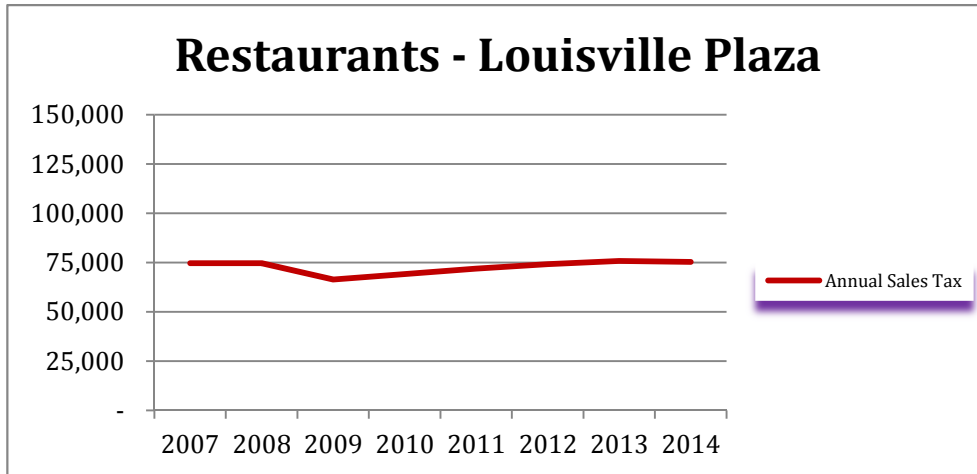
Restaurants - Downtown



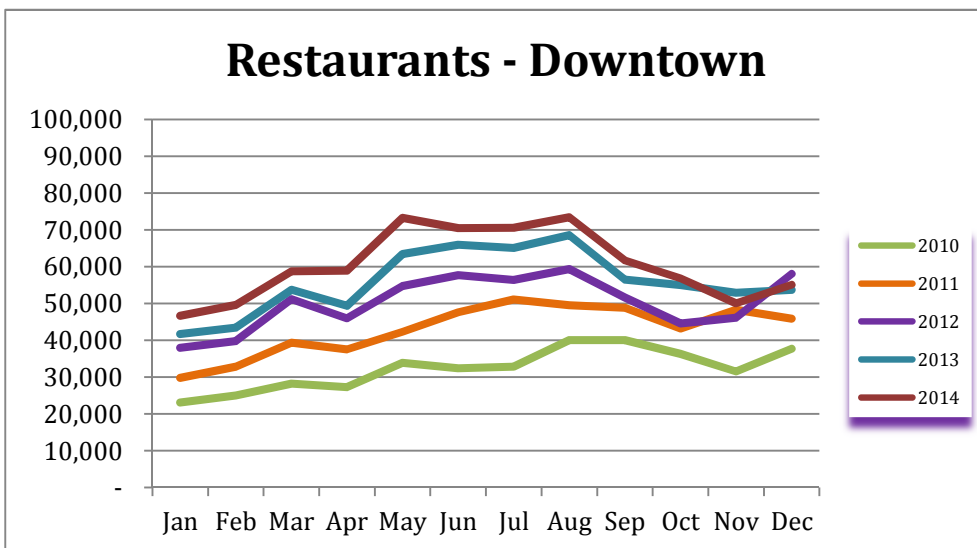
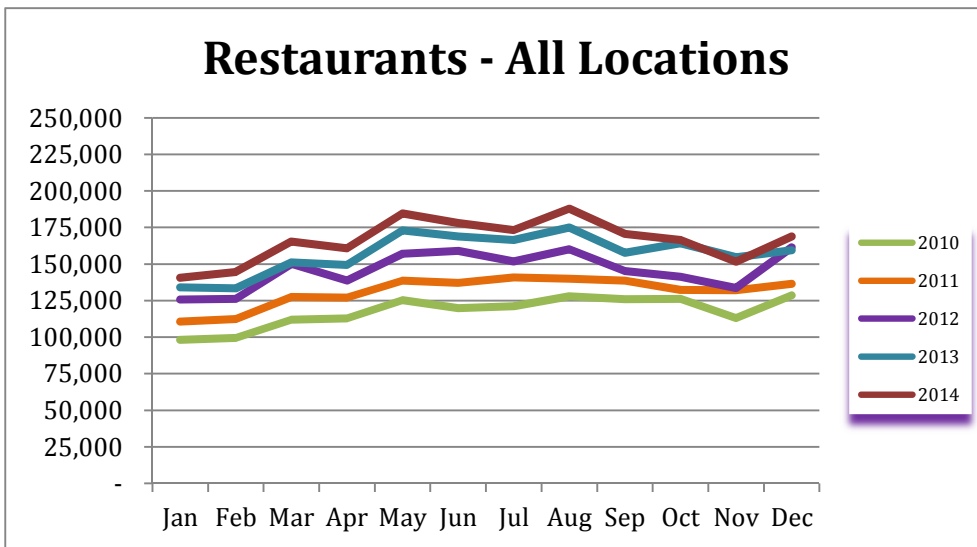
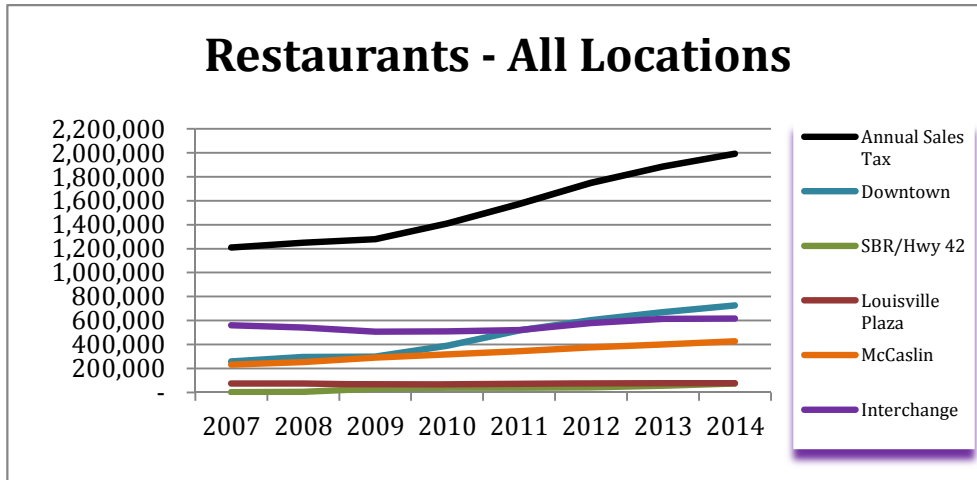
Restaurants - SBR/Hwy 42



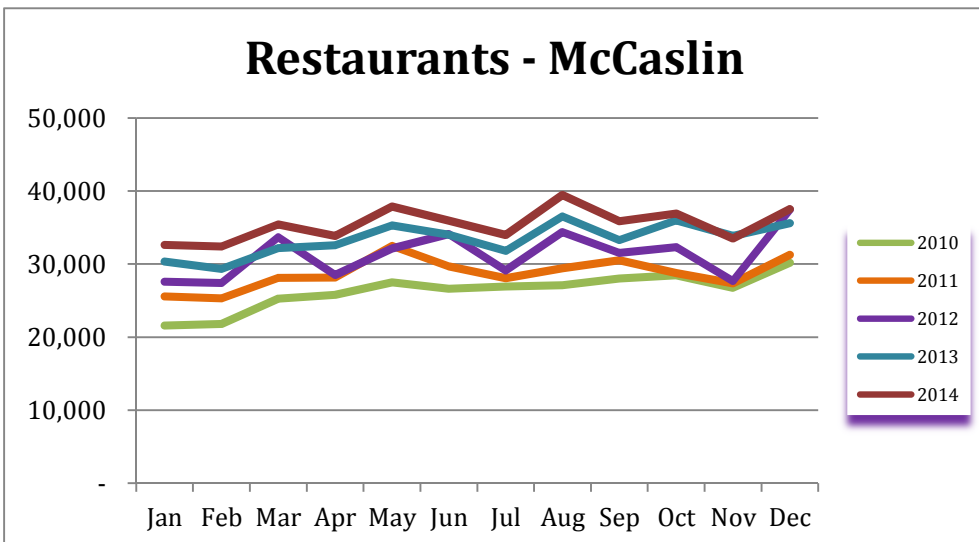
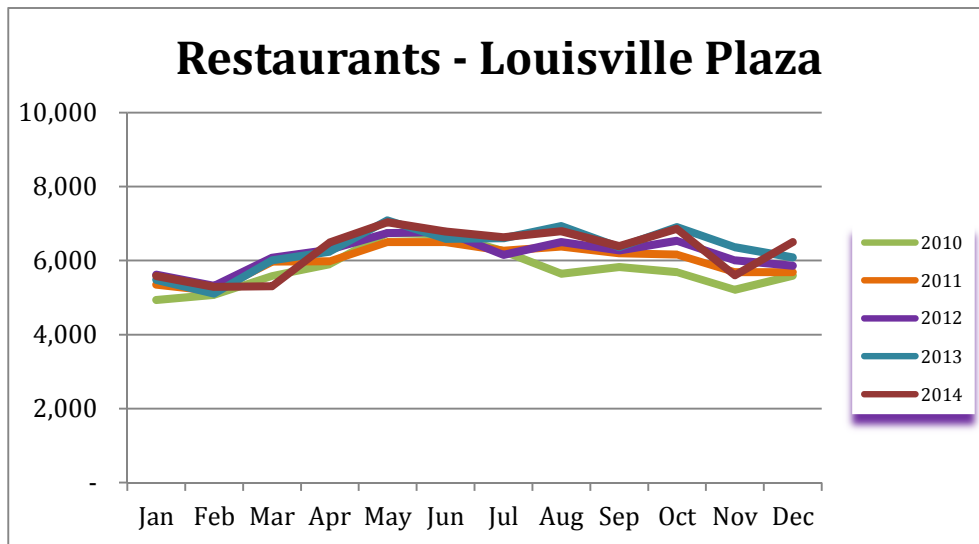
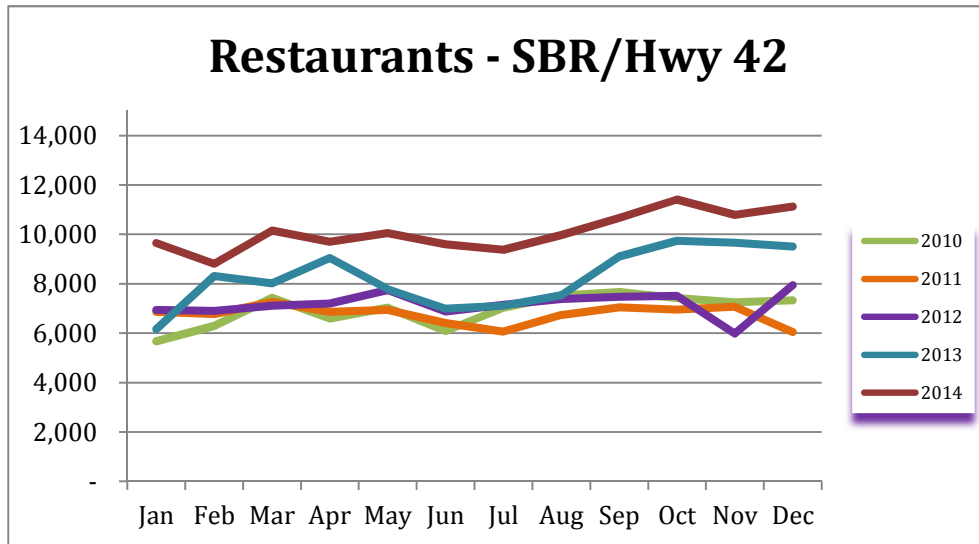
**Restaurant Graphs
December 2014**



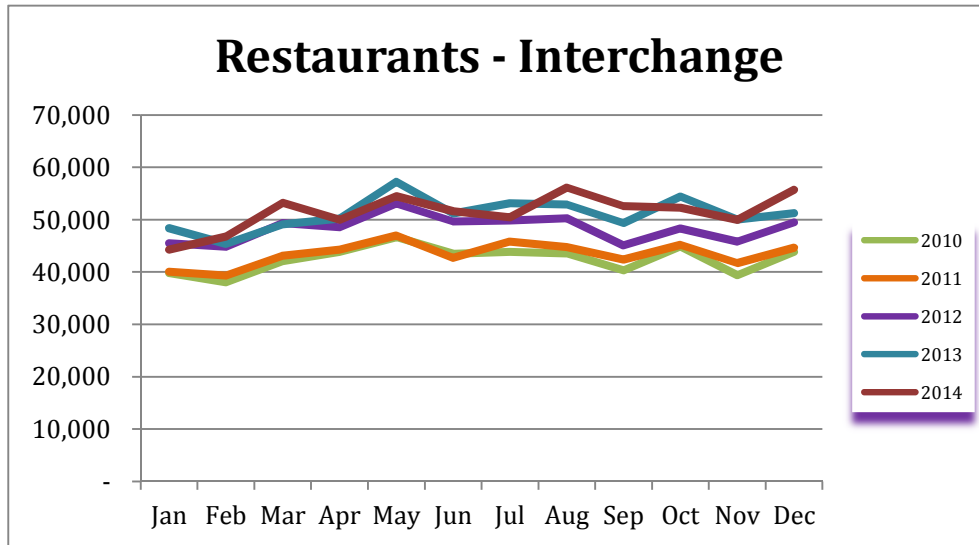
Restaurant Graphs December 2014



**Restaurant Graphs
December 2014**



Restaurant Graphs
December 2014



CITY OF LOUISVILLE
2014 HISTORICAL SALES TAX REVENUE (COMPARISONS FROM 2007 - 2014)
12/31/2014

MONTH	2007	2008	2009 *	2010	2011	2012	2013	2014
January	750,177	730,950	758,656	652,461	634,012	681,326	777,242	798,792
February	619,863	660,361	600,069	603,533	589,984	656,603	669,879	708,164
March	813,871	775,718	751,129	772,957	776,647	816,468	820,313	891,756
April	701,755	744,665	711,199	718,508	725,384	757,617	870,965	990,489
May	772,235	800,688	741,994	733,372	734,017	855,685	918,954	928,421
June	946,277	850,363	813,144	804,590	871,414	890,833	895,906	1,013,900
July	769,616	801,783	762,592	712,442	735,710	794,745	856,770	866,647
August	686,846	752,023	712,559	685,926	738,939	776,002	821,538	983,356
September	858,798	814,631	762,495	736,581	785,785	836,117	1,017,791	974,352
October	753,474	702,582	724,281	683,343	718,122	737,769	827,461	876,022
November	757,518	698,913	698,436	662,050	746,388	855,913	812,544	867,460
December	964,177	1,026,800	1,004,279	963,270	1,052,498	1,091,578	1,125,418	1,294,297
Total Tax	\$ 9,394,606	\$ 9,359,476	\$ 9,040,831	\$ 8,729,032	\$ 9,108,901	\$ 9,750,654	\$ 10,414,782	\$ 11,193,655
Tax Variance %	2.8%	-0.4%	-3.4%	-3.4%	4.4%	7.0%	6.8%	7.5%

Quarterly Summary	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
1st Quarter	2,183,911	2,167,028	2,109,854	2,028,951	2,000,643	2,154,396	2,267,435	2,398,712
2nd Quarter	2,420,267	2,395,716	2,266,336	2,256,470	2,330,815	2,504,135	2,685,825	2,932,810
3rd Quarter	2,315,260	2,368,437	2,237,645	2,134,948	2,260,434	2,406,864	2,696,099	2,824,355
4th Quarter	2,475,169	2,428,294	2,426,996	2,308,663	2,517,009	2,685,259	2,765,423	3,037,779
Tax Incr/(Decr) YTD	159,708	(46,874)	(1,299)	(118,332)	208,345	168,251	80,164	272,355
Tax Variance % YTD	6.9%	-1.9%	-0.1%	-4.9%	9.0%	6.7%	3.0%	9.8%

* Includes Historic Preservation Tax (HPT) of .125% or 3.7% increase in total tax rate.

